



**Please start the slideshow by hand  
if it was not launched automatically!**

And then click only, when the presentation has stopped for reading.

# **Monopoly for Experts**

**Why just this game can save our planet ...**

**... if we finally understand,  
how it has to be played !**

**A GRATIS „business-presentation“  
Simple, surprising, forward looking**

# Preface

This is no collection of fun-pic's or something in that kind.

So the presentation will make demands on your time.

But don't worry – you will make up for lost time, ...

... guaranteed !

You can select the **summary** or the **detailed version**  
of each specific chapter.

Though it is also possible to **skip chapters** (you are not interested in):  
It is **NOT recommended !**

The solution is continuously developed !

You might lose the plot !

# The issues to be raised

- Introduction and explanation

(1 minute to explain the meaning of this presentation)

= Duration of the  
summary!

- Our history – from an economical point of view

(2 surprising minutes for a simplified approach of history)

- The present situation

(2 minutes for - almost - nothing new)

10 minutes  
overall time

- The menace for the Top 100(0)(0)(0)

(2 not so funny minutes)

- An appropriate solution for the future

(2 minutes – and after your action: All the time in the world!)

- „Sustainability“ and „The aim in life“: Parallel worlds ?!

(1 minute for a very simple and selfish philosophy)

# The issues to be raised

- Introduction and explanation  
(10 minutes to explain the meaning of this presentation)

= Duration of the  
detailed versions!

- Our history – from an economical point of view  
(15 surprising minutes for a simplified approach of history)

1 hour 10 minutes  
overall time

- The present situation  
(10 minutes for - almost - nothing new)

Continue  
or click a chapter  
for direct access!

- The menace for the Top 100(0)(0)(0)  
(10 not so funny minutes)

- An appropriate solution for the future  
(20 minutes – and after your action: All the time in the world!)

- „Sustainability“ and „The aim in life“: Parallel worlds ?!  
(5 minutes for a very simple and selfish philosophy)

# Introduction and explanation

Summary (1 minute)

**CLICK!**

Detailed version (10 minutes)

**CLICK!**

- Used techniques in the presentation set
- Problems – and no solutions: WHY? (click for direct access)
- Who is decisive for global changes? (click for direct access)
- The current situation and the Top 100(0)(0)(0) (click for direct access)
- Planet Earth – a „closed system“ (click for direct access)
- Sustainability: Definition and usage in the presentation (click for direct access)

**CLICK!**

**RESTART**

**SKIP**

**CLICK!**



# Introduction and explanation

Beyond question there are severe problems in economics, ecology and social affairs of today.

## **Problems, but no solutions! WHY?**

Because the decisive people deem to be in an advantageous position and to be profiteers of the current situation / system.

Without their will no real basic change of our system is feasible.

Ethics, fairness, kindness of heart, being generous etc. are not listed in a shareholder-dictionary or investors-encyclopedia.

So we used the wrong arguments for managing a basic change of our system.

To make a global change feasible we have to see the situation and the very next future from the Top 100(0)(0)(0) point of view.

So the one and only question is: Is it feasible to make them revise their opinion and to work on a global basic change from THEIR (quite selfish) point of view?

The possibly surprising answer: **YES, IT IS FEASIBLE!**

# Introduction and explanation

Even though the current system is no longer reliable there is no decisive change – also because the affluent people are not as powerful as we think they are. Are they „held hostage by their own system“?

But if we

- simplify the mechanism of the current system
- and the aspects are brought to an end,

the **negative impacts for the personal future of the Top 100(0)(0)(0)** would be clearly recognizable.

**A significant global change might be feasible.**

Is it worth, trying it?

**YES, DEFINITELY! Or do you have any better idea?**

CLICK!

**BACK**

**DETAILS**

**NEXT**

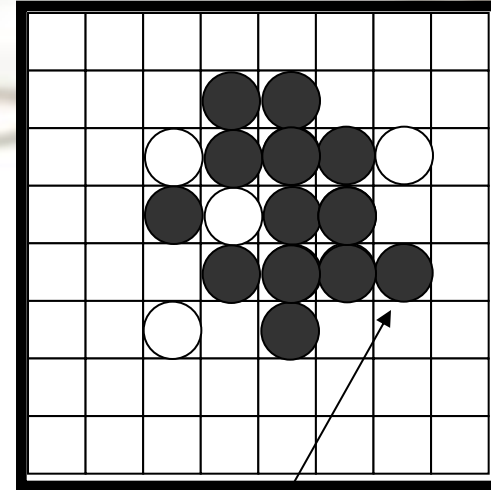
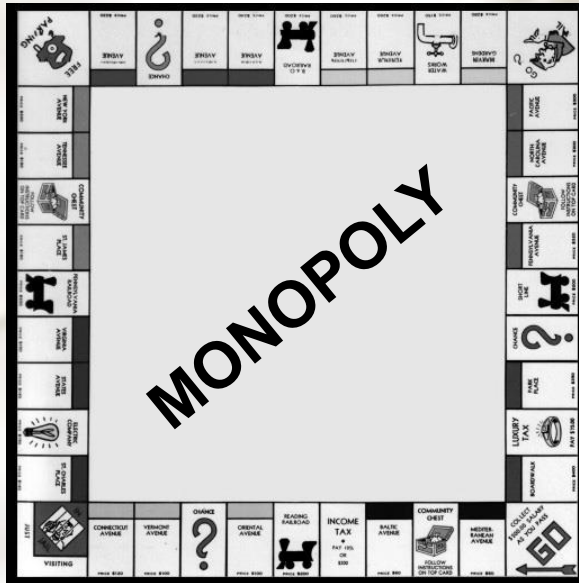
CLICK!



# Simple - but surprising

To simplify (intentionally complicated) processes two board games will be used within that presentation:

- Othello ...
- ... and – of course:



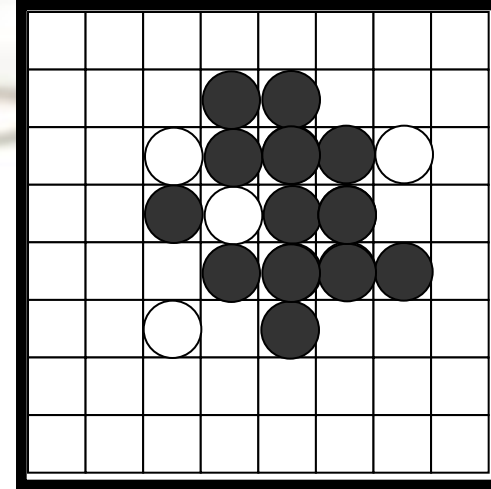
„Do your move  
to lock in and displace the  
other player!“

# Simple - but surprising

**Nothing new !**

**Nothing incomprehensible !**

- There will be explanations
- There will be illustrations
- There will be examples
- As you see: There will be pictures, diagrams & animated graphics



**Not even another point of view ...**

**... only some aspects „brought to an end“ !**

*„We must consider both the ultimate end and all clear sensory evidence, to which we refer our opinions; for otherwise everything will be full of uncertainty and confusion.“*

*Epicurus (341 BC – 270 BC)*

# Simple - but surprising

**Nothing new !**

**Nothing incomprehensible !**

- There will be explanations
- There will be illustrations
- There will be examples
- As you see: There will be pictures, diagrams & animated graphics



**Not even another point of view ...**

**... only some aspects „thought to an end“ !**

*„Freedom is the freedom to say that two plus two make four.“*

*George Orwell (1903 – 1950)*

**And that will make you revise your opinion !**

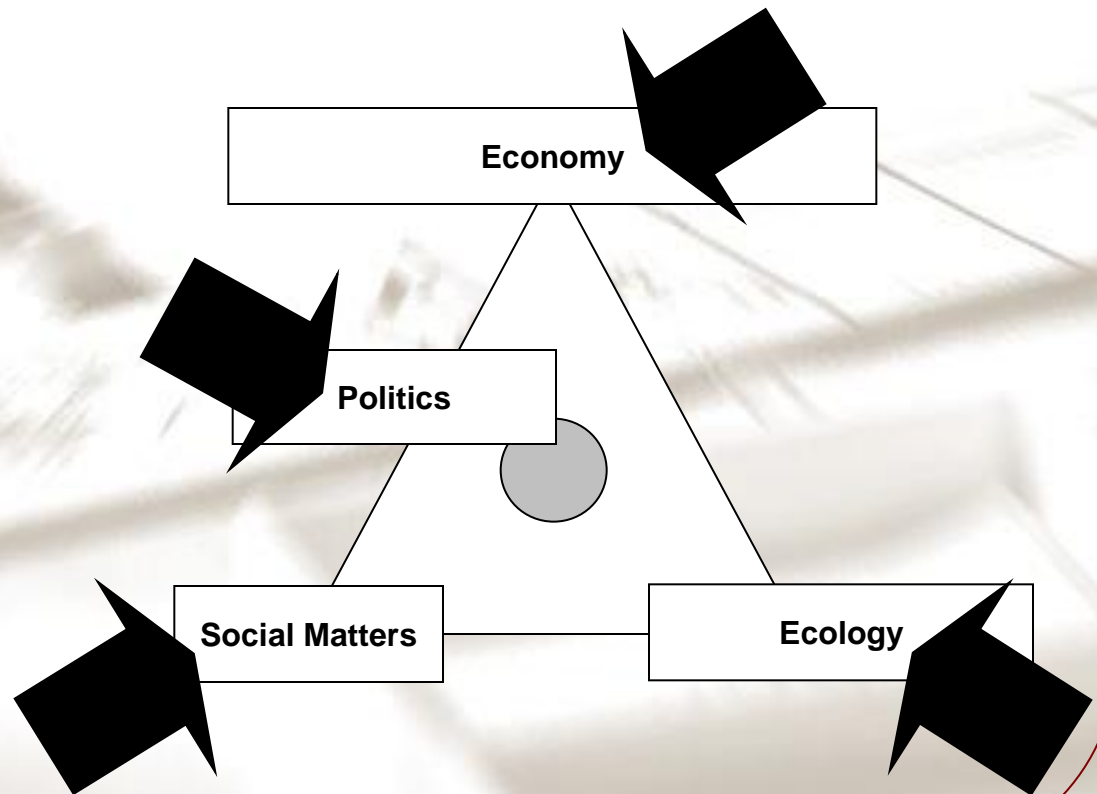
# Problem-oriented & forward-looking

**Problems ??**

**What  
problems ??**

**Do we have  
problems ??**

**Do we ??**



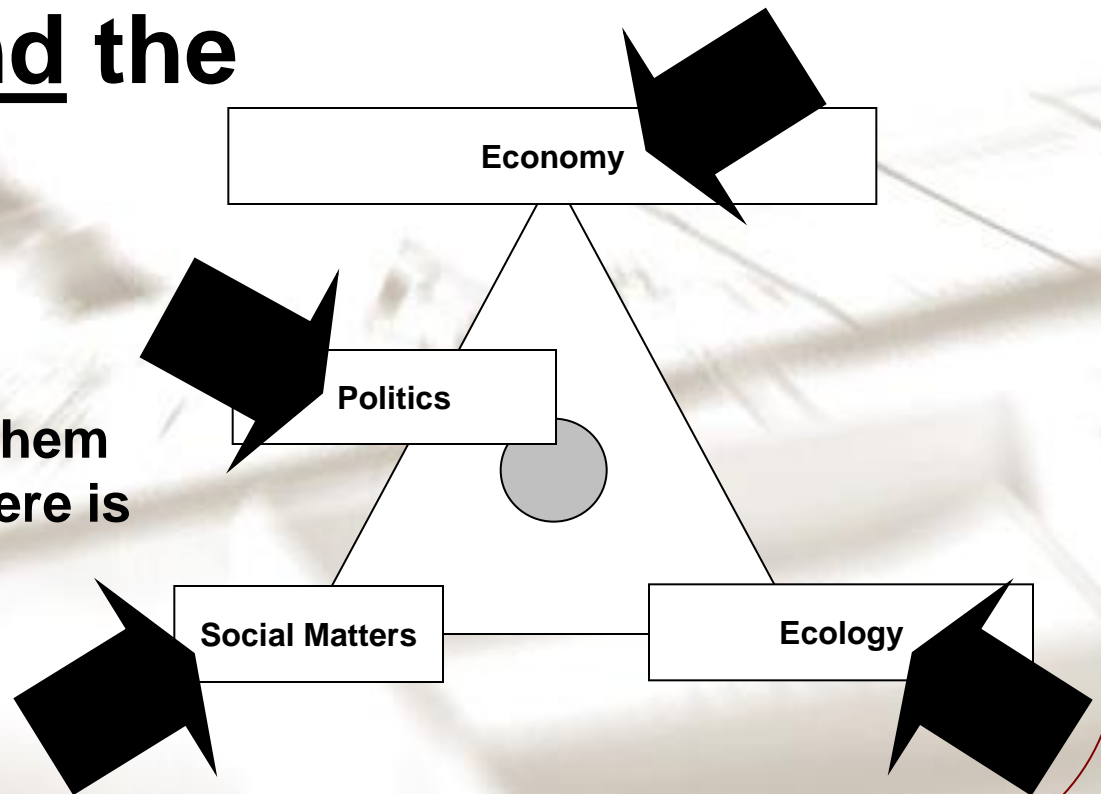
# Problem-oriented & forward-looking

## Problems ??

## The problem behind the problems:

Even though we can see them  
more and more clearly, there is

## NO DECISIVE CHANGE !!





# Problem-oriented & forward-looking

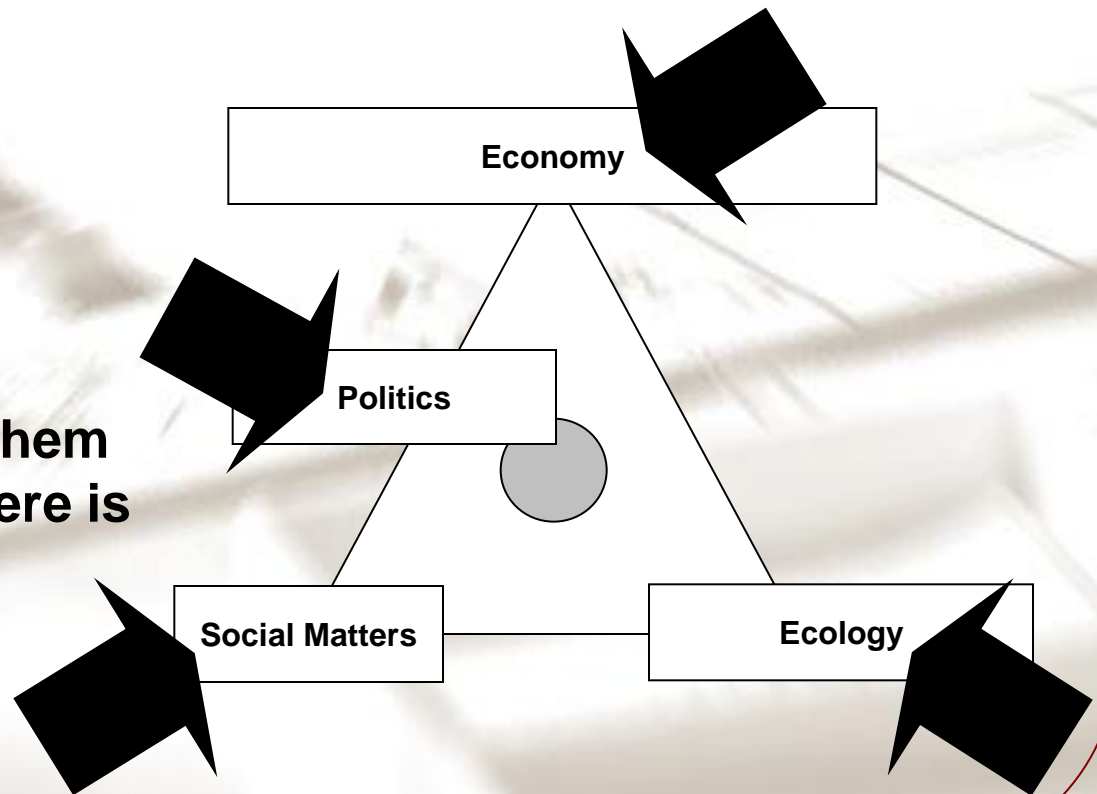
**Problems ??**

**The question is:**

**WHY ???**

Even though we can see them  
more and more clearly, there is

**NO DECISIVE  
CHANGE !!**



# Problem-oriented & forward-looking

***„Looking at small advantages prevents great efforts from being accomplished.“***

## WHY ???

- Ethics, fairness,
  - kindness of heart, being generous
  - and other infantile stuff of that kind
- is NOT LISTED in a shareholder-dictionary.

***“People are governed with the head,  
kindness of heart is little use in chess.”***  
Nicolas (Sebastien) Chamfort (1741 - 1794)

**We use(d) the wrong arguments to move forward!**

## Problem-oriented & forward-looking

***„Looking at small advantages prevents great efforts from being accomplished.“***

**No high-flying commander / coach  
would pursue a failing strategy.**

**So let us change our strategy to move forward:**

***„Where there's a will, there's a way!“***

**Let us find out,**

- **whose will is the determining factor for global changes,**
- **what is the crucial motivation for these people.**

# Problem-oriented & forward-looking

**So this presentation is made for all the people who in fact can change our fate and the future.**

**But which group is decisive for a global basic change?**

- The really wealthy men & women - the Top 100(0)(0)(0) ?
- The most important politicians ?
- The X billions-crowd of all the other people ? \*)

**\*) The X billions-crowd of all the other people ?**

- They represent the overwhelming majority.
- History and the present situation (e.g. in Northern Africa) tell us:  
Anyhow they are not unconditionally decisive for a real basic change.
- Involving them too much might lead to more aggression and violence.

**“Revolutions do not improve,  
but reformations do.”**  
Karl Julius Weber (1767 - 1832)

# Problem-oriented & forward-looking

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- The most important politicians ? \*)
- The X billions-crowd of all the other people ?

**\*) The most important politicians ?**

- In the vast majority of cases they are agents of their financial backers.
- „*The road to hell is paved with good intentions.*“ Politicians are in truth not really interested in doing anything against the will of powerful lobbies.
- So politicians cannot be decisive for a basic change. Neither global nor local.



# Problem-oriented & forward-looking

**So this presentation is made for all the people who in fact can change our fate and the future.**

**But which group is decisive for a global basic change?**

- The really wealthy men & women - the Top 100(0)(0)(0) ? \*)
- The most important politicians ?
- The X billions-crowd of all the other people ?

**\*) The really wealthy men & women - the Top 100(0)(0)(0) ?**

- They are financial backers of politicians, principals of lobbies, top-customers of leading investment houses and important shareholders.
- So without a doubt they ARE decisive for a global basic change.

But in truth ...

# Problem-oriented & forward-looking

## **\*) The really wealthy men & women - the Top 100(0)(0)(0):**

- They are well isolated and therefore almost out of reach.
- When their money is really needed:  
Are they not even half as rich, as we all think they are?
- Are they held hostage by their own system?  
Is there a lack of alternative scenarios?  
Do they assume, that first movers to another scenario will be losers?
- Anyway! At present time they are trying to maintain the current system as long as possible – also using „their“ politicians. No ifs, no buts. \*)
- Currently they prepare to isolate themselves completely from the approaching economical / financial, social and ecological disasters. \*)

**\*) Not feasible – therefore life-threatening !**

# Problem-oriented & forward-looking

## \* ) The really wealthy men & women - the Top 100(0)(0)(0):

- Economy and the stock exchange, the aggregates pumping money to the top, are reacting very sensitive to approaching problems.
- Day by day more billions of money are needed to maintain the current system. And every day this economic & financial process is accelerating.
- Day by day the profiteers can also see the arising problems more clearly. Otherwise they would not prepare for total isolation.
- + By way of comparison they are a quite small group of people.
- + When they act aligned – or at least some of them behave in the same manner – it can definitely be pointing the way ahead.
- + **The decisive philosophy of their life definitely is: „Being selfish“.**

**So let's discuss our history, the present time and our future from THAT point of view. We will get astonishing results!**

# Problem-oriented & forward-looking

**Marcus Aurelius (121 – 180), Roman Emperor:**

*Look to the essence of a thing,  
whether it be a point of doctrine, of practice, or of interpretation.*

*The universe is change; our life is what our thoughts make it.*

*Do not think that what is hard for you to master is humanly impossible;  
but if a thing is humanly possible, consider it to be within your reach.*

*Do view things from another perspective as you used to,  
since it means to begin a new life.*

*Understand however that every man is worth just so much  
as the things are worth about which he busies himself.*

*Very little is needed to make a happy life.*

# Problem-oriented & forward-looking

We will talk about ...

## problems AND solutions

*„If you show people the problems  
and you show people the solutions  
they will be moved to act.“*

Bill Gates,  
Live8 concert in London's Hyde Park  
2<sup>nd</sup> July 2005

**And that will make you act in another way !**



# Problem-oriented & forward-looking

Crucial for ALL potential target groups:

This presentation is made for ...

**... overcoming the very next future!**  
**And therefore is no time to lose!**

Reasons enough to spend approximately one hour of your time ?

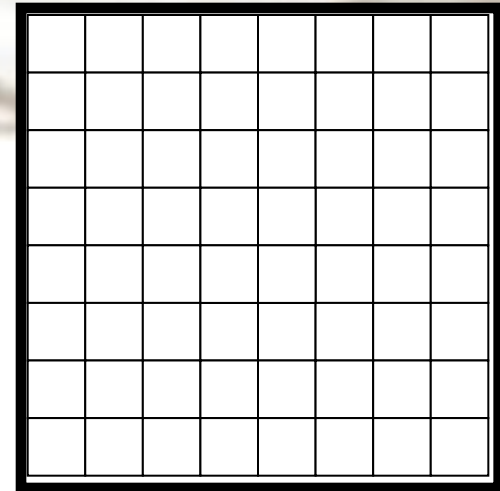
ALL the mentioned groups,  
the Top 100(0)(0)(0), the most important politicians and the X billions-crowd of all the other people,  
have an important role and special tasks to achieve this common purpose.

# The environment we have to deal with

## Quite unsurprising:

Planet Earth is a so called ...

„Closed“  
system



- Almost nothing comes in  
(except for example solar energy,  
our greatest „cosmic bonus“)
- Almost nothing comes out
- We have to get by with the limited  
resources within this system

... comparable with the  
board of a game –  
e.g. „Othello“.

That is the reason, why this board  
game has been chosen for explaining  
some aspects of this presentation ...

... and for the naming „Othello's Team“.

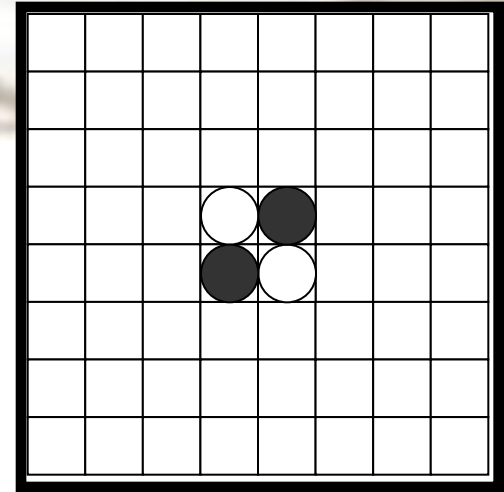
## But, out of all reason:

This fact is **insufficient considered in businesses !!**

# The environment we have to deal with

**Every human being lives  
in symbiosis with:**

- Animals
- Plants
- Chemical compounds / „matter“
- Natural energy sources, ...
- **... and other human beings**



**Especially human beings are dependent  
on the existence of „the other mentioned factors“ ...**

**... that means: Also on the existence of other human beings !**

# The environment we have to deal with

## Sustainability: What the hell is THAT?

### United Nations General Assembly (1987):

*„Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.“*

It is usually noted that this requires the reconciliation of **environmental, social and economic demands** - the **"three pillars" of sustainability**.

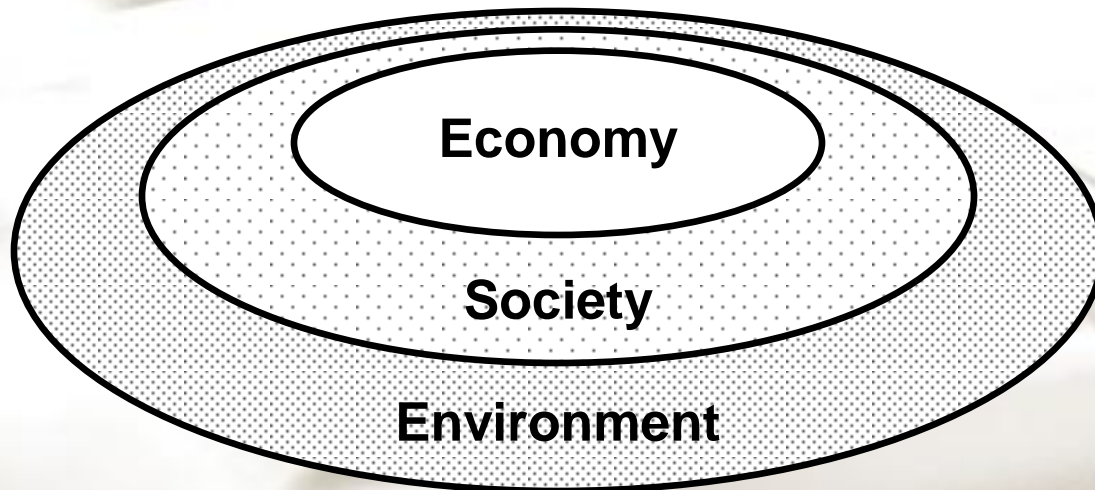
<http://en.wikipedia.org/wiki/Sustainability>

# The environment we have to deal with

## Sustainability:

On the mentioned site <http://en.wikipedia.org/wiki/Sustainability> you will find **two illustrative diagrams**:

1.



Hmmm, wouldn't that mean, that „**Economy**“ is no end in itself?

Keep that question in mind! We'll come back to it later!

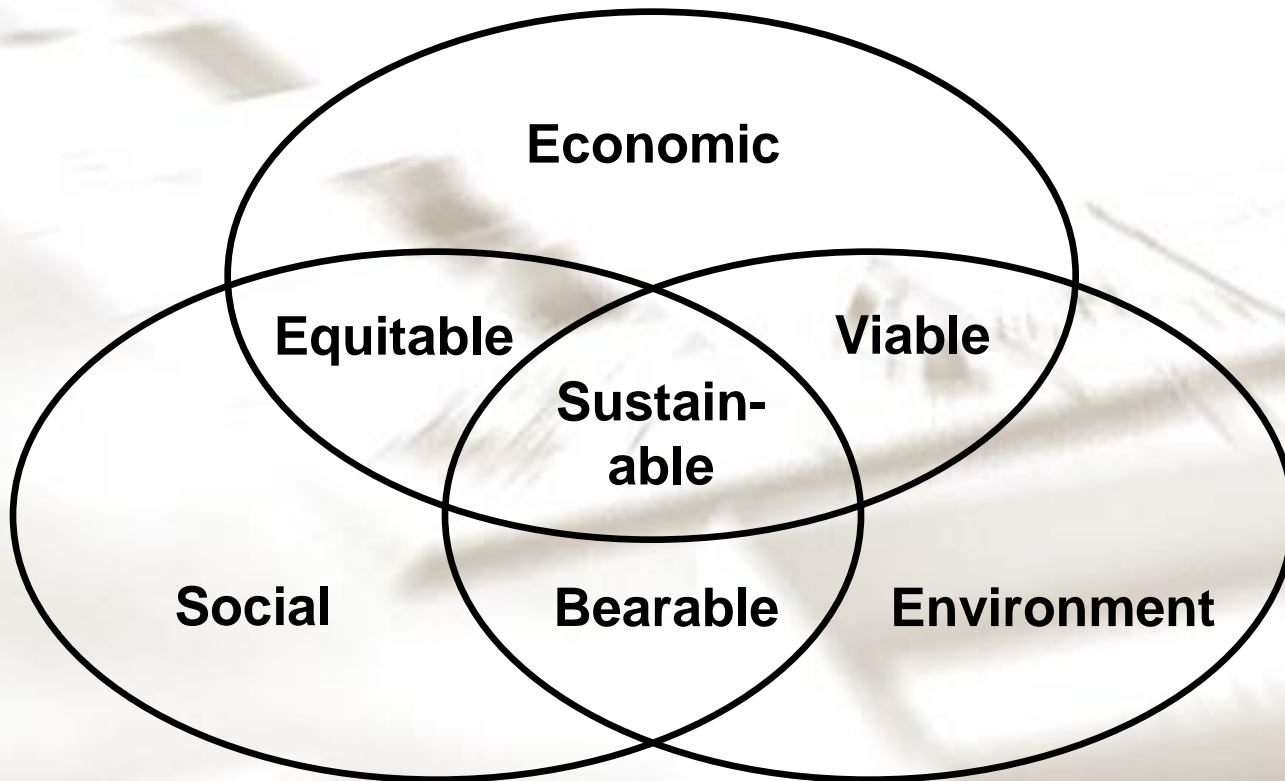


# The environment we have to deal with

## Sustainability:

This diagram can also be modified to a TRIANGLE ...

2.

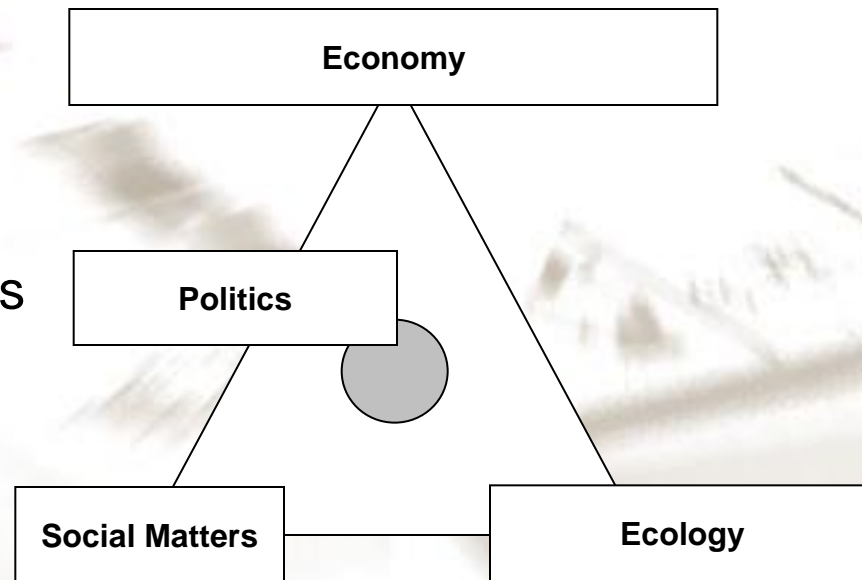


# The environment we have to deal with

## Sustainability:

This diagram can also be modified to a TRIANGLE ...

„Politics“, representing the creative power of our society, has been added within that presentation.



## The triangle of sustainability!

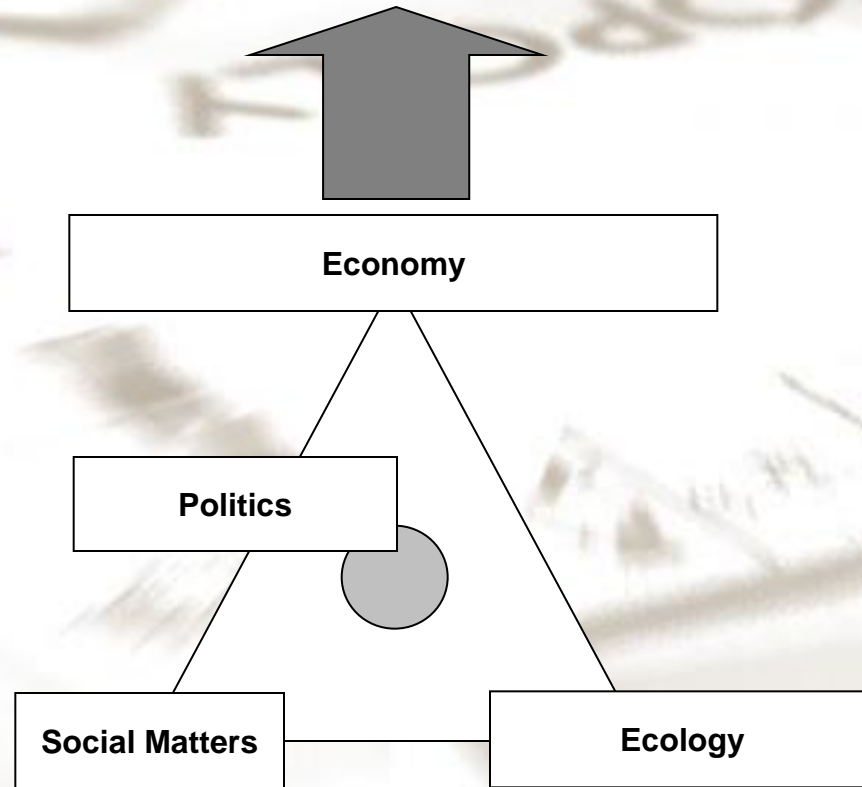
<http://de.wikipedia.org/wiki/Nachhaltigkeit>

# The environment we have to deal with

## Bad news !

Especially if we  
employ too much  
power into only one  
direction ...

... the triangle  
**does not** expand!



# The environment we have to deal with

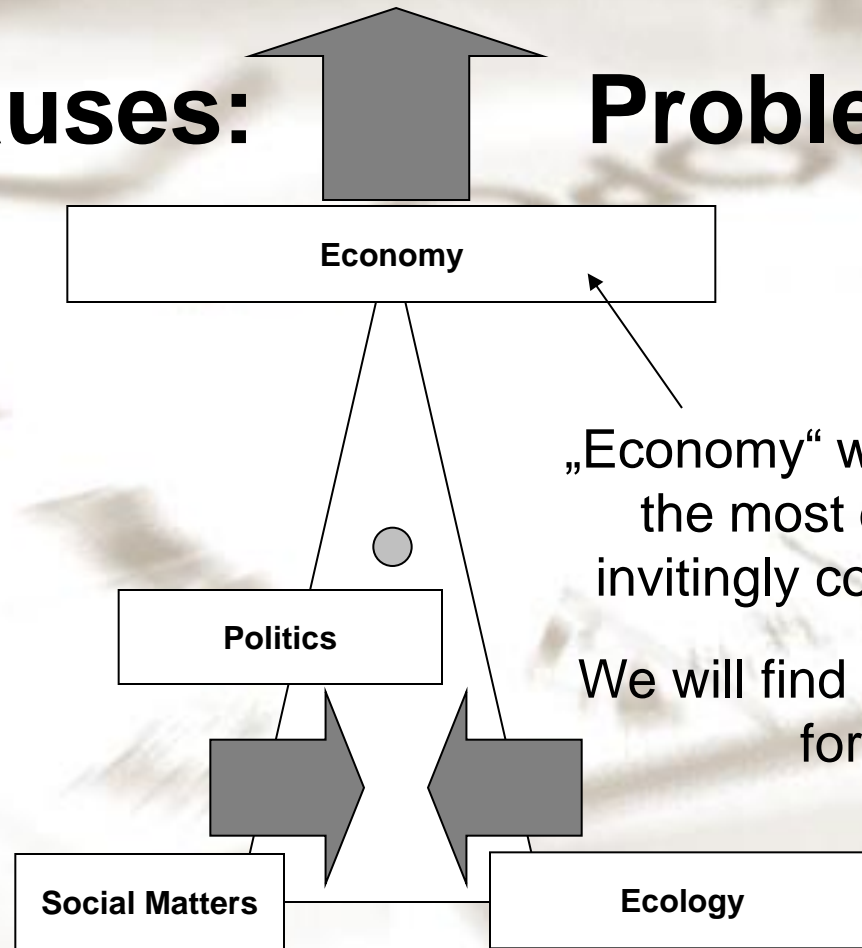
And that causes:

Problems !!!

## Bad news !

Especially if we  
employ too much  
power into only one  
direction ...

... the triangle  
**does not** expand!



# It deforms !

# The environment we have to deal with

So let us see, what happened over the years and centuries,

what that meant within our diagrams, ...

**... and what solutions we can find for the (very next) future!**



**The naming of the corners will be specified in detail for a better understanding.**

... also meaning healthy living conditions ...

**And now: Let's go ... back in time!**



# Our history – from an economical point of view

Summary (2 minutes)

**CLICK!**

Detailed version (15 minutes)

**CLICK!**

- Money instead of bartering – a good idea?
- The „Othello rules“ in economy (click for direct access)
- Politics: Why revolutions do not improve (click for direct access)
- Money and our strongest endeavors (click for direct access)
- How to demonstrate power (click for direct access)
- The stock exchange: It developed other than intended (click for direct access)

**CLICK!**

**BACK**

**SKIP**

**CLICK!**

# Our history – from an economical point of view

Instead of bartering **money** is used as an all purpose medium of exchange. It represents a countable potential / possibility to „change“.

Originally a very good idea.

But to put the money aside, which we do not need currently also means to deprive the presence of possibilities / potential to „change“.

In times when „change“ is required urgently it ends in an essential problem.

To be the **„leader of the pack“/ the most powerful person in the world** still is one of our strongest endeavors. A relict of 2,5 million years of primitive times.

Unfortunately money is still used as a countable indicator for power – even though the various problems of today are increasing alarmingly.

Because money is employed for making more money the „most powerful persons“ curiously enough are using a rapidly decreasing percentage of their „power“.

**But it is absolutely impossible to solve the current problems, if the „mankind alpha-dog“ (responsible for ALL) cannot use all his potential!**

# Our history – from an economical point of view

Motivated by a gain of money the **working environment** has been changed:

An originally wise cooperation in economy - sharing the work and using the „know how“ of specialists - was replaced by a growing gap in revenues between laborers and the beneficiaries of their work.

**Aggressions, class struggle and revolution** were the result.

Even though there were revolutions in the past and absolutism was replaced by democracy in most of the countries the **basic problems remained unsolved**.  
Revolutions do not improve!

The reason for that: **Money is also the decisive factor in politics**.  
Parties without a financial background are not really powerful.

As a result **politicians were and still are influenced and controlled by their financial backers**: „*Special money for special decisions!*“

Communism as an existing antithesis (even though de facto not working) only inhibited the application of the money- and profit-oriented strategy and mitigated the consequences in social affairs for a long time.

# Our history – from an economical point of view

The **stock exchange** was founded to unite promising enterprises and investors.

But investors are not interested in companies. Investors are interested in money.

Quick wins are more important than the future of the company.

Investors charge managers with **providing high profit and quick wins** ...

... as well as investors affect political decisions.

So for a considerable time investors hold all the aces.

Profit is also **dependent on demand and therefore consumption**.

So both basic corners of our triangle – **coherence and ecology** –  
**have been badly affected.**

CLICK!

**BACK**

**DETAILS**

**NEXT**

CLICK!



# Our history – from an economical point of view

Thousands of years ago everyone (every family) built / produced **ALL** the vitally important things by himself (themselves).

- Clothes
- Weapons
- Household appliances
- Huts / houses, ...



Later on it was realized how advantageous it is to have **specialists** and **share the work** – a very good idea !

But any form of compensation was needed --> at first in the simple form of **bartering** ...



# Our history – from an economical point of view

Some time later it was realized that bartering is not so simple but rather **pedestrian** - even when other persons must be involved to give everyone the things / service he really needed.

A synthetic, everywhere applicable,  
all purpose medium of exchange was created:

**Money was born!**

**A very good idea !!**

## STOP !!



**Now keep in mind what money is !**

**A synthetic, all purpose medium of exchange !    Nothing more !!**

**The potential / possibility to „change“ - in ALL of its meanings !**

**Nothing else !!**

# Our history – from an economical point of view

It is part of our responsibility as parents to put the money aside we do not need for ourselves / to conserve all the unused potential for our children and their future.

A very good idea ??

It seems so !



But we have to keep in mind that from that moment **we deprive the presence of possibilities / potential to „change“ !**

At the latest when the status of **luxury**\*) is reached we have to consider where this system is leading to !

\*) Let's define it in that way:

„Almost independent of what they intend to do: They can't expend all your money in the next X generations. Compared with the wasted potential/money the joy/benefit you (they) get is unreasonably low.“

# Our history – from an economical point of view

It is part of our responsibility as parents  
to put the money aside we do not need for ourselves /  
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**we deprive the presence of possibilities / potential to „change“ !**

At the latest when the status of **luxury**\*) is reached  
we have to consider where this system is leading to !

*„Luxurious food and drinks, in no way protect you from harm.  
Wealth beyond what is natural, is no more use than an overflowing container.“*

*Epicurus (341 BC – 270 BC)*

# Our history – from an economical point of view

It is part of our responsibility as parents to put the money aside we do not need for ourselves / to conserve all the unused potential for our children and their future ....

... is the root of what idea??

## Sustainability!



*„Sustainable development is development that meets the needs of the present without compromising the **ability of future generations to meet their own needs.**”*

Sustainability is the extended request to conserve **ENOUGH** unused potential for our children and their future.

**But the opposite became reality!**

The question is: **WHY ??**

# Our history – from an economical point of view

Specialization proceeded (farmer, manufacturer, merchants, ...).

Lifestyle differed more and more (city life, country life, ...).

Demand grew.

The „specialists“ employed assistants for money –  
**companies** were founded.

**A very good idea !**

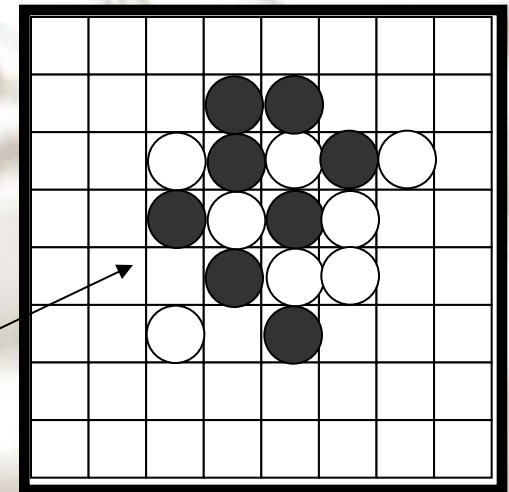
As long as there is adequate demand ...

... and there are adequate wages!

**But – what a pity:**

**This is NOT the  
„Othello“ rule  
(also in our real life)**

A wonderful picture !  
Continuous growth  
in perfect harmony and  
peaceful coexistence





# Our history – from an economical point of view

The longing for affluence and luxury made the **gap in revenues** between laborers and the beneficiaries of their work grow and grow:

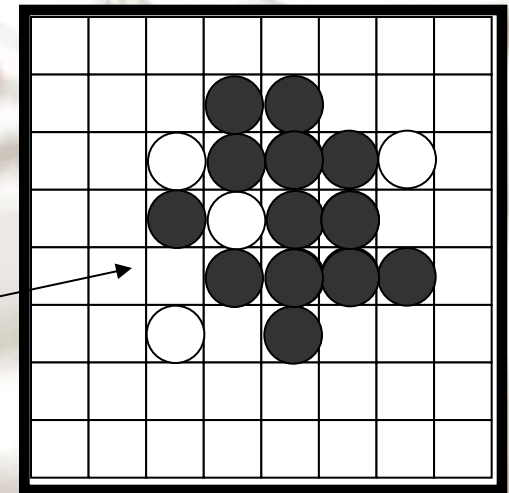
There were industrial magnats and great land owners on the one hand, working poor and bondslaves on the other hand.

In our real life the genuine rule of „Othello“ began to work !

**What began as a wise cooperation  
more and more became a conflict !**

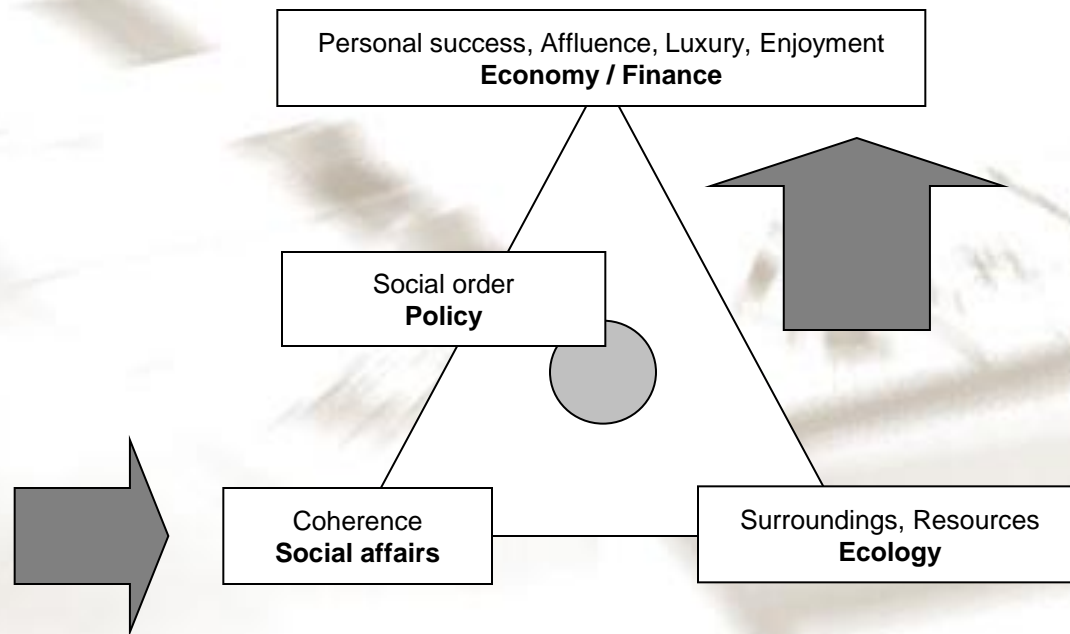
„Do your move  
to lock in and displace the  
other player!“

And don't let yourself be fooled:  
The player who did the last move  
mostly seems to be in advantage !



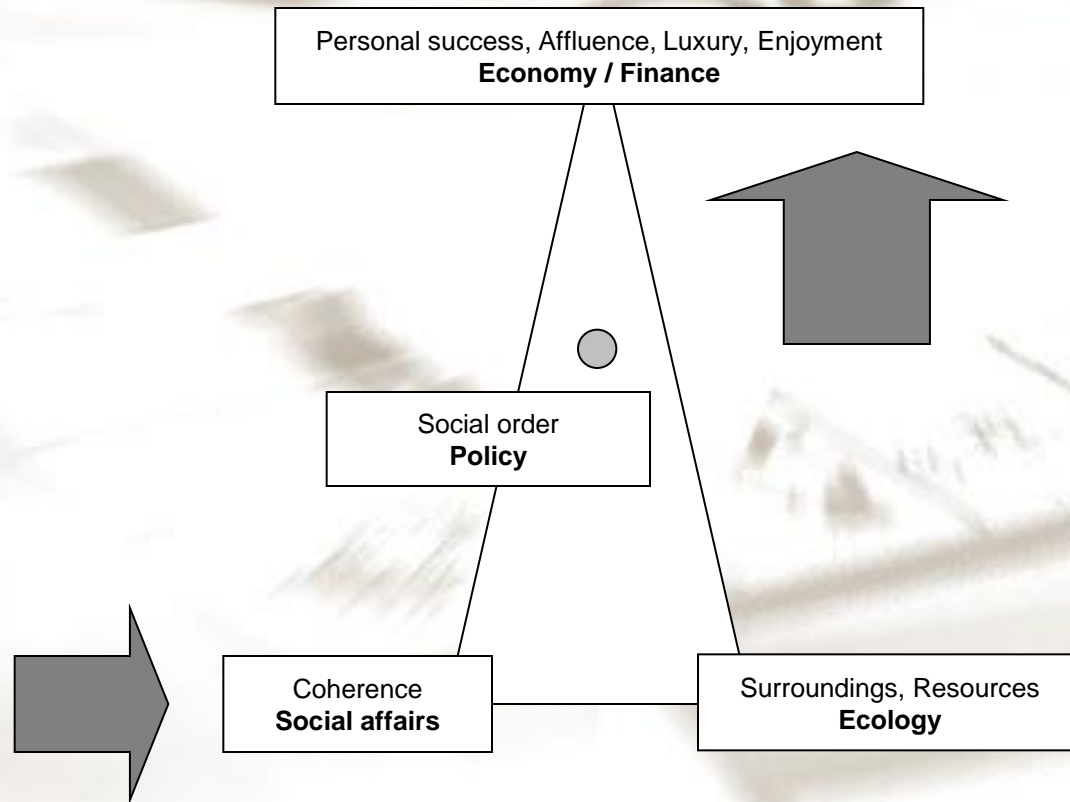
# Our history – from an economical point of view

The deforming of our „society“-triangle began !



# Our history – from an economical point of view

**The deforming of our „society“-triangle began !**



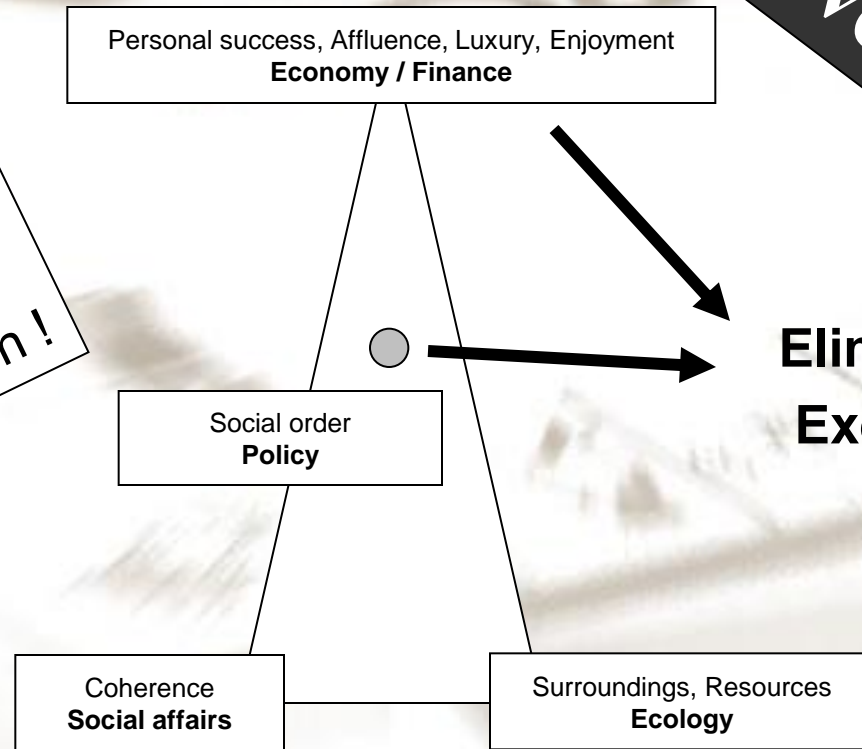
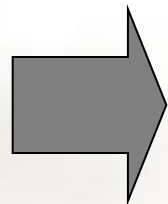
**Privations led to class struggle,  
aggression led to revolution !**

# Our history – from an economical point of view

But only the beneficiaries  
of the system changed !

The basic problems  
remained unsolved !

That is the reason why  
this presentation is  
**no** appeal for revolution !



**Revolution !!**

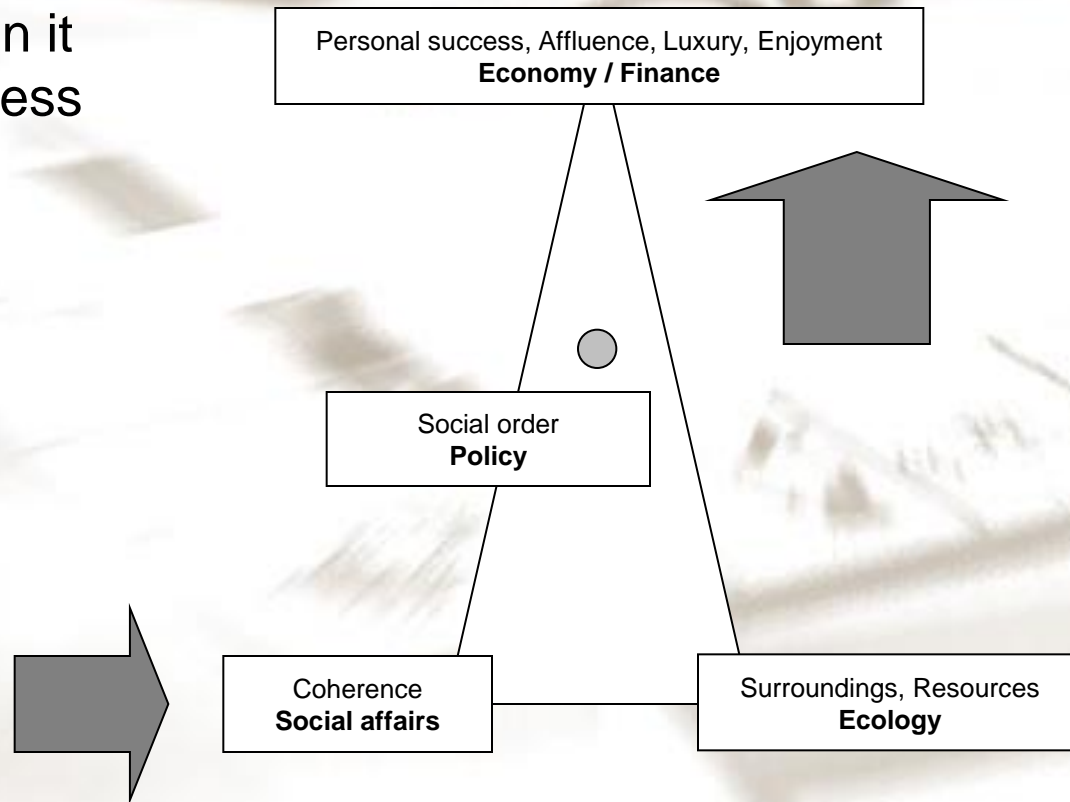
**Elimination  
Execution**

France: Louis XVI. → Robespierre → Napoleon I.

Russia: Nikolaus II. → Lenin / Trotzki → Stalin

# Our history – from an economical point of view

Money and the potential / „power“ represented in it kept the process going on!

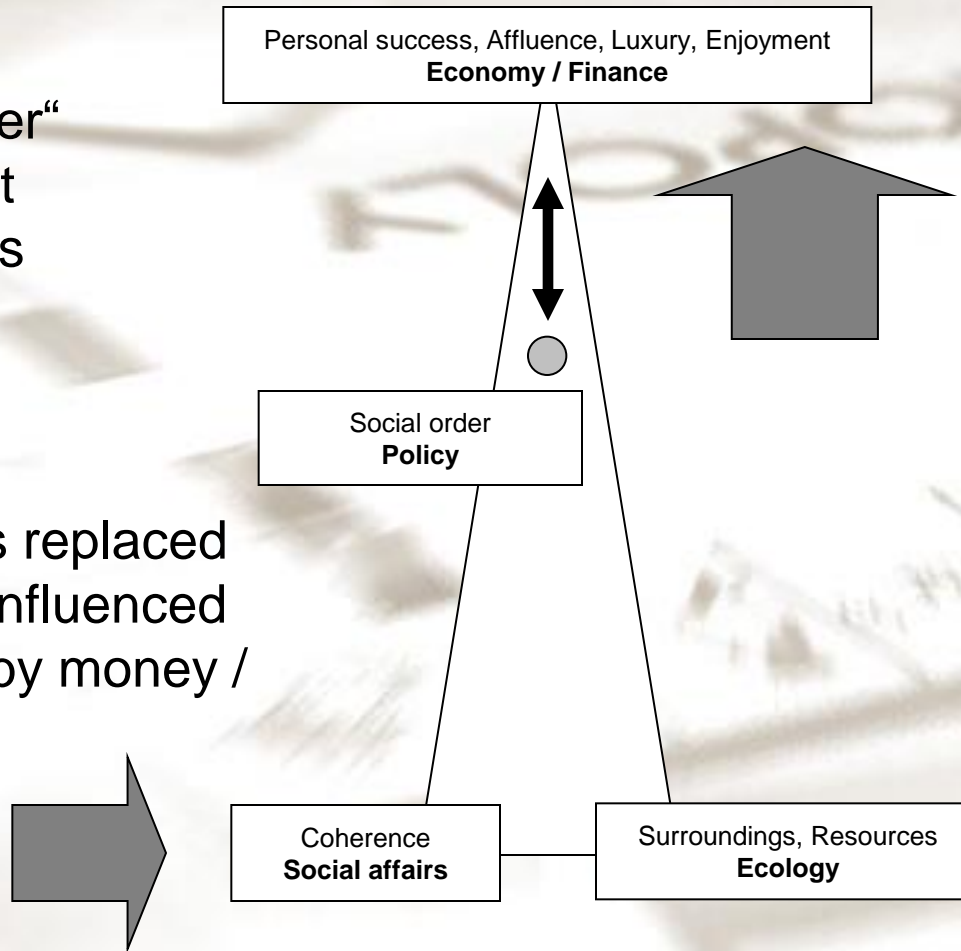




# Our history – from an economical point of view

Money and the potential / „power“ represented in it kept the process going on!

Absolutism was replaced by democracy influenced and controlled by money / the rich people.



The question is:

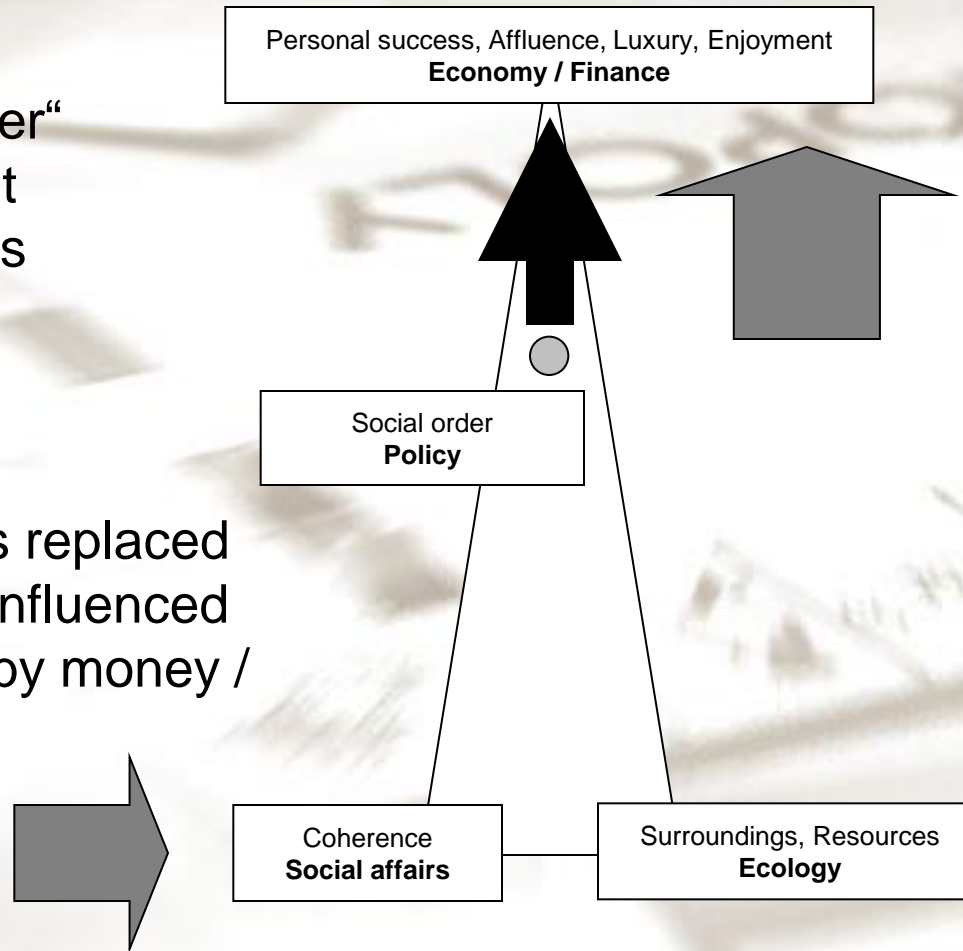
## WHY?

A fatal symbiosis between politics and economy / finance developed.  
And the system is still working, even more compelling than ever before!

# Our history – from an economical point of view

Money and the potential / „power“ represented in it kept the process going on!

Absolutism was replaced by democracy influenced and controlled by money / the rich people.



The question is:

## WHY?

Politicians / Parties without a financial background are not really powerful / can't forge ahead. **Money became the deciding political factor!**

# Our history – from an economical point of view

**Financial backers** support politicians / political parties

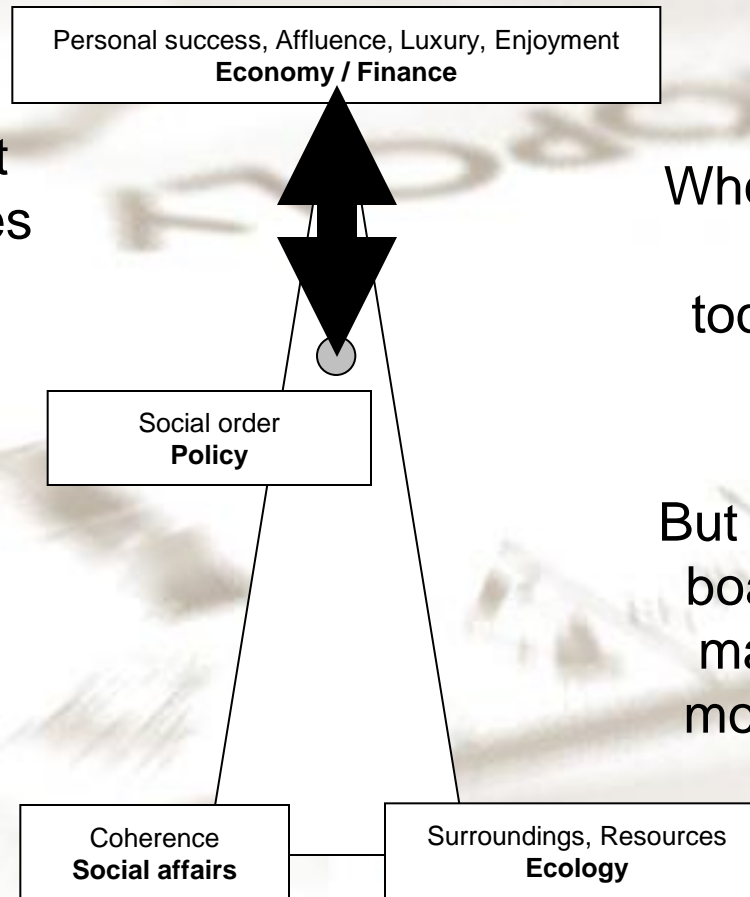
who help the backers to make more money !

**„Special money“**

for

**„special decisions“**

To „*consider the state to be an enterprise*“ is very often „misunderstood“ by politicians !



Who is the owner and stakeholder of the today's „*State Inc.*“ ?

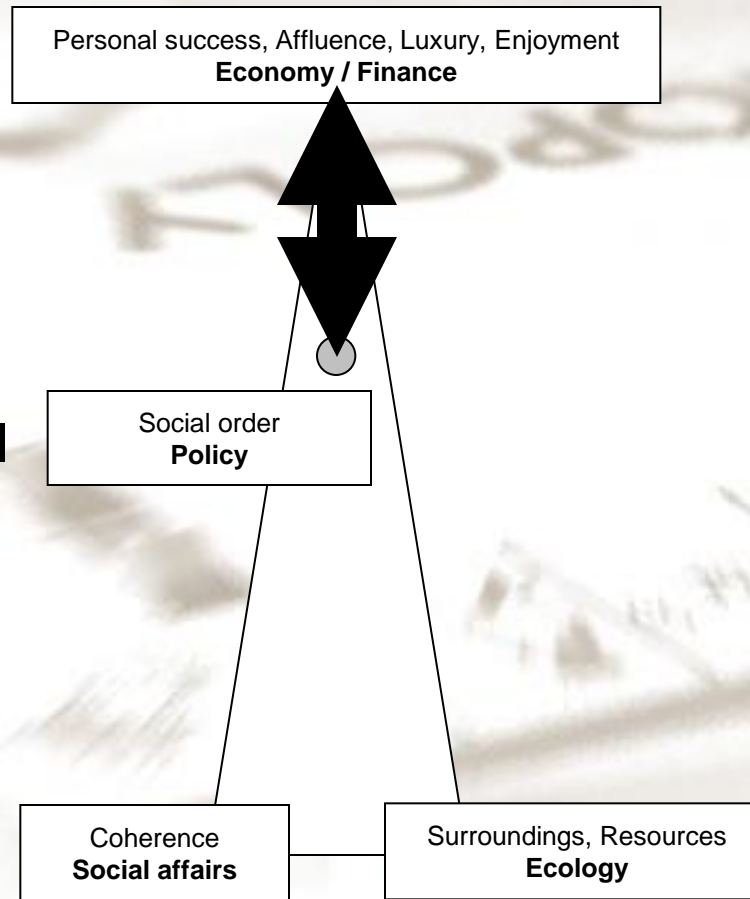
**The population !**

But which supervisory board would give the management four or more years without a possibility of intervention ??

**So who in fact is owner, stakeholder and supervisory board of the „*State Inc.*“ ??**

# Our history – from an economical point of view

As more as  
the political system /  
political decisions  
are uncoupled from  
any possibilities of control  
and exertion of influence  
by the electors ...  
... as more the politicians  
can do their „job“  
for the financial backers  
**and their own benefit !**



- Bodies without election by the population
- Long(er) legislative periods
- Centralization
- Privilege of politicians
- Synchronized behavior of the political parties

**„The man in the street has no lobby“**

**„The more things change, the more they stay the same“**

# Our history – from an economical point of view

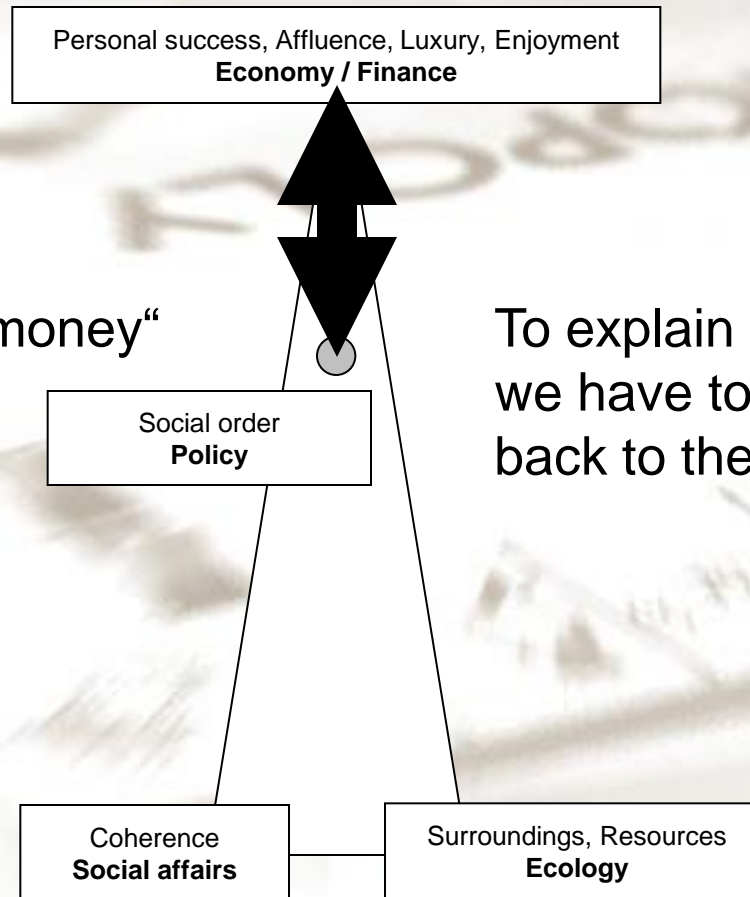
The question is:

## WHY ?

The synthetic medium „money“ and the power / potential to „change“ personified in it had become the one and only focus of our endeavors

The question is:

## WHY ?

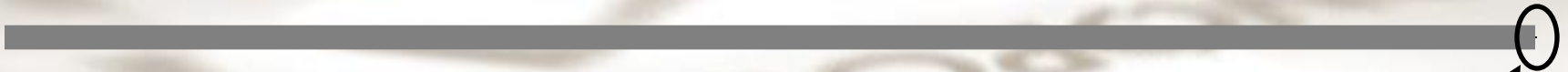


To explain this phenomenon we have to go back in time – back to the roots ....



# Our history – from an economical point of view

Timescale:



Primitive times (stone age / „coming down from the trees“):

Approximately **2,5 MILLION** years



„Civilization“:

Okay, let's say **10.000** years

What era will be responsible for our  
„basic instincts“ ...

... for our strongest endeavors ?

# Our history – from an economical point of view

What are our strongest endeavors ?

- The Top 100(0)(0)(0) ...
- The most important politicians ...

... demonstrate daily what the **strongest of all** apparently is:



To be **Number**

**1**

**The (mankind-) alpha dog !**

**The leader of the (human being-) pack !**

**The most powerful person  
in the world !**

# Our history – from an economical point of view

But how to demonstrate this ??

By killing the rivals ??



Well, civilization proceeded !

This is NOT „state of the art“ !

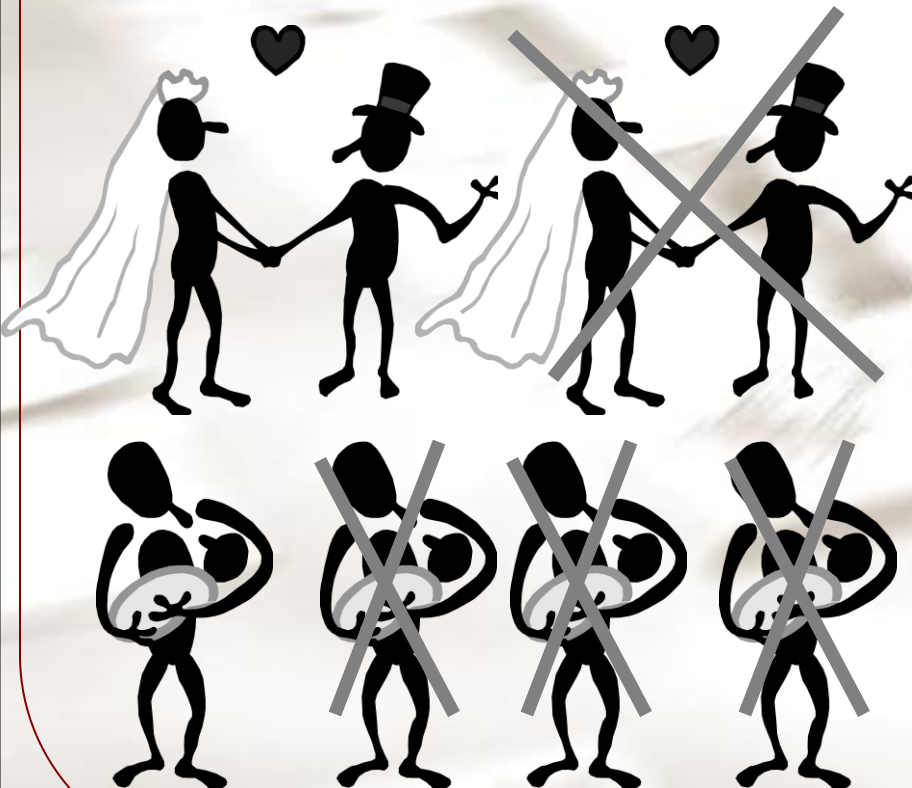
NO SOLUTION !!

The most powerful person  
in the world?

# Our history – from an economical point of view

But how to demonstrate this ??

By having more sex (partners) / children than the others ??



Most religions tell us to have only one spouse (and no affairs) !

And there is overpopulation!

**NO SOLUTION !!**

The most powerful person in the world?

# Our history – from an economical point of view

**But how to demonstrate this ??**

**By being the happiest person / reaching the aim in life ??**



**But how to quantify it ?**

**How to compare it ??**

**NO SOLUTION !!**



**The most powerful person  
in the world?**



# Our history – from an economical point of view

But how to demonstrate this ??

*„Hey !! Don't take the mick out of us !!“*

Is there no solution ????

It seems so !

# STOP !!



The most powerful person  
in the world?

# Our history – from an economical point of view

But how to demonstrate this ??

There is a solution !

The perfect representation of  
power / possibilities !

Countable and comparable !



The most powerful person  
in the world?

# Our history – from an economical point of view

But how to demonstrate this ??

There is a solution !

The perfect representation of  
power / possibilities !

Countable and comparable !

# Money !



The most powerful person  
in the world?

# Our history – from an economical point of view

But how to demonstrate this ??

**THIS is a solution ??**

**GETTING** money is not enough to forge ahead !

You have to **„PARK“ it** to become „Number 1“

... or, much better, ...



... to use it for  
getting much  
**more money**



*„He who is not satisfied with a little, is satisfied with nothing.“  
Epicurus (341 BC – 270 BC)*

# Our history – from an economical point of view

But how to demonstrate this ??

**THIS** is a solution ??????????????

Doesn't it mean to forge ahead  
in the ranking of the „most powerful persons“ by  
really using a rapidly **decreasing** percentage  
of your „power“ / possibilities to „change“ ???



Isn't that stupid ???

**NO !!**

It is the  
most dangerous mistake  
human beings ever made !!!





# Our history – from an economical point of view

**But how to demonstrate this ??**

**Why ???**

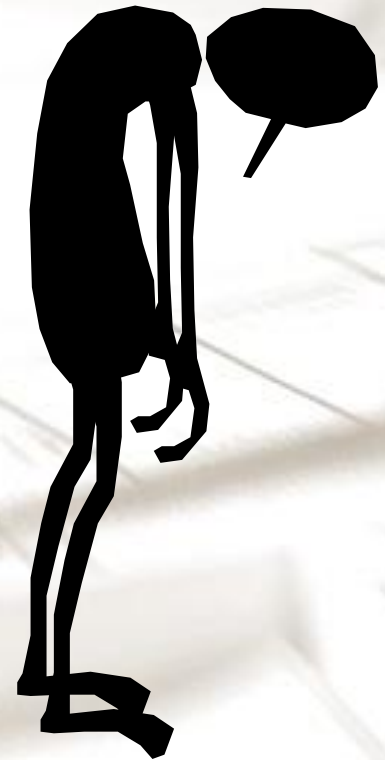
The alpha dog / the leader of the pack  
is not only „determined“ to enjoy his status !

He is **responsible for the welfare of the whole pack !**



**Quite challenging  
for a „global pack“ !**

**But absolutely impossible  
if the leader of the pack  
can't use all his potential to  
solve the current problems !**



# Our history – from an economical point of view

Anyway !

Money continued to affect the development of our economic system !

Companies prospered !

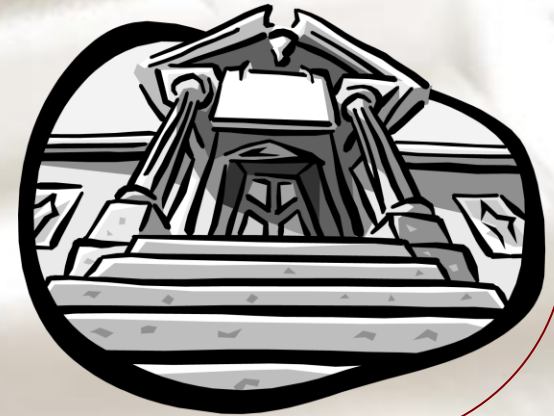
To finance the follow up growth of the successful companies, the owners needed **additional money by investors**



To bring such companies and interested investors together the **stock exchange** was founded !

A very good idea !!??

It developed  
**other than intended !**



# Our history – from an economical point of view

Investors are not interested in companies !

Investors are interested in money !

And these **investors assumed control** in the companies –  
at least to **protect their investments** !

As long as the shares can be sold duly with an acceptable profit  
**quick wins are more important than the future of the company !**



They appoint and pay  
the managers to make  
high and quick wins  
possible !

It developed  
other than intended !



# Our history – from an economical point of view

Don't worry about the future !

As long as there is ~~enough profit~~ ...

... MORE profit than any other company (share) can offer ... !!

But what if  
– for example –  
demand  
decreases ???

Profit will  
shrink too !!



# Our history – from an economical point of view

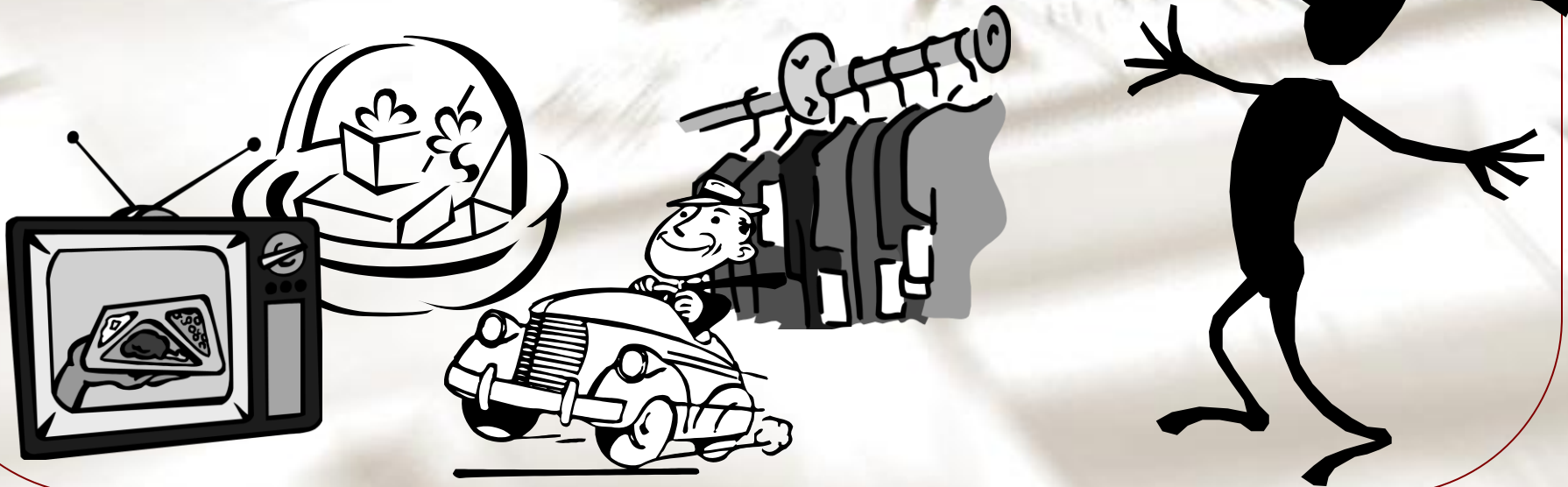
Don't worry about decreasing demand !

If there **IS** no demand we can **CREATE** demand !

By setting the fashion, creating status symbols ...

... and – of course - by ...

**... a maximum of consumption !**

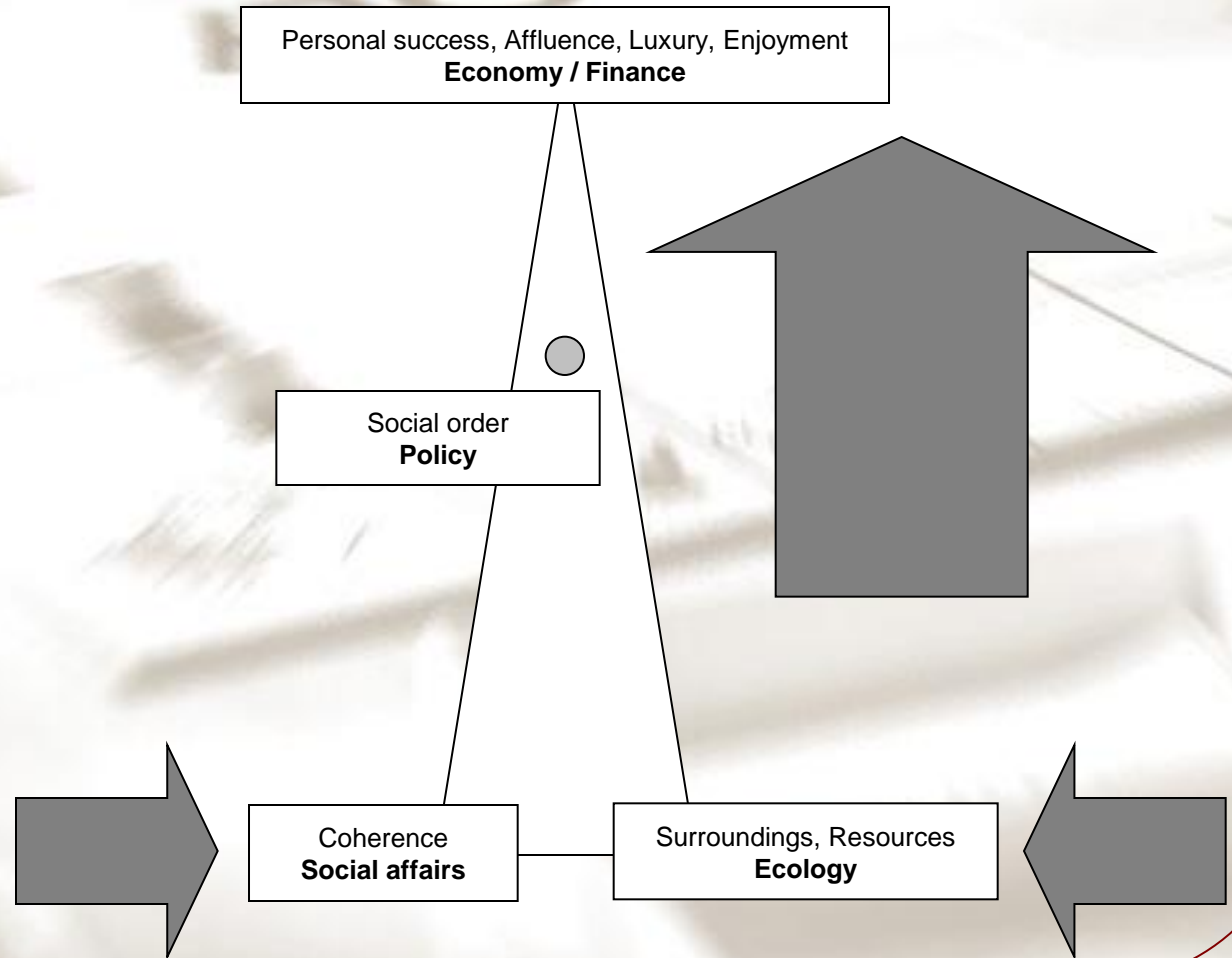




# Our history – from an economical point of view

**A maximum of  
consumption  
means ...**

**... also to affect  
the second  
„basic-corner“  
of our social  
triangle !**



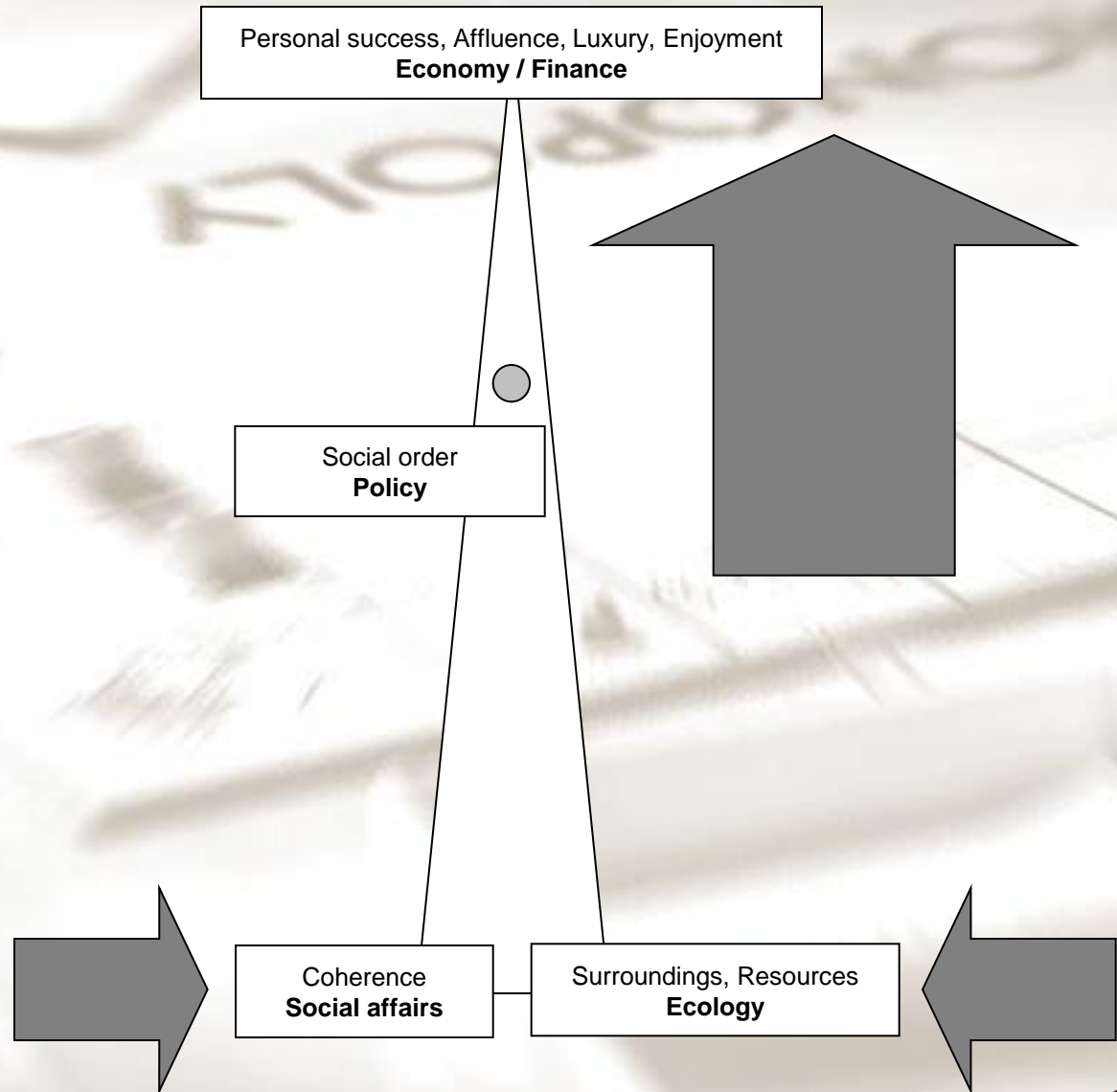
# Our history – from an economical point of view

**A maximum of  
consumption  
means ...**

**... also to affect  
the second  
„basic-corner“  
of our social  
triangle !**

**And now:**

**Enough  
about history !**



# The present situation

**Summary (2 minutes)**

**CLICK!**

**Detailed version (10 minutes)**

**CLICK!**

- The edge of a „closed system“, leading to ...
- ... the Global Financial Crisis (click for direct access)
- Shrinking markets ??? (click for direct access)
- The consequences of inconsistent goals (click for direct access)
- A solution by restarting the system? (click for direct access)
- Cheating & the deforming triangle (click for direct access)

**CLICK!**

**BACK**

**SKIP**

**CLICK!**

# The present situation

Ever since the concept of globalization **we have reached the edge of our „closed system“**. „*Globalization*“ is derived from „*globe*“, the planet Earth.

The polulation explosion is still going on, but due to containment of inflation and national debt there was **no increasing amount of „global money“**.

Because **durable growth** is required to build persistent profit for the investors it **became a matter of displacement**.

Under these rules „*providing durable growth and profit*“ and „*to protect the own survival capability*“ are incoherent goals. There is **no strategy and no system to achieve both objectives** equally effective!

Managers and investors started to use **unrealistic assesments / ratings** of shares, claims, risks, securities, developments, results, etc. to produce **(not really existing) „growth“** and to gain **(really skimmed) profit / quick wins**.

To manage the inevitable problems as consequential effects of the strategy above **governments and central banks had to give up their policy** (containment of inflation and national debt) = the **GLOBAL FINANCIAL CRISIS**.

# The present situation

The **financial collapse of communities and states** is the predictable consequence of that approach.

Not only the present time, also the future of next generations was put at risk. Skimmed shareholder-gains have been loaded on the shoulders of tax-payers.

Because more and more money is dedicated for making much more money (all too frequent needed to hide unrealistic assessments / ratings) **markets in real economy are shrinking.**

There is **less and less purchasing power.**

The **aggression in the bulk of the population** continues to rise.

As if this wasn't enough:

**Non renewable resources are foreseeable drawing to a close.**

**Severe problems in ecology require urgent solutions.**

CLICK!

**BACK**

**DETAILS**

**NEXT**

CLICK!



# The present situation

Our economic system - geared to money and profitability for the investors - has one essential flaw:

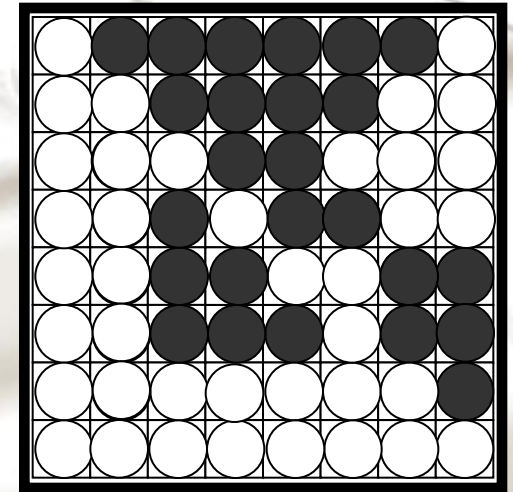
**It only works when there is durable growth ...**

... to build persistent „extra money“ skimmed by the investors !

**Damned !**

We have reached the edge of our

„Closed“  
system



As we said above:

**This fact is insufficient  
considered in businesses !!**

# The present situation

Can it be true ??

The polulation explosion is still going on !

For this reason there must be still emerging markets !

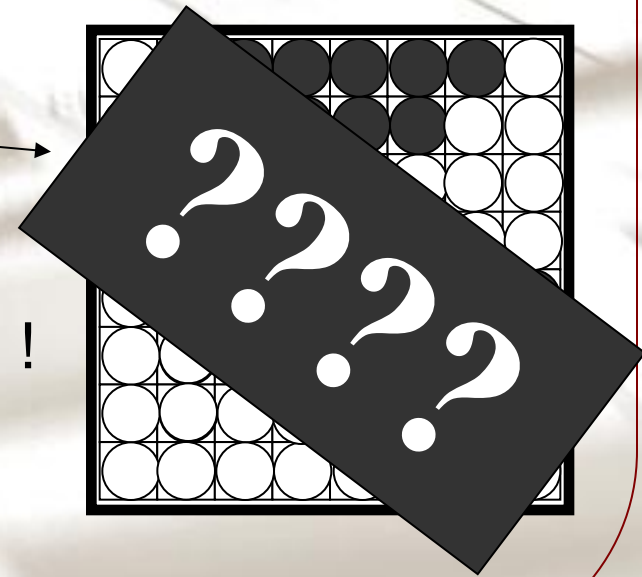
Isn't it ??

We have reached the edge of our

„Closed“  
system

The polulation explosion **IS** still going on !

Therefore there **IS**  
a rapidly increasing „global demand“, ...



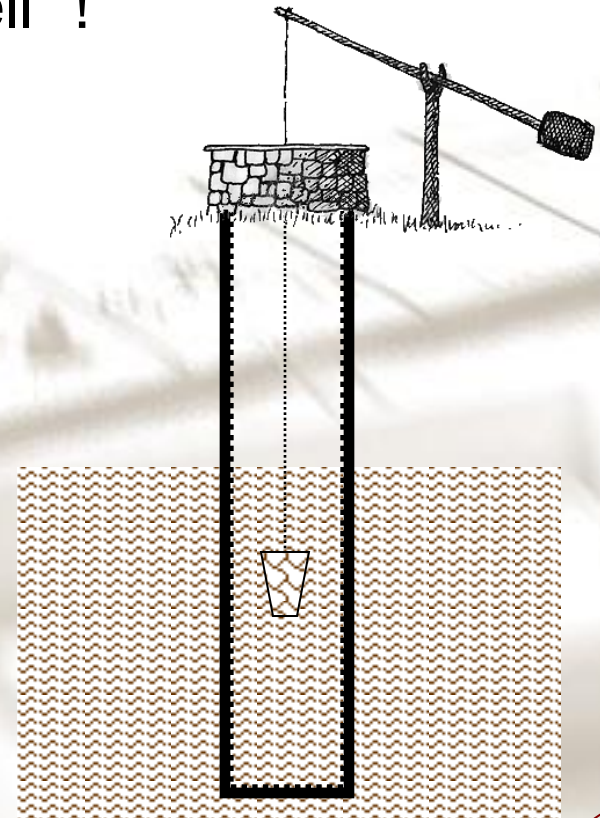
# The present situation

... but in the early 200x there was **NO** rapidly increasing total amount of „global money“ !

The economic system - geared to investors – was (no longer) a „monetary wishing well“ !

It has been **sealed** !

- **Containment of inflation ...**
- ... to protect the „parked money“ of the rich people against obsolescence !
- That means:  
No increasing amounts in the monetary circulation !



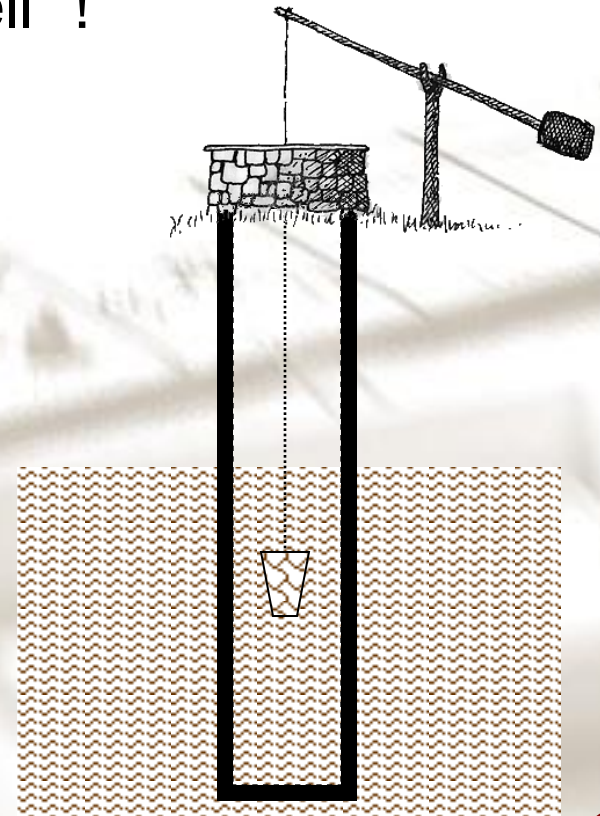
# The present situation

... but in the early 200x there was **NO** rapidly increasing total amount of „global money“ !

The economic system - geared to investors – was (no longer) a „monetary wishing well“ !

It has been **sealed** !

- **Containment of national debt ...**
- ... to avoid that the most important clients for corporates – the states – become insolvent someday !
- That means:  
No „borrowing from the future“ !

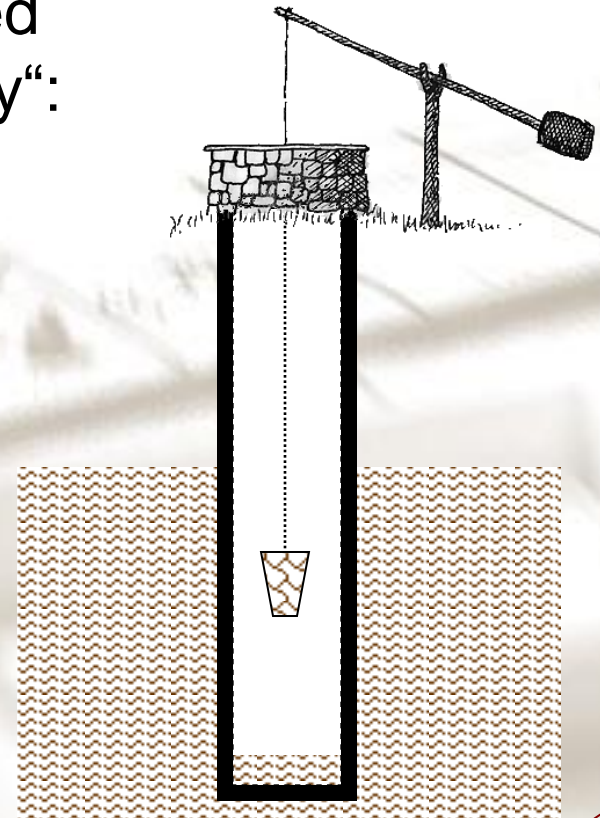


# The present situation

... but in the early 200x there was **NO** rapidly increasing total amount of „global money“ !

Within that „sealed well“ more and more money for the (financial) markets was exhausted and used for „making much more money“:

- Shareholders want(ed) to get 20% and more for their invested money and plow back profits – in new shares ...
- ... year after year !
- And keep in mind that there are „compound interest-effects“ in that calculation !





# The present situation

So what did the investors / the managers of their enterprises do, to create new and much more „extra money“, that can be skimmed?

They started to use unrealistic assessments / ratings of shares, claims, risks, securities, developments, results, etc.

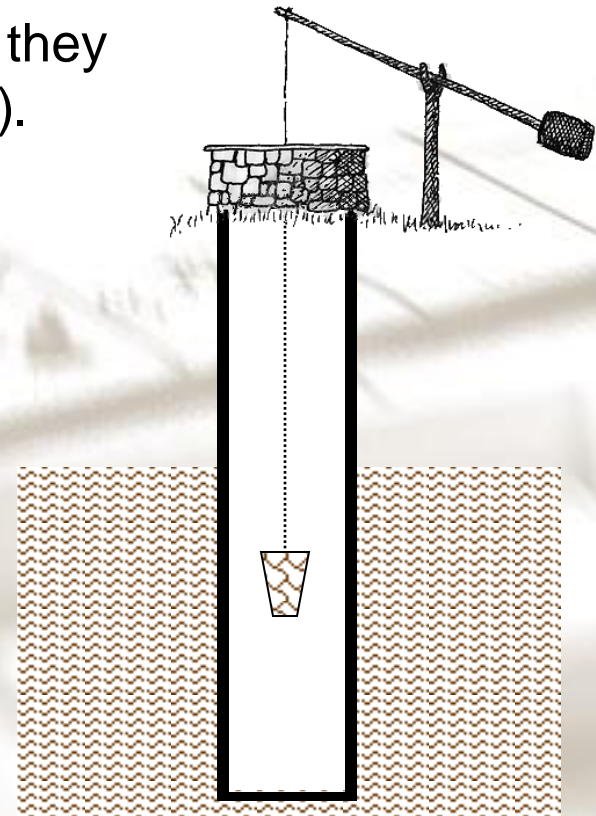
It was (and is) also allowed, to sell shares (etc.) they don't possess at this very moment (short selling).

The gains as a result have been skimmed „in cash“ / „real“ money!

This ruined the viability of the enterprises.

National governments and central banks had to give up their policy to save the companies and places of employment by investments and loans.

If possible also the „new money“ was skimmed by the investors / managers (bonus, profits, ...).



# The present situation

So what did the investors / the managers of their enterprises do, to create new and much more „extra money“, that can be skimmed?

They started to use unrealistic assessments / ratings of shares, claims, risks, securities, developments, results, etc.

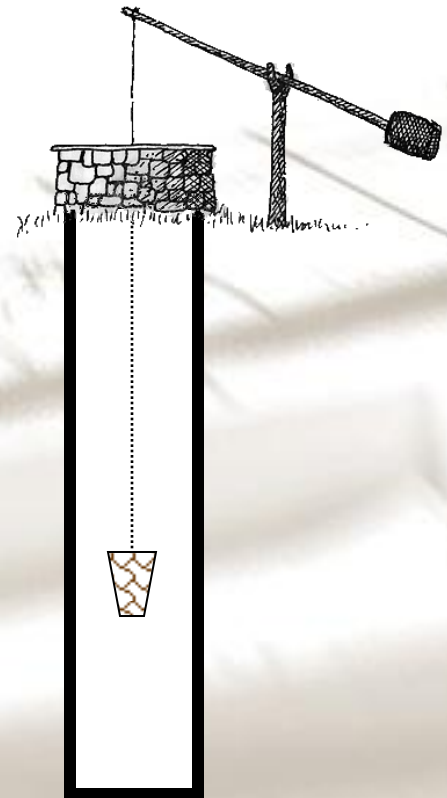
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The gains as a result have been skimmed „in cash“ / „real“ money!

This ruined the viability of the enterprises.

National governments and central banks had to give up their policy to save the companies and places of employment by investments and loans.

The „wishing well“ was drying-out – and so is the complete environment.



## The present situation

# The „Global Financial Crisis“

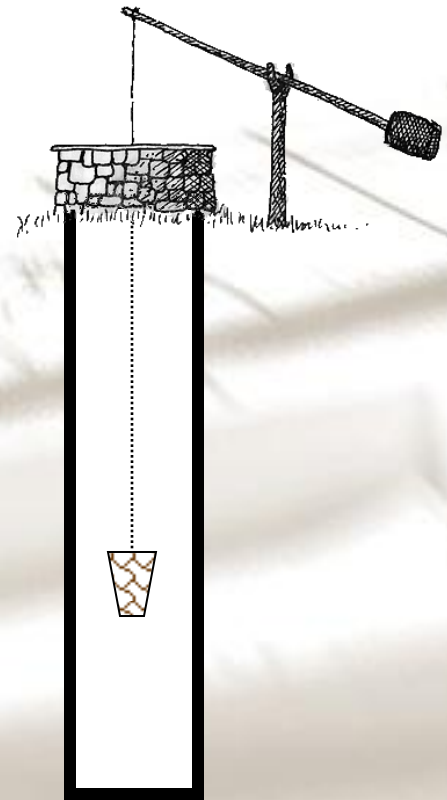
A predictable result  
of shareholder-demands and -behavior!

Shareholders knew, how national governments  
and central banks would be forced to act:

The global collapse could only be avoided by  
„borrowing from the future“ in a dimension  
never seen before - a new „long term-bubble“.

So in fact skimmed shareholder-gains  
have been loaded on the shoulders of tax-payers.

Not only the present time, also the future of next  
generations was put at risk.



## The present situation

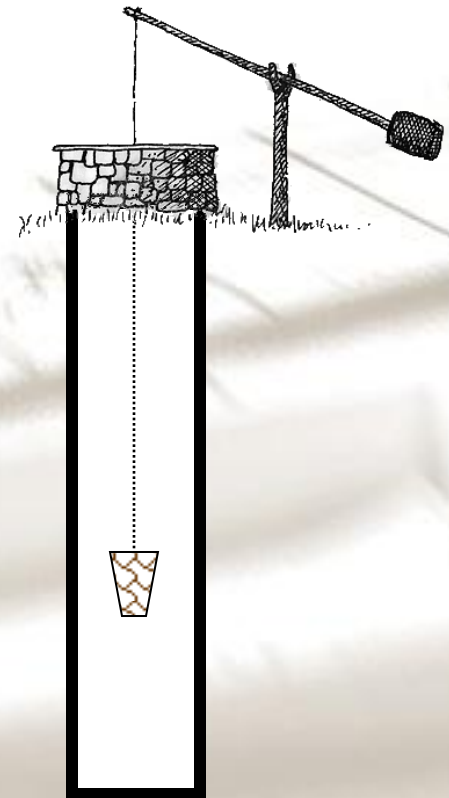
# The „Global Financial Crisis“

The financial collapse of communities and states is the predictable consequence of that approach.

Creating „new money“, used by central banks every now and then, acts only temporarily as last resort in extremis.

The only durable instrument, currently detectable, is to inflate more and more the mentioned new long term-bubble: „borrowing from the future“!

Even „unsinkable vessels“ like the USA and the euro area got into deep troubles.



## The present situation

# The „Global Financial Crisis“

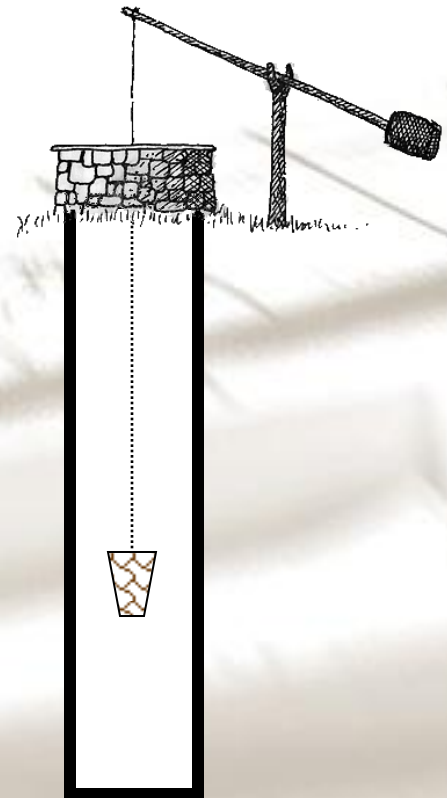
Rich people, enterprises and their shareholders in this context try mightily, not to be payers, but beneficiaries (new distributed profits, ...).

Without the contribution of rich people, enterprises and shareholders it is absolutely impossible to avoid the ruin of the public sector.

Even with their contribution it will not be easy to manage the way out of this global crisis.

**And after the collapse of communities / states:**

**What would be next ???**

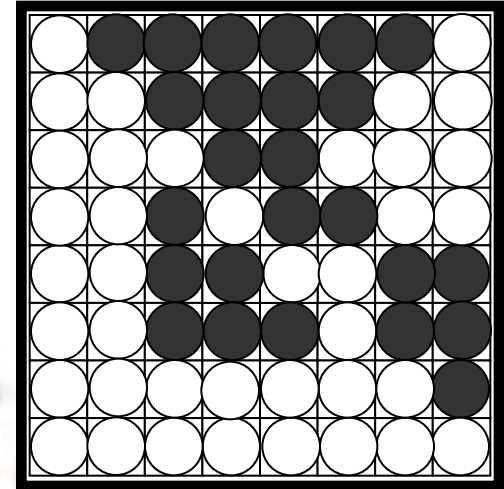




# The present situation

Anyway! Cheating or not:

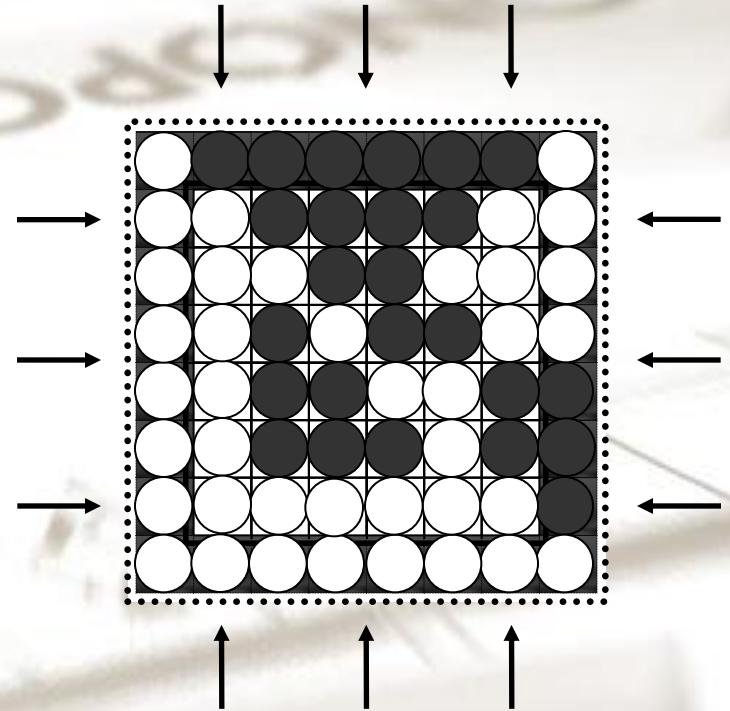
**Markets in itself  
are shrinking !**



# The present situation

Anyway! Cheating or not:

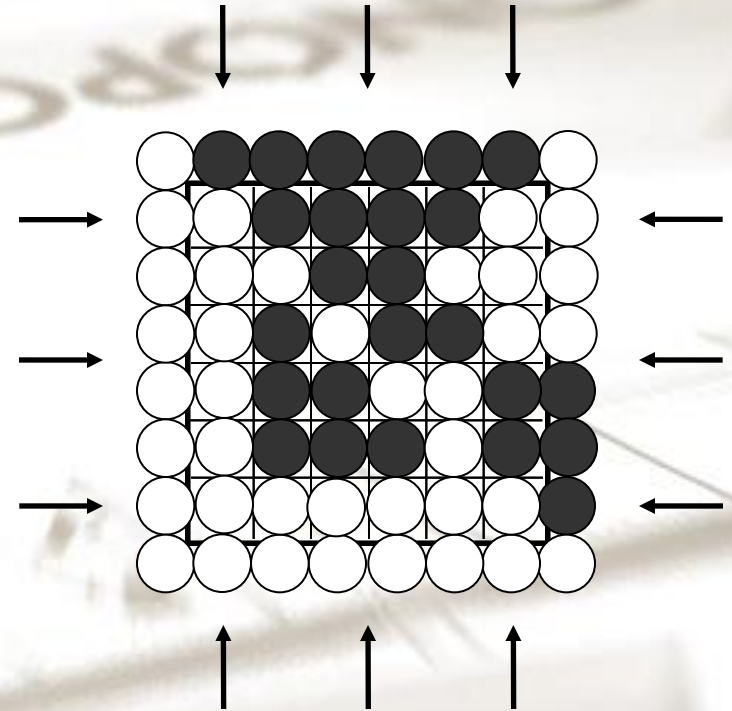
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# The present situation

Anyway! Cheating or not:

**Markets in itself  
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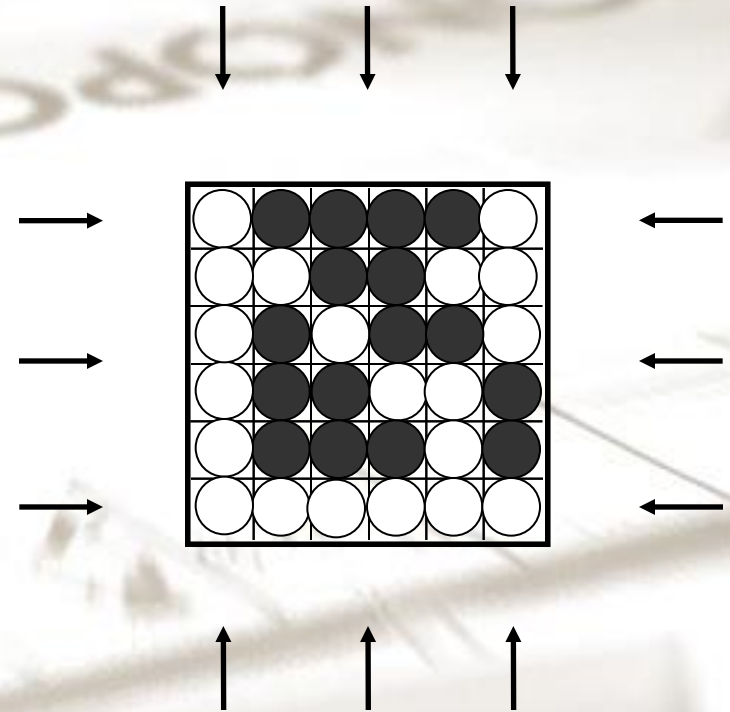
# The present situation

Anyway! Cheating or not:

**Markets in itself  
are shrinking !**

Bill Gates won't buy 5.000.000 shoes  
instead of the 1.000.000 other people  
whose money he possesses now !

Warren Buffett won't buy  
200.000 medium-sized vehicles  
instead of the 1.000.000 other people  
whose money he possesses now !



# The present situation

Anyway! Cheating or not:

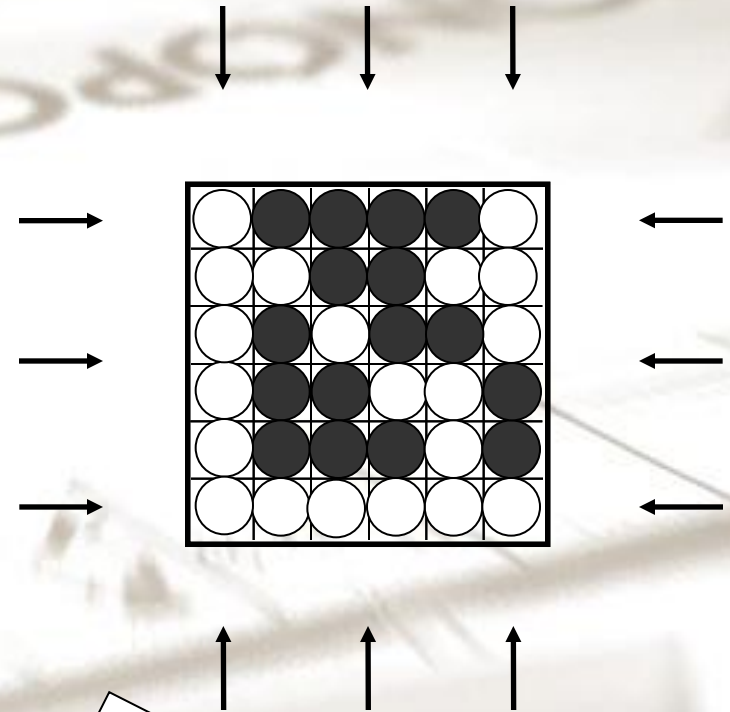
**Markets in itself  
are shrinking !**

The question is:

**How can durable growth &  
persistent increasing profits  
be achieved?**

And first of all:

**How can it be avoided that the  
disappearing token is YOU ???**



**By expanding the  
board again ?**



# The present situation

That means basically raising  
purchasing power / wages !

But that means  
shrinking profits !

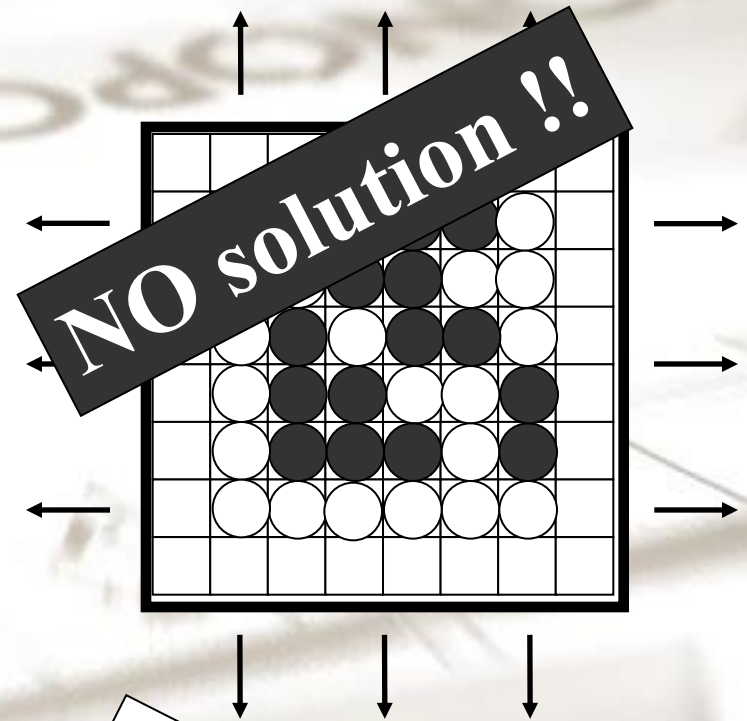


The question is:

**How can durable growth &  
persistent increasing profits  
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**How can it be avoided that the  
disappearing token is YOU ???**



By expanding the  
board again ?

# The present situation

That means increasing costs ...  
... and therefore shrinking profits !

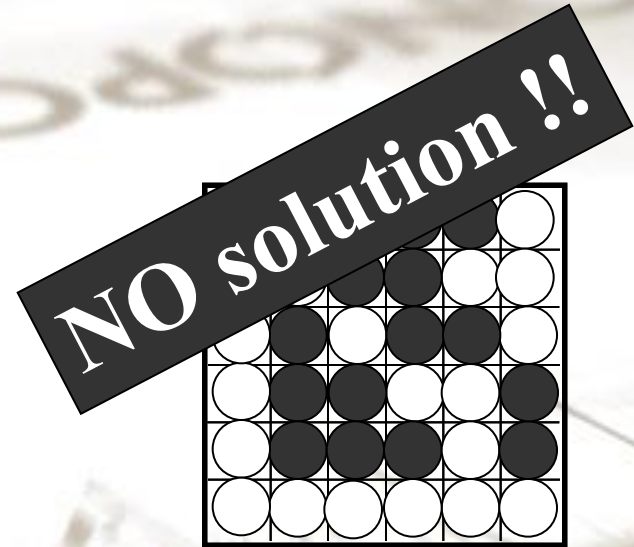


The question is:

**How can durable growth &  
persistent increasing profits  
be achieved?**

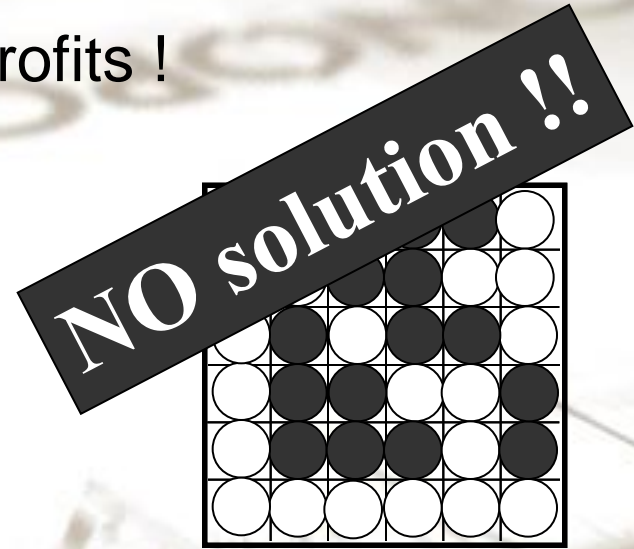
And first of all:

**How can it be avoided that the  
disappearing token is YOU ???**



# The present situation

That means shrinking revenues & profits !

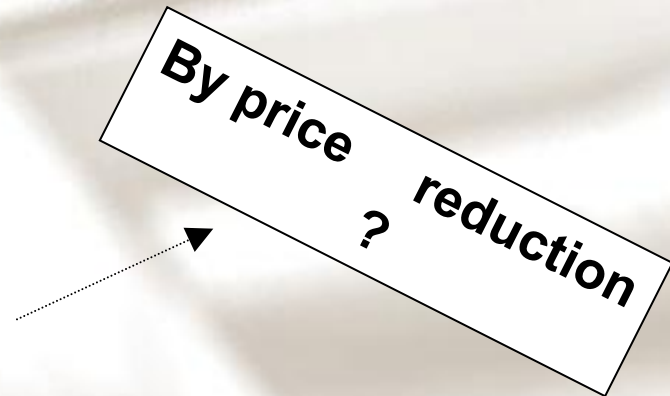


The question is:

**How can durable growth & persistent increasing profits be achieved?**

And first of all:

**How can it be avoided that the disappearing token is YOU ???**



# The present situation

That means basically reducing wages !

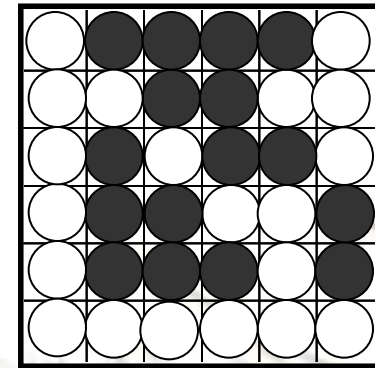
(The main reason for globalization)

The question is:

**How can durable growth & persistent increasing profits be achieved?**

And first of all:

**How can it be avoided that the disappearing token is YOU ???**



**By reduction of  
prices AND costs ?**

# The present situation

But that means  
decreasing purchasing power !

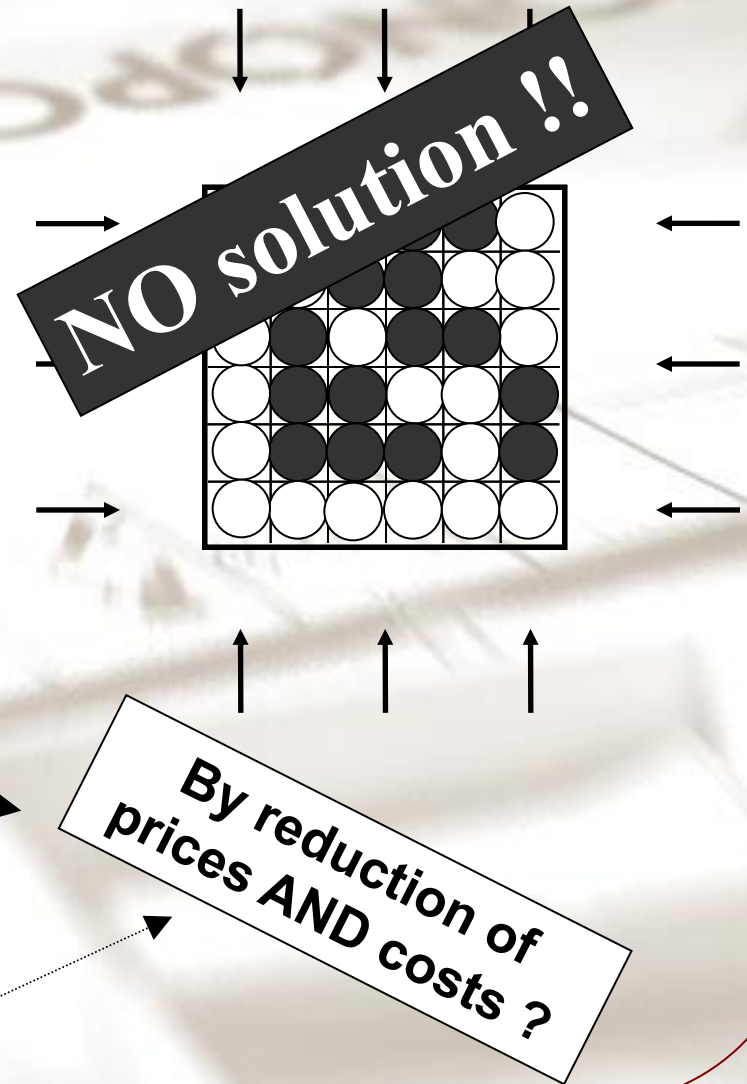
No „1\$-working poor“ will be able  
to buy the Mercedes Benz  
he had worked on !

The question is:

**How can durable growth &  
persistent increasing profits  
be achieved?**

And first of all:

**How can it be avoided that the  
disappearing token is YOU ???**





# The present situation

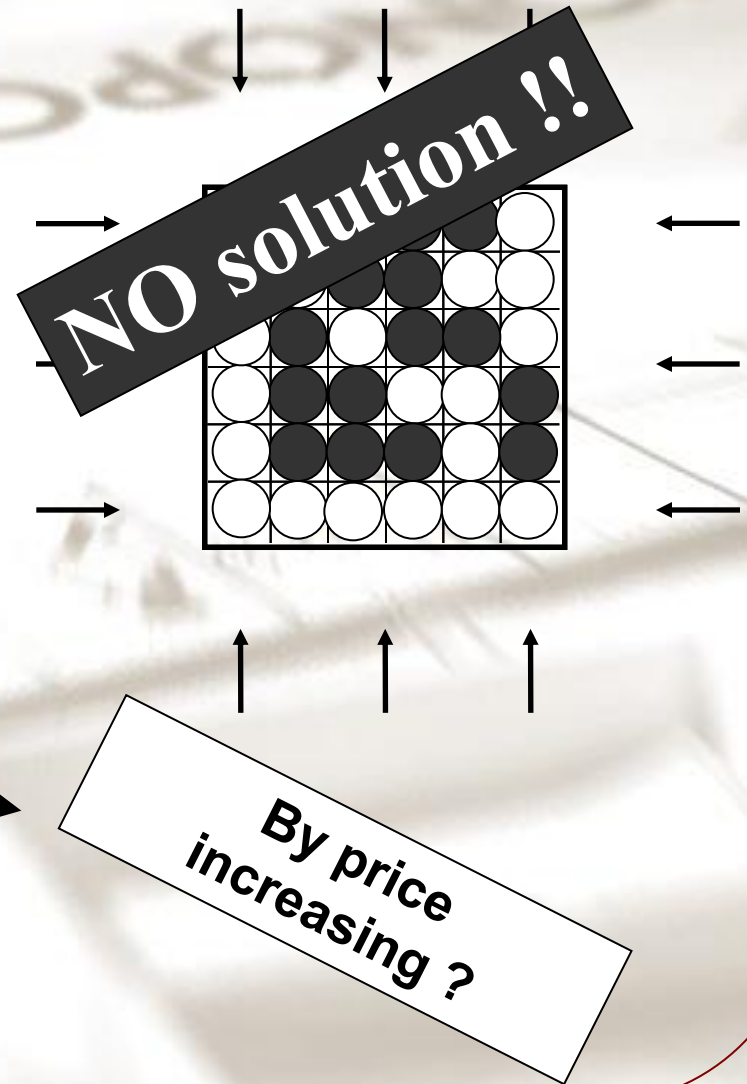
That also means  
shrinking sales volume !

The question is:

**How can durable growth &  
persistent increasing profits  
be achieved?**

And first of all:

**How can it be avoided that the  
disappearing token is YOU ???**



# The present situation

Well, this is a very very expensive solution !

But let us continue !

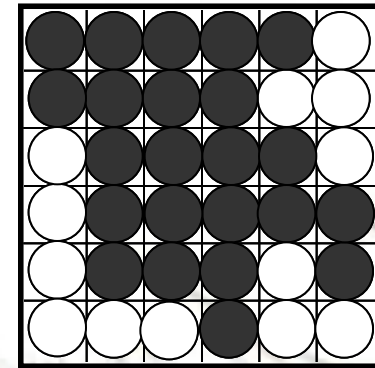


The question is:

**How can durable growth & persistent increasing profits be achieved?**

And first of all:

**How can it be avoided that the disappearing token is YOU ???**



**How about a snap up of all competitors ?**

# The present situation

## And NOW ??



The question is:

**How can durable growth & persistent increasing profits be achieved?**

And first of all:

**How can it be avoided that the disappearing token is YOU ???**

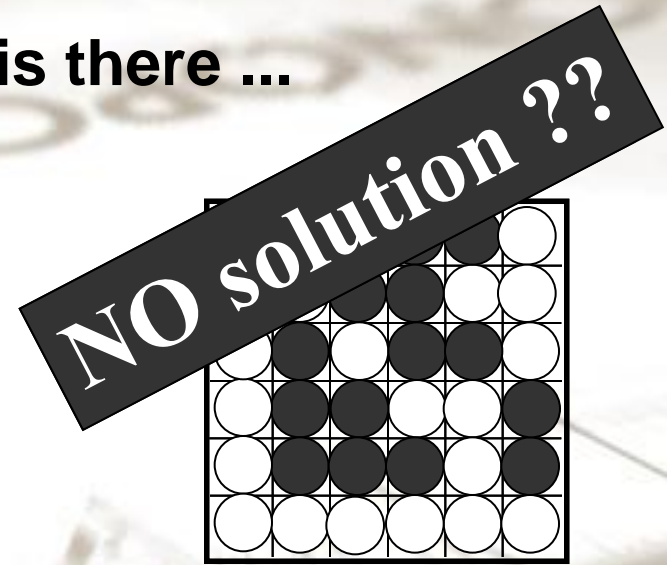


**How about a snap up of all competitors ?**

# The present situation

*„Hey, it's boring !“*

Why is there ...



The question is:

**How can durable growth & persistent increasing profits be achieved?**

And first of all:

**How can it be avoided that the disappearing token is YOU ???**

**Because these two goals are inconsistent to each other !**

# The present situation

So we always need  
**coherent goals** !

Why is there ...



The question is:

**How can durable growth &  
persistent increasing profits  
be achieved?**

And first of all:

**How can it be avoided that the  
disappearing token is YOU ???**

**To aspire one goal  
means  
to put the other one  
at risk !**



# The present situation

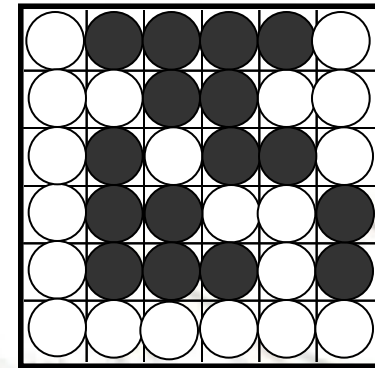
**Ok, one last attempt !**

The question is:

**How can durable growth & persistent increasing profits be achieved?**

And first of all:

**How can it be avoided that the disappearing token is YOU ???**



**Let's clear the board !  
A system reset / restart ?**

# The present situation

The question is:

**How should it work ???**

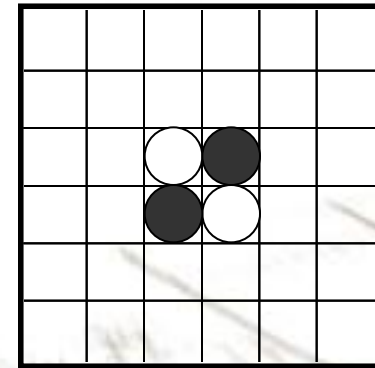
- **A global disaster ??**
- **A global war ??**

The question is:

**How can durable growth & persistent increasing profits be achieved?**

And first of all:

**How can it be avoided that the disappearing token is YOU ???**



**Let's clear the board !  
A system reset / restart ?**

# The present situation

The question is:

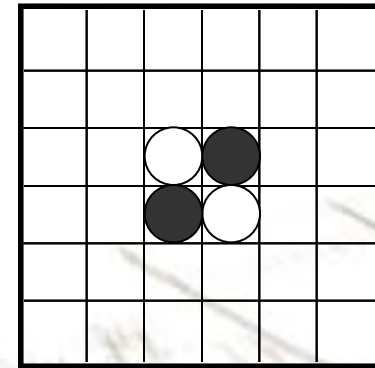
**How should it work ???**

- **A global disaster ??**
- **A global war ??**

A global disaster is not predictable  
(except acts of sabotage) ...

... and „works“ like a global war!

So let us see,  
how a global war „works“!



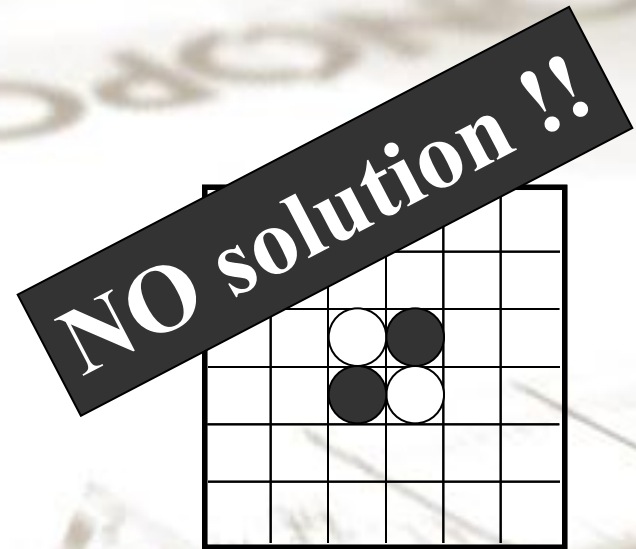
**Let's clear the board !  
A system reset / restart ?**

# The present situation

The question is:

**How should it work ???**

- A global disaster ??
- **A global war ??**



Hey, it's **globalization** !

Either you destroy not enough -  
or your own property,  
the capacity to pay of your customers,  
the manufacturing plants of your suppliers, ...

**Let's clear the board !  
A system reset / restart ?**

# The present situation

The question is:

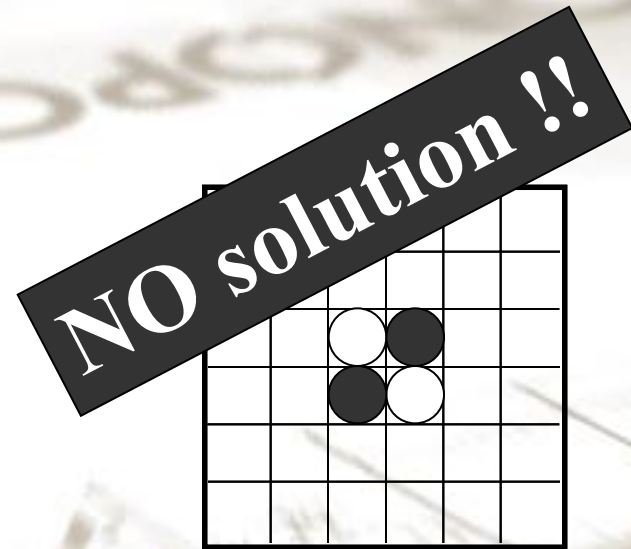
**How should it work ???**

- A global disaster ??
- **A global war ??**

And war is no longer  
geographically narrowed !

**Globalization of war = Terrorism !**

**„War happens in your back yard !“**



**Let's clear the board !  
A system reset / restart ?**

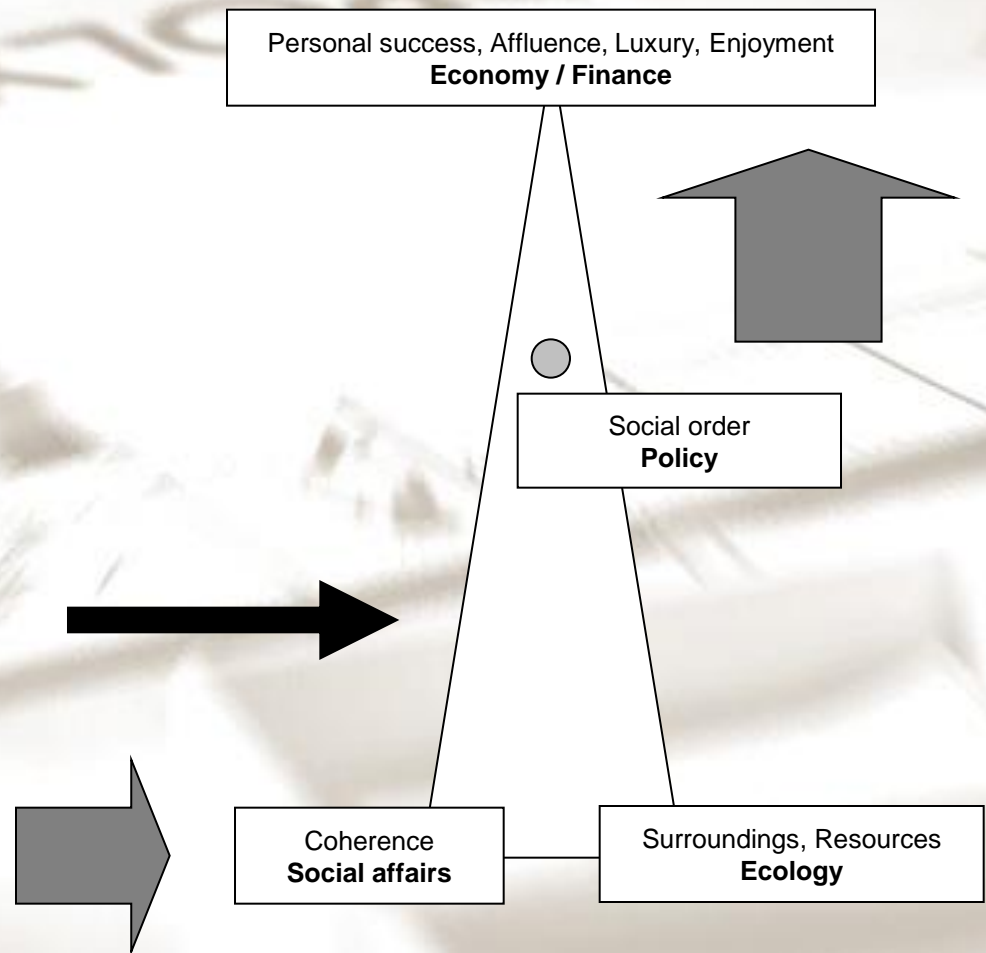


# The present situation

But war is a very appreciated opportunity for „cheating“!

It is one of the tricks **using politics for deforming our social triangle:**

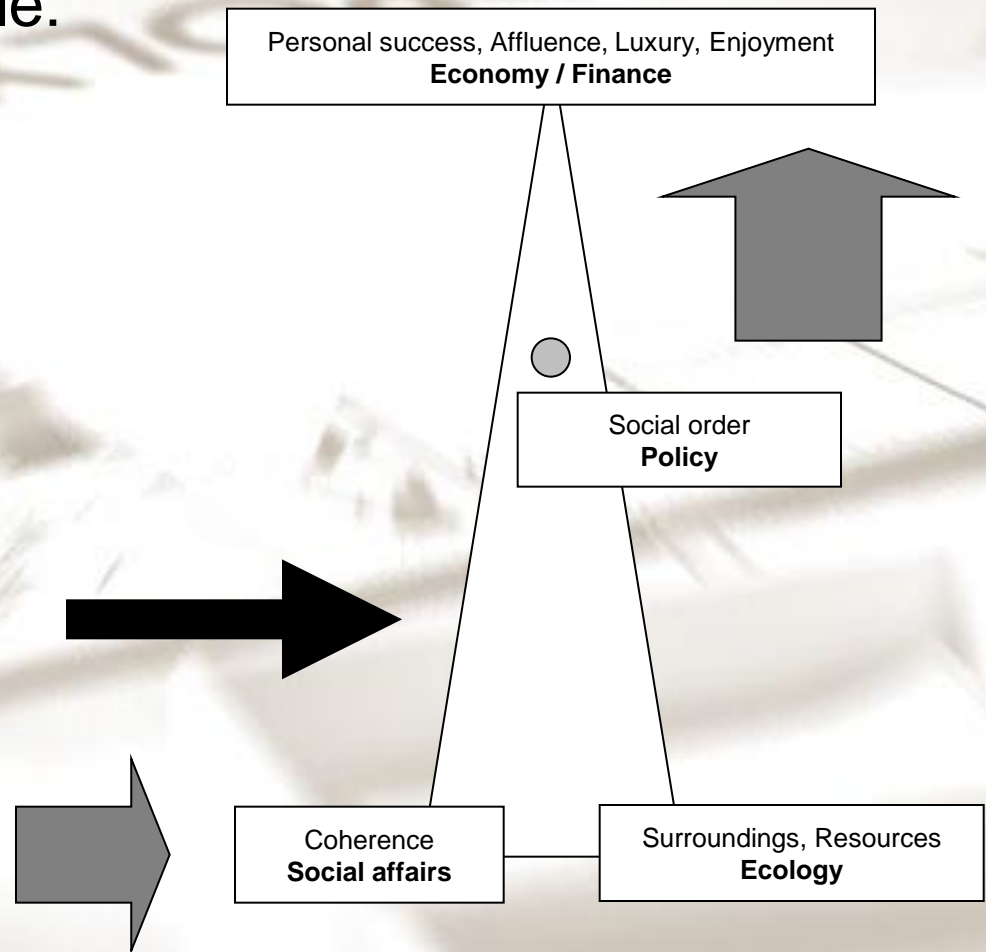
Expenses for armament are as well laden on the tax-payers as the subsequent development aid for reconstruction is.



# The present situation

Other tricks using politics for deforming our social triangle:

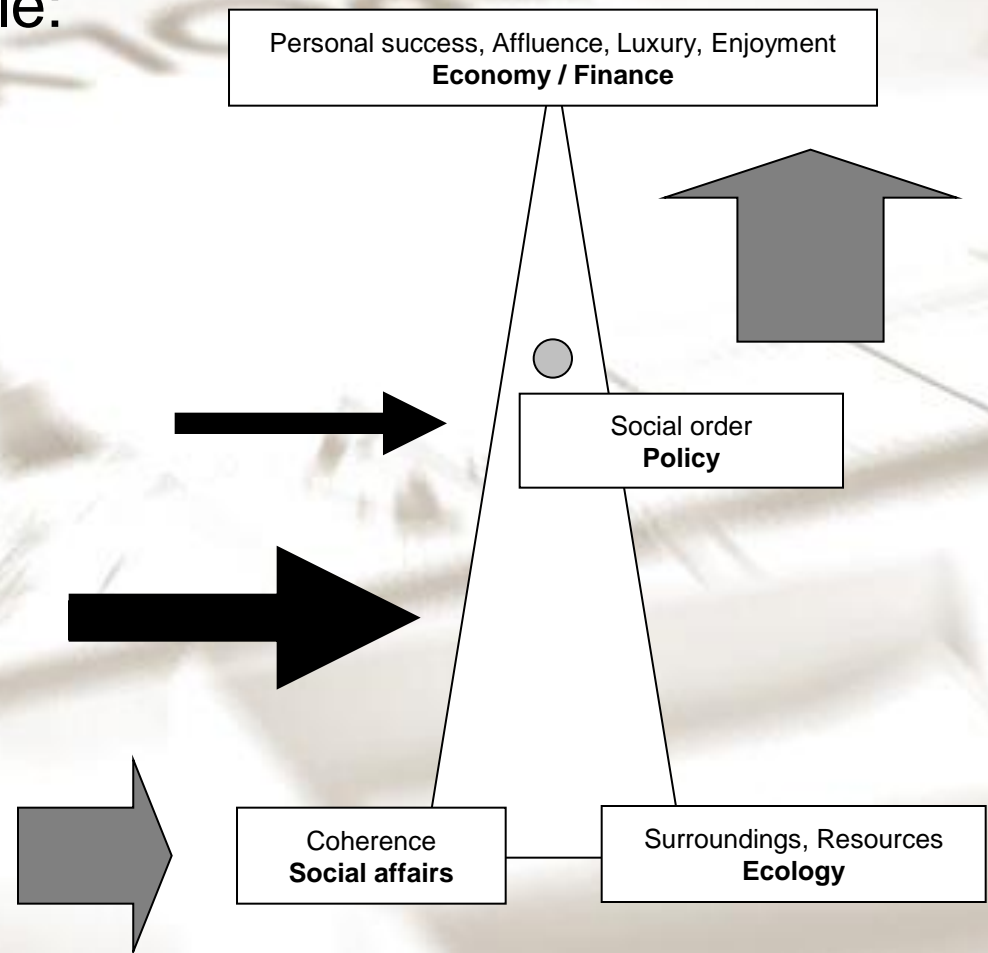
- Tax reduction  
(and omission of duty)  
for corporates and  
the Top 100 (0)(0)(0) ...
- ... and reduced  
state-run services  
for the population
- Cheaper manufacturing  
conditions  
(wages, labor time, ...)



# The present situation

Other tricks using politics for deforming our social triangle:

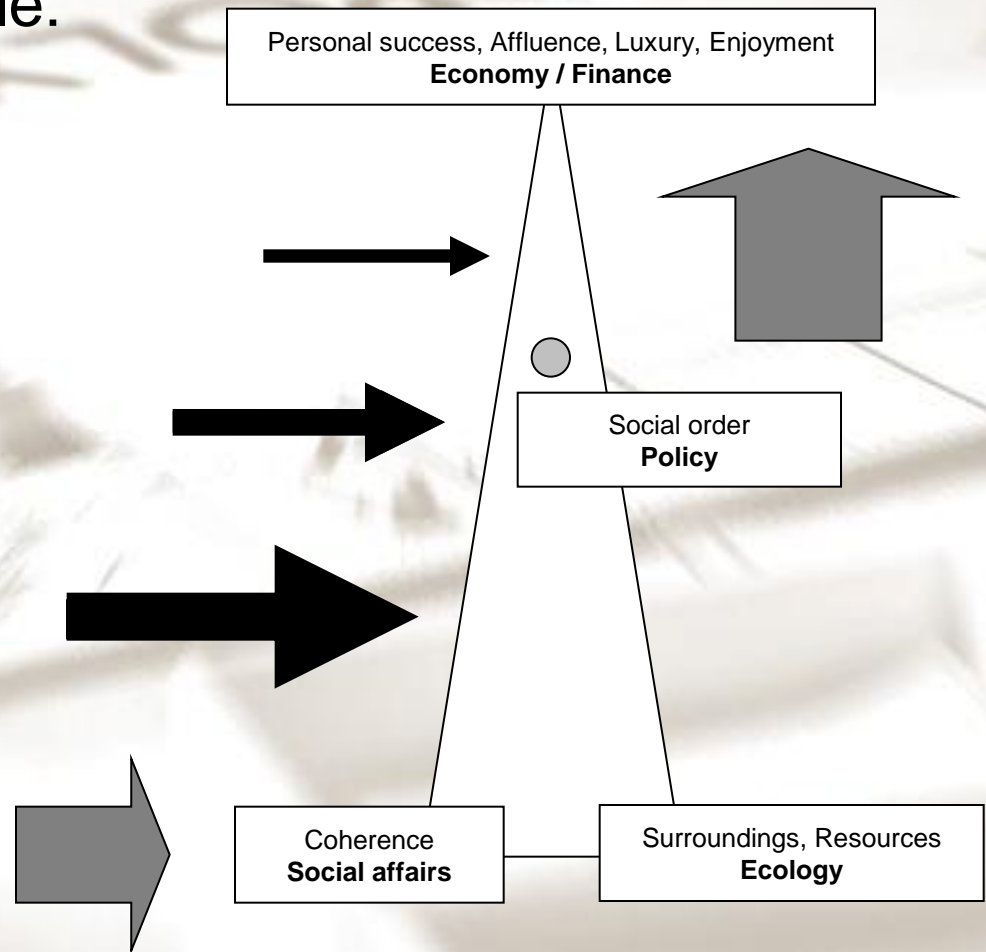
- Public enterprises are sold low priced to other corporates
- Depreciation of loss for the corporates (and shareholders)
- Both means lower national revenues



# The present situation

Other tricks using politics for deforming our social triangle:

- Affected governmental orders
- National subventions for „special projects“
- Decreasing chances in competition for small & medium enterprises

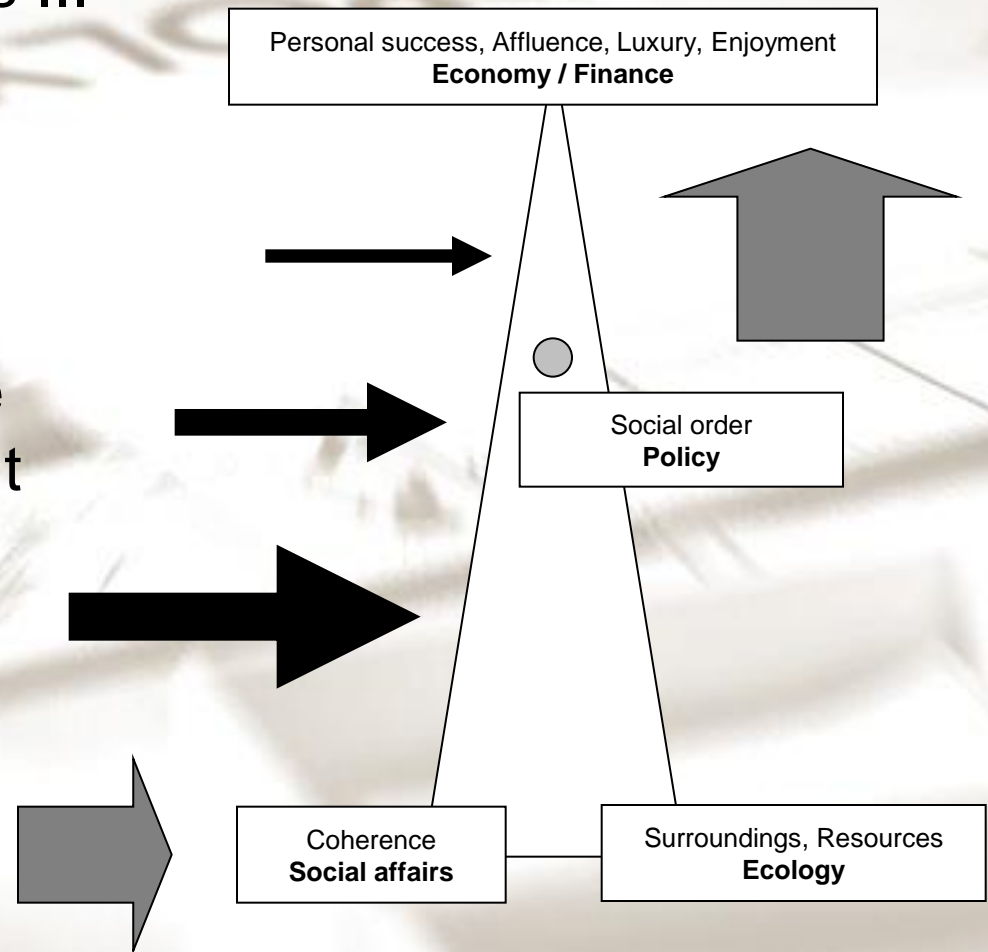


# The present situation

The second very appreciated opportunity for „cheating“ is ...

... the **stock exchange !**

- Because of their role as financial backers the big players know / determine the business environment
- They push shares by quick wins
- Even „short sales“ are permitted



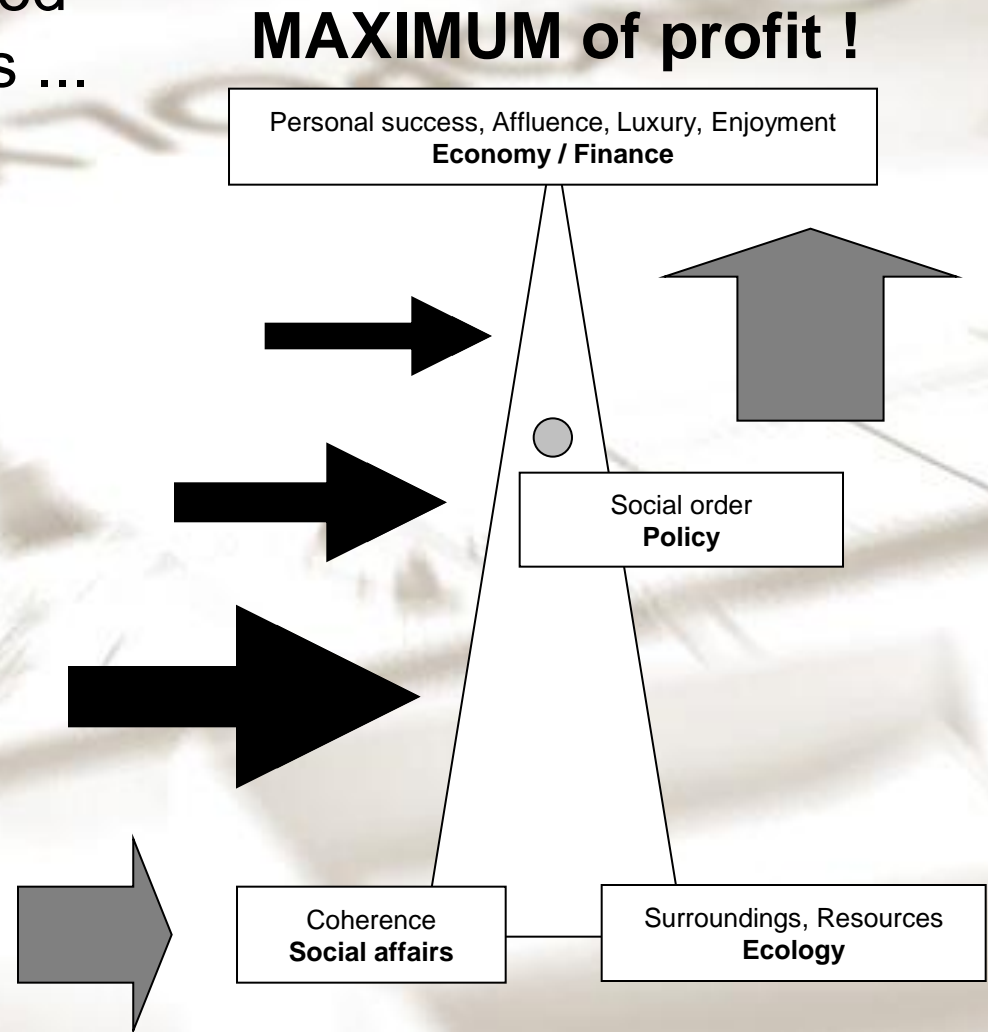


# The present situation

The second very appreciated opportunity for „cheating“ is ...

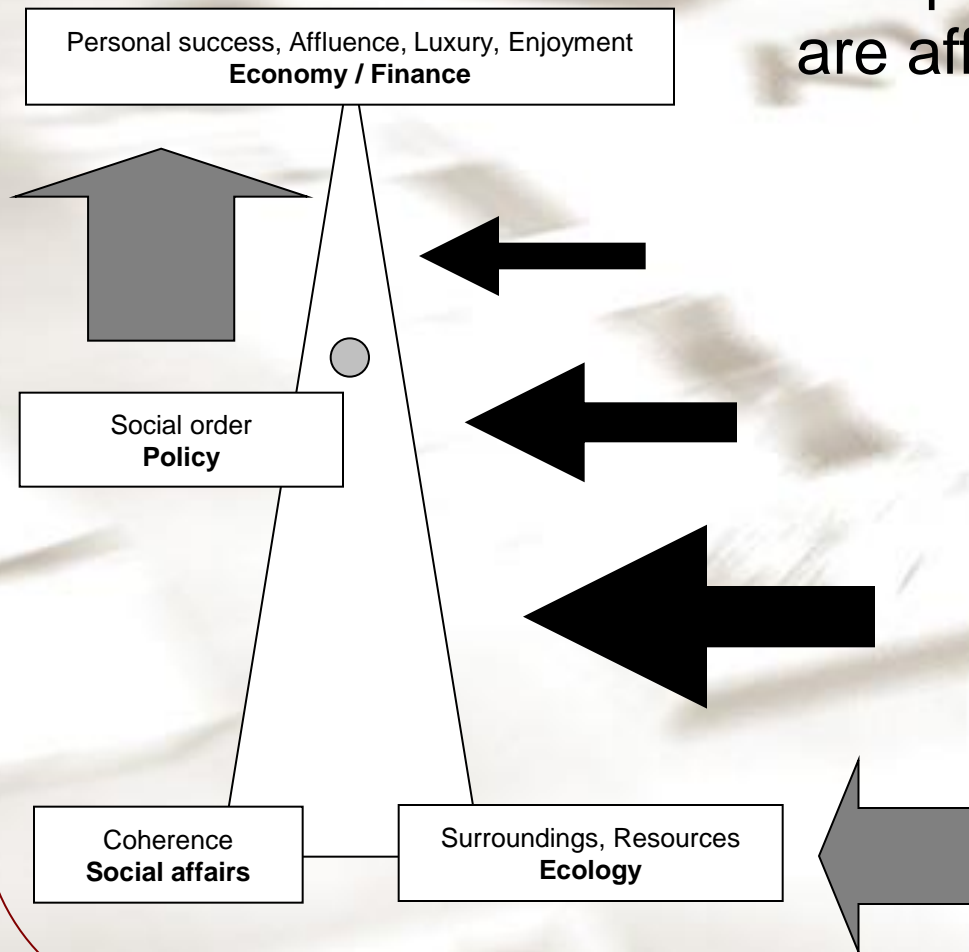
... the **stock exchange !**

- The „big players“ „control the price“
- Unfair (mentioned) business practices are on the rise
- The „big players“ realize profit
- The followers mostly lose



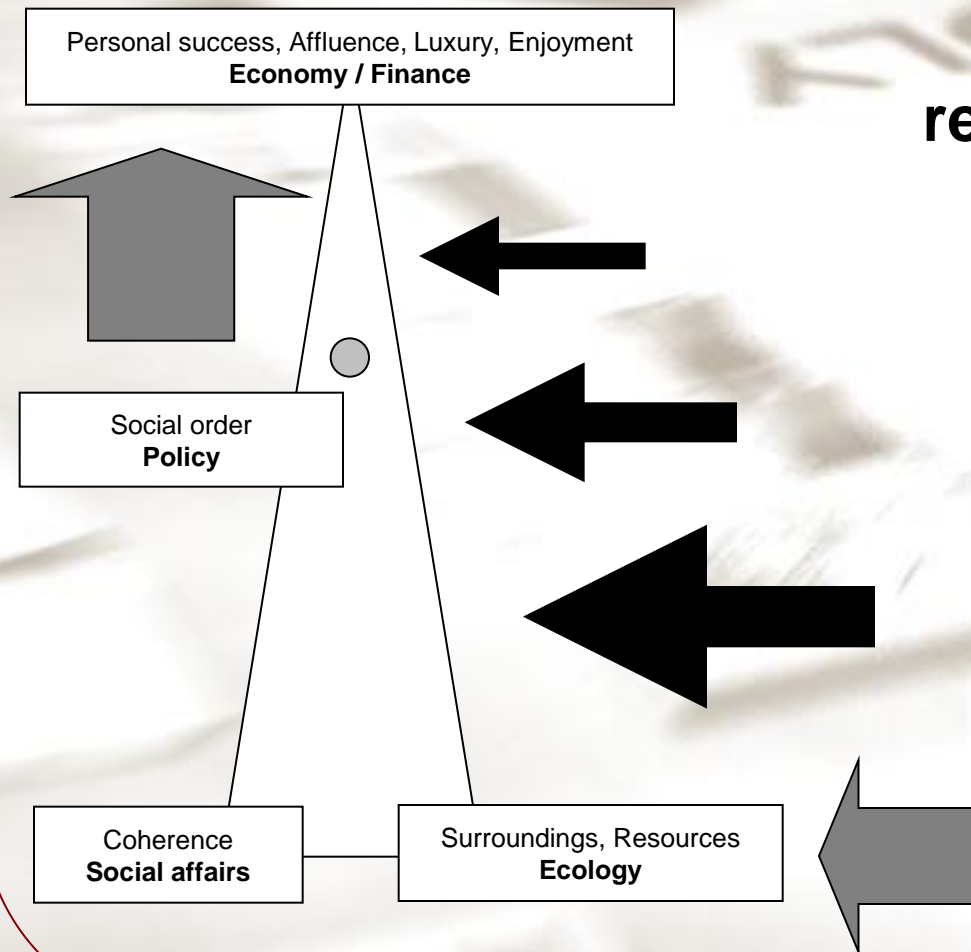
# The present situation

Resources, ecology /  
the quality of our living conditions  
are affected as well:



- Climate changes
- Non renewable resources are foreseeable drawing to a close
- Pollution
- Global epidemic plaques like AIDS, H5N1, H1N1, ...
- Shrinking diversity of species, ...

# The present situation



**These effects are not only  
referred to scientific reports !**

**Go out, ...  
... open your eyes ...**

**... and see !**

# The menace for the Top 100(0)(0)(0)

Summary (2 minutes)

**CLICK!**

Detailed version (10 minutes)

**CLICK!**

- On the top of a peaked triangle
- Revolution?? In the year 20xx?? (click for direct access)
- How the living conditions are affected (click for direct access)
- The behavior patterns we have learnt (click for direct access)
- Tomorrow is another day ??? (click for direct access)
- Winning Monopoly means ... (click for direct access)

**CLICK!**

**BACK**

**SKIP**

**CLICK!**

# The menace for the Top 100(0)(0)(0)

The gap between poor people and the Top 100(0)(0)(0) still broadens rapidly.

**But also the living conditions of the Top 100(0)(0)(0) are weighty affected:**

In the crowd there is a lot of frustration and aggression - leading to „revolution“.

The shareholder is anonymous. So the „enemy“ became invisible & invulnerable. Therefore the „appearance of revolution“ has changed:

**National strikes & street fightings, panic actions & amok runs, terrorism.**

The crowd in the street is not half as dangerous as the one person at the proper place is:

Industry, armory, power stations, etc. have become dangerous targets.

**A successful attack can cause at least a continental disaster.**

You can't protect against an enemy coming from the inside!

Security needs also entail **constraints in privacy & freedom of movement** and of course:

**Considerable extra costs!**



# The menace for the Top 100(0)(0)(0)

The living conditions of the Top 100(0)(0)(0) are also weighty affected by ecological developments:

The danger of **serious damages to health** like skin cancer and allergies is real – for affluent people as well as for the poor.

Negative impacts of the climate change affect also the daily life of the rich:

- **decreasing possibilities to enjoy spare time outdoor,**
- **threat of important travel destinations** and so on.

**Increasing natural disasters** spare no-one.

The **possessions** of the Top 100(0)(0)(0) are also **threatened by demolition**.

**Supply bottlenecks** (energy, ...) are predictable, involving **considerable extra costs!**

Also the **extra costs in economy are increasing** - for affluent people too.

Especially the **economic system in itself is no longer reliable**.

The mechanism pumping money upwards is condemned to failure.

# The menace for the Top 100(0)(0)(0)

The behavior patterns we learnt in primitive times:

**To attack, to abscond and to freeze. Neither of them is helpful.**

Maintaining the current system means: To freeze, to fold and to play for time.

Preparing to isolate completely from the approaching economical / financial, social and ecological disasters means: To abscond.

**But it is completely impossible to survive a social or ecological crash!**

What does it mean to win a Monopoly-game?

Which player has to restore all he won?

The WINNER of the game !!

What means: **No one has more to lose!**

Their own money and its current mode of action already started to counteract the retention / improvement of the „rich-living standard“.

CLICK!

**BACK**

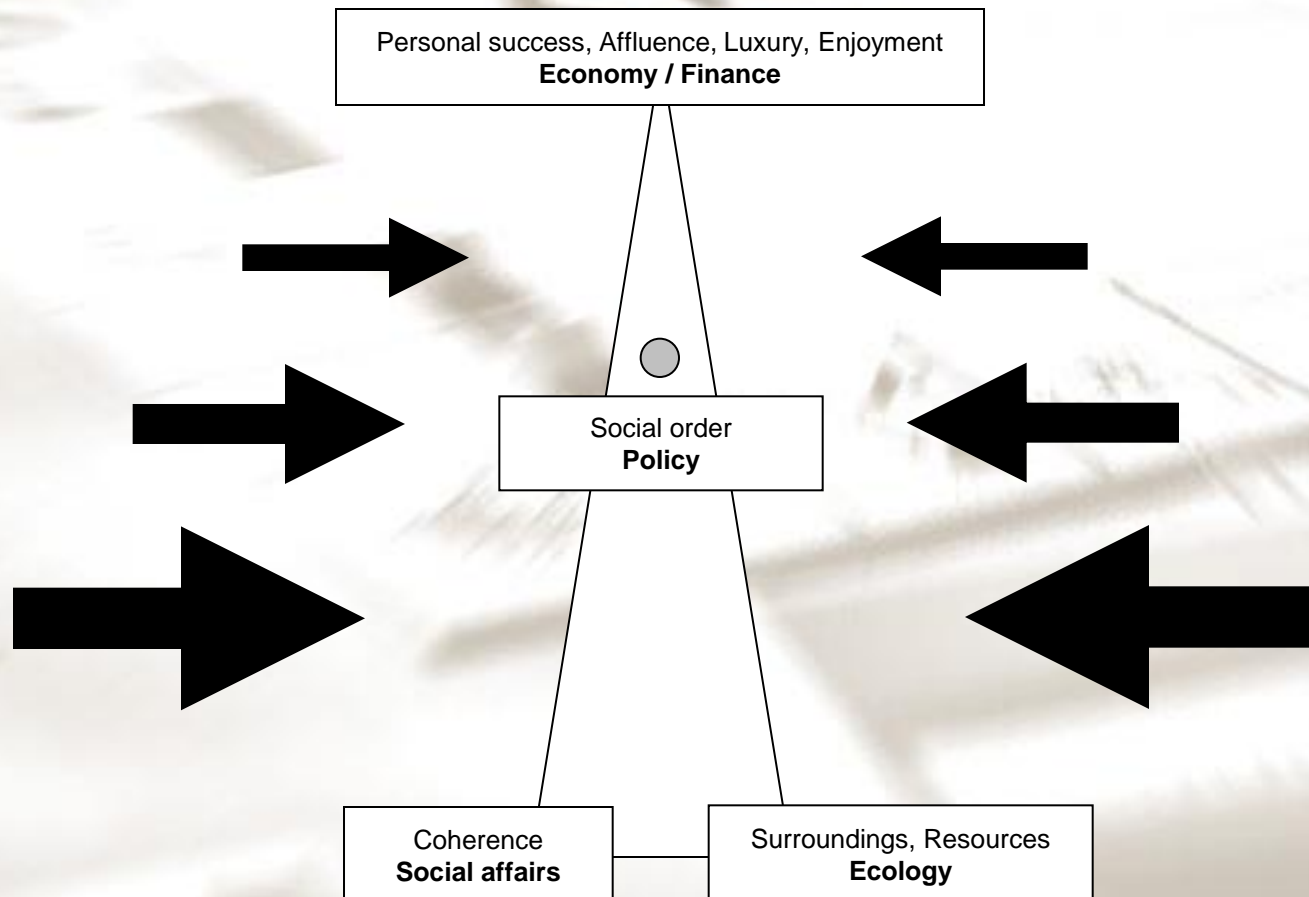
**DETAILS**

**NEXT**

CLICK!

# The menace for the Top 100(0)(0)(0)

How good do you feel on top of THAT triangle ?

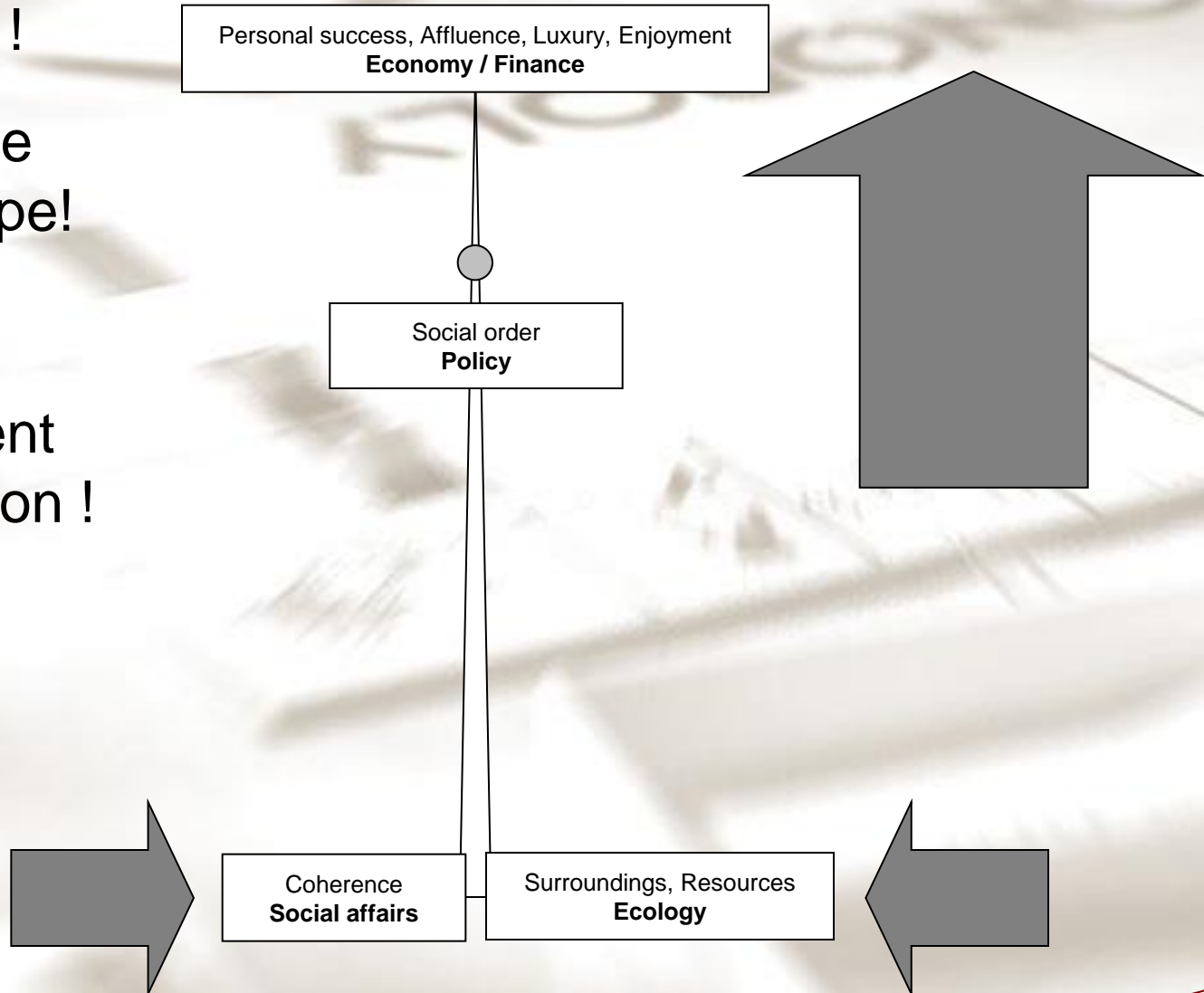


# The menace for the Top 100(0)(0)(0)

Oh, sorry !

**THIS** is the  
current shape!

And the  
development  
is still going on !



# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Do You feel  
**better now ??**

Do you think, this  
is a vantage  
point for  
overcoming the  
21<sup>st</sup> century ??

Sorry again!

**An essential  
aspect is  
missing!**

Social order  
**Policy**

Coherence  
**Social affairs**

Surroundings, Resources  
**Ecology**



# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
Economy / Finance

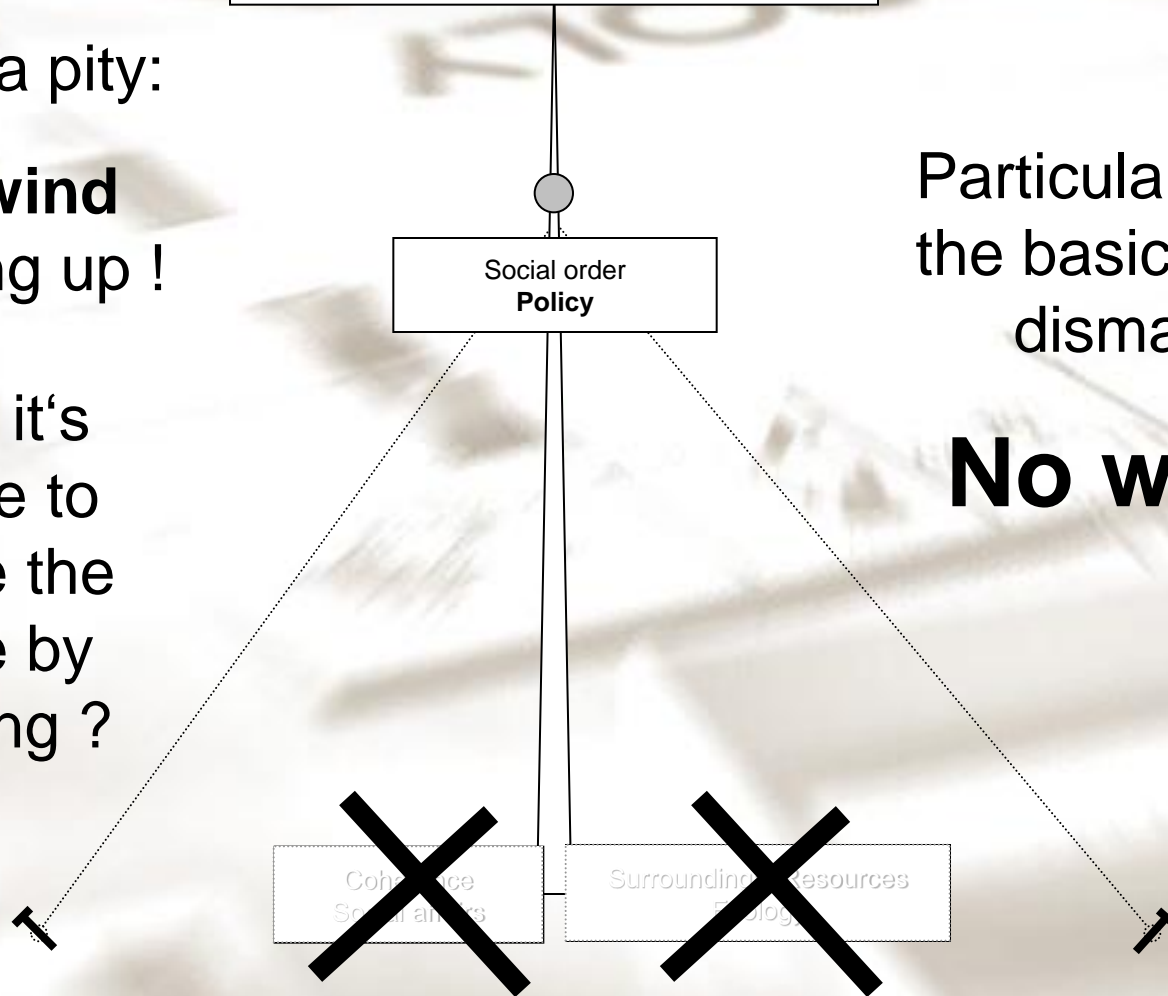
But what a pity:

**Cross wind**  
has sprung up !

Maybe it's  
possible to  
stabilize the  
triangle by  
anchoring ?

Particularly when  
the basic corners  
dismantle:

**No way !!**



# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

But what a pity:

**Cross wind**  
has sprung up !

Maybe it's  
possible to  
stabilize the  
triangle by  
anchoring ?

Our history told us,  
that we are able to  
overcome a global  
economic crisis.

Even though with  
big problems.

Social order  
**Policy**

Cohesion  
Social links

Surrounding  
Resources

# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
Economy / Finance

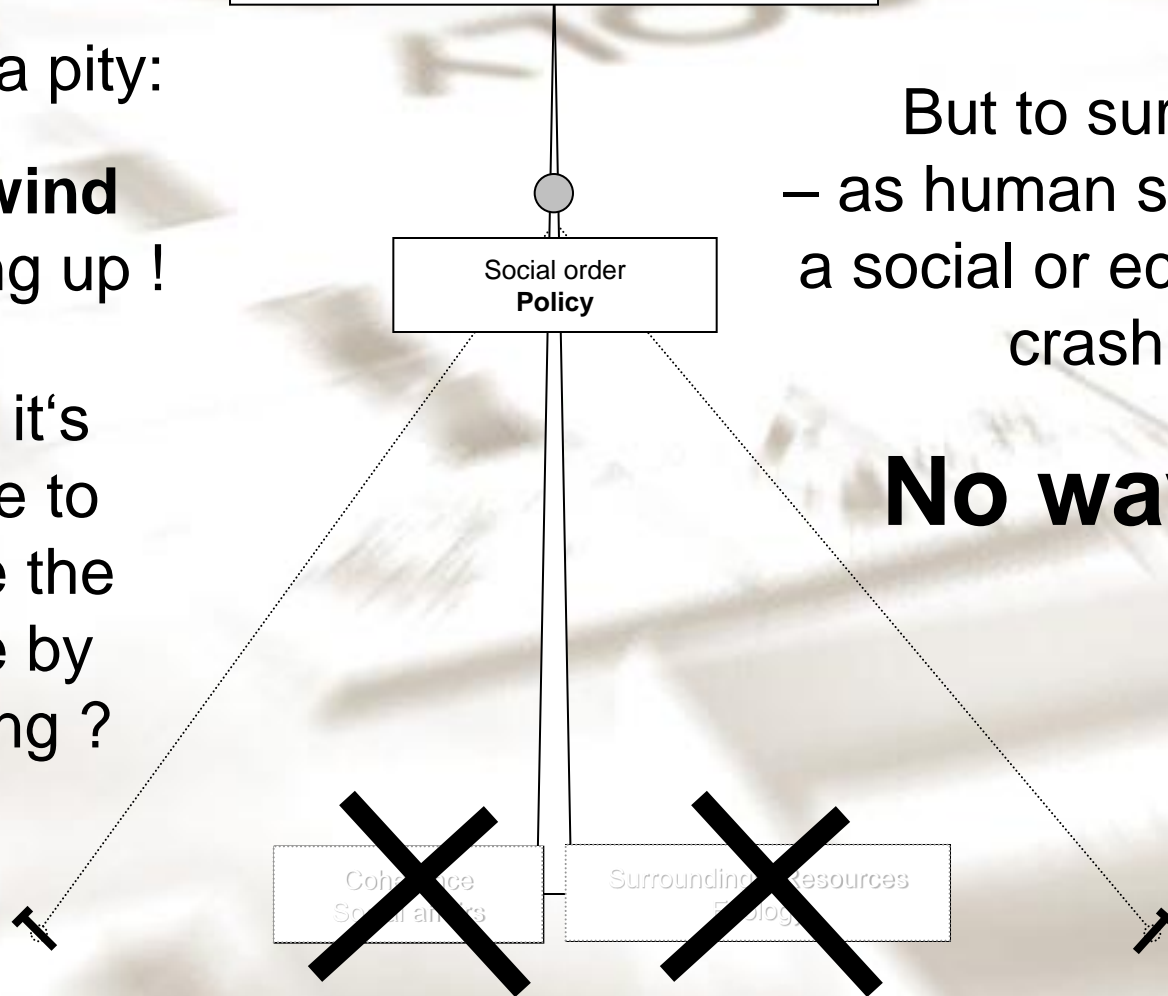
But what a pity:

**Cross wind**  
has sprung up !

Maybe it's  
possible to  
stabilize the  
triangle by  
anchoring ?

But to survive  
– as human species –  
a social or ecological  
crash:

**No way !!**



# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
Economy / Finance

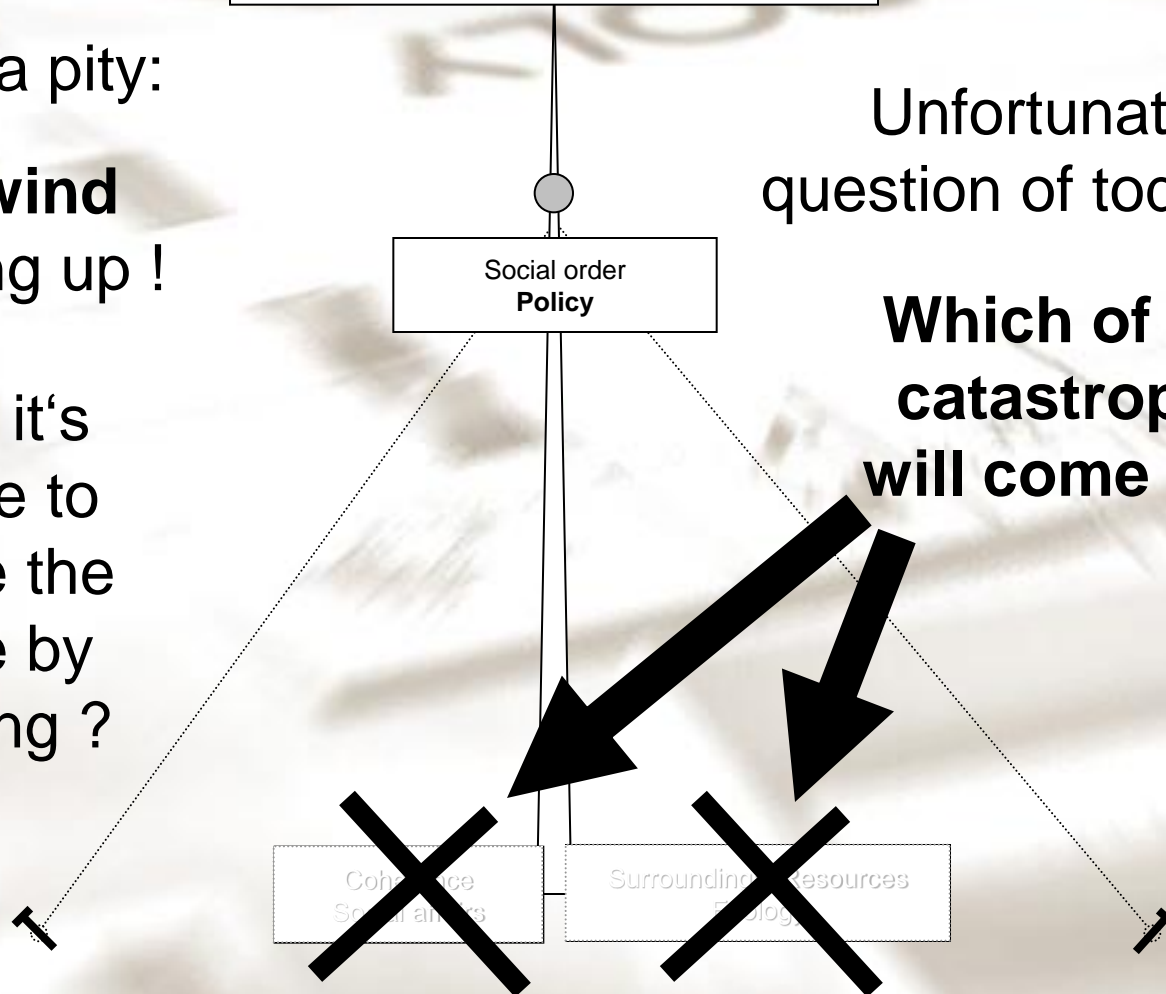
But what a pity:

**Cross wind**  
has sprung up !

Maybe it's  
possible to  
stabilize the  
triangle by  
anchoring ?

Unfortunately the  
question of today only is:

**Which of both  
catastrophes  
will come first?**



# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Already because the polulation explosion is still going on, but there is NO increasing total amount of „real global money“:

„*Global demand*“ more and more means rapidly increasing „*global aspirations and privations*“

And the redistribution of wealth in favor of the Top 100(0)(0)(0) **boosts that trend** (e.g. unemployment) !

Personal success, Affluence, Luxury, Enjoyment  
Economy / Finance

Social order  
Policy

Coherence  
Social affairs

Surroundings, Resources  
Ecology

**Revolution !!**

Some minutes ago we discussed, what „*global aspirations and privations*“ were leading to in former times !

**Do we displace / arm the assassins of tomorrow ?**



# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
Economy / Finance

In the year 20xx ??

## Nonsense !??

- There is a lot of / increasing frustration and aggression
- The shareholder is anonymous
- So the „enemy“ became invisible & invulnerable

Social order  
Policy

**Revolution ??**

The „appearance of revolution“ has changed:

- National strikes & street fightings
- Panic actions & **amok runs**
- **Terrorism**

Coherence  
Social affairs

Surroundings, Resources  
Ecology

# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

**Revolution !!**

Of course the Top 100(0)(0)(0)  
also are „Top targets“

*„One important difference  
in living conditions  
between rich people  
and dangerous criminals is,  
that the high-security prison  
they live in are watched  
in the other direction.“*

You can't protect against an enemy  
**coming from the inside !**

Social order  
**Policy**

Industry, armory, power stations, ...  
have become dangerous targets !

A successful attack can cause  
at least a **continental disaster !**

Coherence  
Social affairs

Surroundings, Resources  
**Ecology**

# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

**Revolution !!**

How many people were necessary to storm the Bastille (Paris) in the year 1789?

Hundreds, nay thousands!

How many people are necessary today to cause at least a continental disaster?

Social order  
**Policy**

**1**

(at the proper place)

Coherence  
Social affairs

Surroundings, Resources  
**Ecology**

# The menace for the Top 100(0)(0)(0)



**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

So also the living conditions  
of the Top 100(0)(0)(0)  
weighty affected !

are

Social order  
**Policy**

**Revolution !!**

- **Dangerous threats**
- Constraints in  
privacy & freedom of movement
- Increasing reasons for distrust
- Ultra vires actions  
of national security forces

And of course:

**Extra costs !**  
(to be discussed later)

Coherence  
Social affairs

Surroundings, Resources  
**Ecology**

# The menace for the Top 100(0)(0)(0)

## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

The living conditions  
of the Top 100(0)(0)(0)  
are also weighty affected  
by ecological developments !

- Allergies caused by pollution and declining quality of food
- Risk of skin cancer caused by ultraviolet sunlight
- Less diversity of species to enjoy in the spare time

Social order  
**Policy**

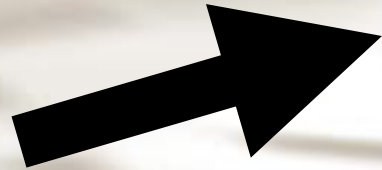
- Decreasing possibilities to enjoy spare time outdoor caused by climate change
- Threat of important destinations (Venice, glaciers, tropical islands, rain forests, ...) caused by climate change and human influence

Coherence  
**Social affairs**

Surroundings, Resources  
Ecology



# The menace for the Top 100(0)(0)(0)



## MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

The living conditions  
of the Top 100(0)(0)(0)  
are also weighty affected  
by ecological developments !

- Demolition of possessions  
by increasing natural disasters
- Supply bottlenecks (energy, ...)
- **Dangerous threats**

Social order  
**Policy**

And of course:

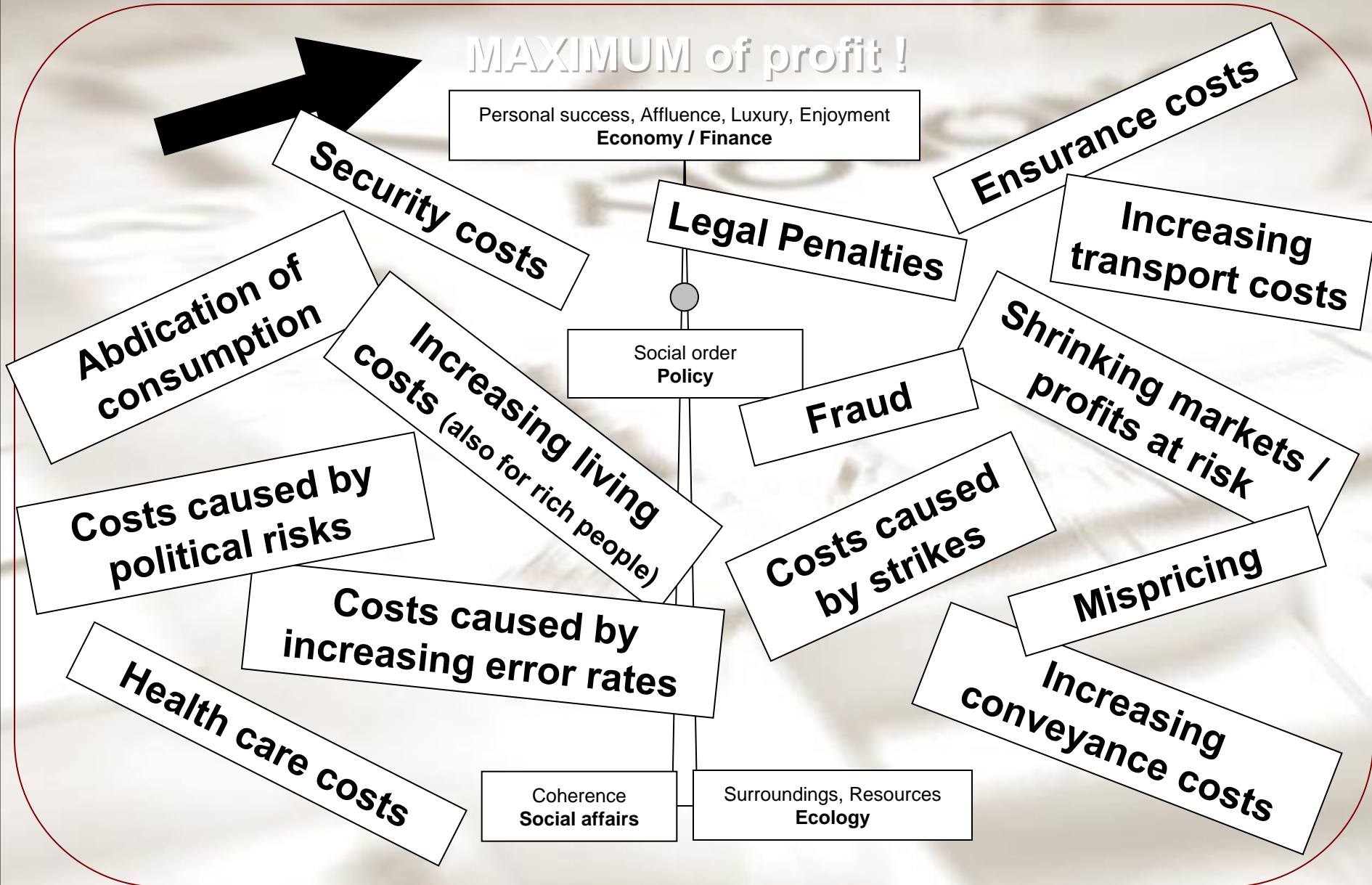
## Extra costs !

(to be discussed following now)

Coherence  
**Social affairs**

Surroundings, Resources  
Ecology

# The menace for the Top 100(0)(0)(0)



# The menace for the Top 100(0)(0)(0)

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

The gap between poor people  
and the Top 100(0)(0)(0)  
still broadens rapidly !

But also the living conditions  
of the Top 100(0)(0)(0) are  
weighty affected !

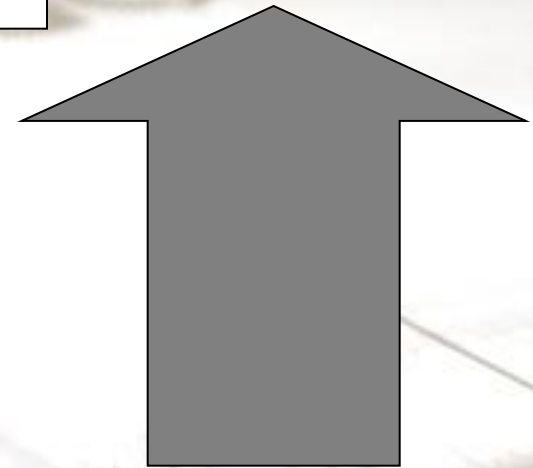
*"It's class warfare, my class is winning,  
but they shouldn't be."*  
Warren Edward Buffett (\* 1930)

Social order  
**Policy**

Coherence  
Social affairs

Surroundings, Resources  
Ecology

**The current system  
long ago stopped being  
reliable !**



# The menace for the Top 100(0)(0)(0)

So we need  
**another  
system !**

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Social order  
**Policy**

In primitive times our „basic  
instincts“ developed ...

... also to deal with **threads !**

What **behavior patterns**  
did we learn?

Coherence  
Social affairs

Surroundings, Resources  
Ecology

# The menace for the Top 100(0)(0)(0)

So we need  
**another  
system !**

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Social order  
**Policy**

Coherence  
Social affairs

Surroundings, Resources  
Ecology

**NO solution !!**



**To abscond !**

Hmmmm, ....

... and **WHERE TO ??**



# The menace for the Top 100(0)(0)(0)

So we need  
another  
system !

MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
Economy / Finance

To freeze !

Social order  
Policy

„Tomorrow is another day“ ???

Transformed to the current  
situation this would mean ...

... to do **NOTHING !**

What chance do you mean  
**this** triangle has to persist ?

0,0.....x % ?

Coherence  
Social affairs

Surroundings, Resources  
Ecology

# The menace for the Top 100(0)(0)(0)

So we need  
another  
system !

MAXIMUM of profit !

Personal success, Affluence, Luxury, Enjoyment  
Economy / Finance



**NO solution !!**

To freeze !

Social order  
Policy

*„Tomorrow is another day“* ???

Transformed to the current  
situation this would mean ...

... to do **NOTHING !**

Keep in mind:

*„To win the last poker game  
on the Titanic  
is only forward-looking,  
if there are some lifeboats left !“*

Coherence  
Social affairs

Surroundings, Resources  
Ecology

# The menace for the Top 100(0)(0)(0)

So we need  
**another  
system !**

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

**NO solution !!**

**To freeze !**

Social order  
**Policy**

*„Tomorrow is another day“* ???

Do you intend to **fold** ???

**Why** ???

**No one has  
better cards !!**

Coherence  
Social affairs

Surroundings, Resources  
Ecology

# The menace for the Top 100(0)(0)(0)

**So we need  
another  
system !**

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

**NO solution !!**

**To freeze !**

Social order  
**Policy**

**Do you intend to  
play for time ???**

That means: To hope, that  
the big disasters happen  
**not until you died !**

**Is this  
a forward-looking solution ???**

**And the sands are running out:  
It is predictable, that most of us  
will have to face  
the caused disasters.**

Coherence  
Social affairs

Surroundings, Resources  
Ecology

# The menace for the Top 100(0)(0)(0)

So we need  
**another  
system !**

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Social order  
**Policy**

Coherence  
Social affairs

Surroundings, Resources  
Ecology



**To attack !**

Street fightings ??

Panic actions ??

Amok runs ??

Terrorism ??



# The menace for the Top 100(0)(0)(0)

So we need  
**another  
system !**

**Reformations !**

**A keyword !**

Revolutions  
work  
bottom – up ...

**... and fail !**

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Social order  
**Policy**



Coherence  
**Social affairs**

Surroundings, Resources  
**Ecology**

Reformations  
work  
top – down ...

**... and improve !**

**“Revolutions do not improve,  
but reformations do.”**  
Karl Julius Weber (1767 - 1832)

# The menace for the Top 100(0)(0)(0)

It's high time to talk about ...

Quite sure, you love(d) it !

What is the goal of MONOPOLY ?

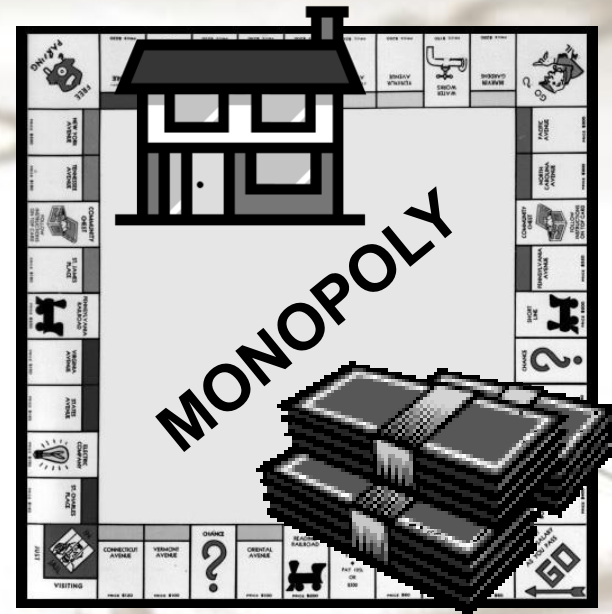
To WIN the game ... (of course !)

And that means ???

YOU have all the money ...

... and all possessions !

The others have become bankrupt !

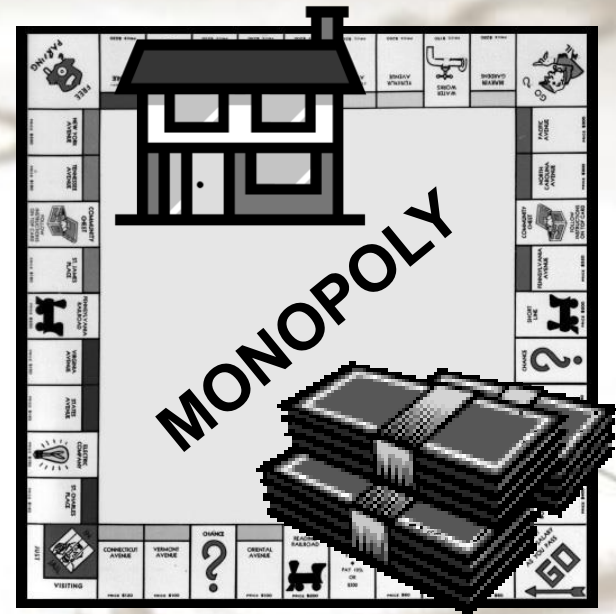


# STOP !

# The menace for the Top 100(0)(0)(0)

Exactly in THAT situation hormones and emotions apparently block our reasoning power !

What happens just **before** you win ?



When one player is in advantage (and because of that the probable winner) **the others lose their temper ...**

... comparable with the current social situation !

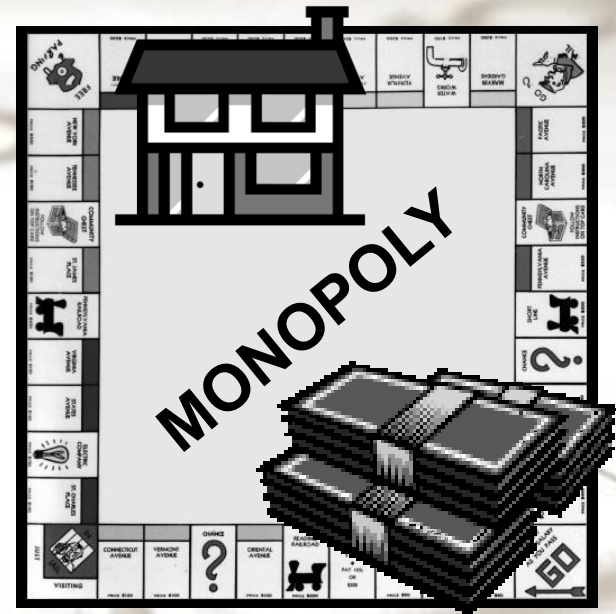
# STOP !

# The menace for the Top 100(0)(0)(0)

Exactly in THAT situation hormones and emotions apparently block our reasoning power !

And **after** your triumphal victory ?

Which player has to restore all he won ?



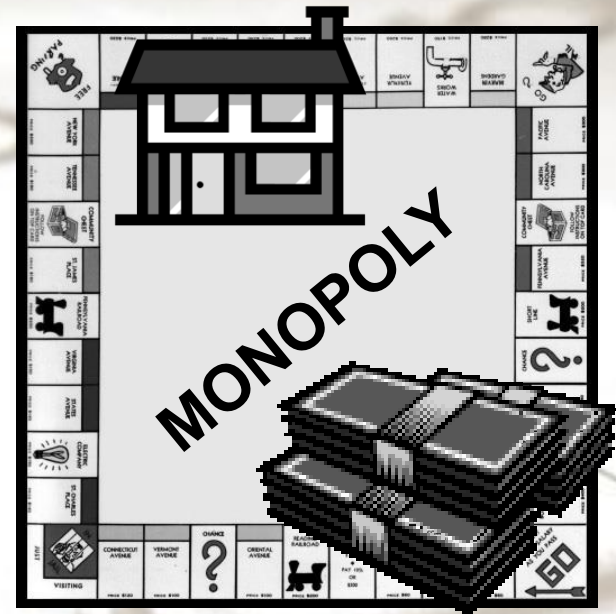
# YOU !!!

# STOP !

What means: **No one has more to lose ... !**

# The menace for the Top 100(0)(0)(0)

Are you aware of the fact  
that **your** own money /  
potential to change  
and its current  
mode of action  
already started to counteract  
the retention / improvement  
of **your** own living standard?



# STOP!



# An appropriate solution for the future

Summary (2 minutes)

**CLICK!**

Detailed version (20 minutes)

**CLICK!**

- Understanding Monopoly
- The „global thrust-reverser“ (click for direct access)
- The Global Financial Crisis: Deflating two bubbles (click for direct access)
- The „circulation pump“-system (click for direct access)
- From expansion to conservation (click for direct access)
- The specific call for action (click for direct access)

**CLICK!**

**BACK**

**SKIP**

**CLICK!**

# An appropriate solution for the future

In our „real Monopoly“ we always need a next move.

So the goal is NOT to WIN the game – **the goal is to KEEP IT GOING!**

A new strategy is needed!

It is important to **shift a lot of „potential“ top-down** (a „global thrust-reverser“).

But due to different reaction times in economy, ecology and social affairs **most of the potential should be used to solve the problems in ecology** and to turn our system **from growth/expansion/consumption to conservation.**

That again means **the biggest amendment ever seen** of our

- industry,
- transport facilities,
- energy management
- and also of our behavior!

The positive effects will occur in reverse order:

**New orders in economy** will create **new jobs for the people.**

That means **improved purchasing power to keep the economy afloat.**

**Problems in social matters would be solved as well as in ecology.**

# An appropriate solution for the future

**But how to find money for that?** Especially in the current situation ...

A global society (seen as one unit) always possesses the potential for change (= money) currently needed for joint actions.

So at first **the shared purpose is decisive!**

Today we have two dangerous „bubbles“:

- The enormous and still increasing **debt of the public sector** and
- **not really existing values**, only created by assessments and arrangements.

The burst of merely one of these bubbles would cause a global financial disaster.

Incredible as it sounds: **One bubble could be used to combat the other one!**

Values, only existing in assessments and calculations, could be used to accomodate the public sector with money (never to be amortized).

Even though fictive values would be reduced: **Real values would be protected.**

The **remaining affluence** of the Top 100(0)(0)(0) **would be sufficient** to ensure a **convenient and enjoyable living standard for the next X generations.**

# An appropriate solution for the future

The goals and tasks of the new strategy are:

In economy: **COOPERATION**  
In ecology: **CONSERVATION**  
In politics: **COORDINATION**  
In social matters: **MINIMIZE AGGRESSION**

That means a new balance in our society (economy, social matters and ecology) and also a **new alignment of politics**:

Politics never has to protect the powerful ones. They always take what they like.

The overall aim is an **eco-social market economy in the proper sense**:

That means no centrally planned economy like in communism, but **market economy under strict supervision of national economy**.

To manage all that not so much has to be altered at the beginning – but **the common goal is crucial !**

CLICK!

**BACK**

**DETAILS**

**NEXT**

CLICK!

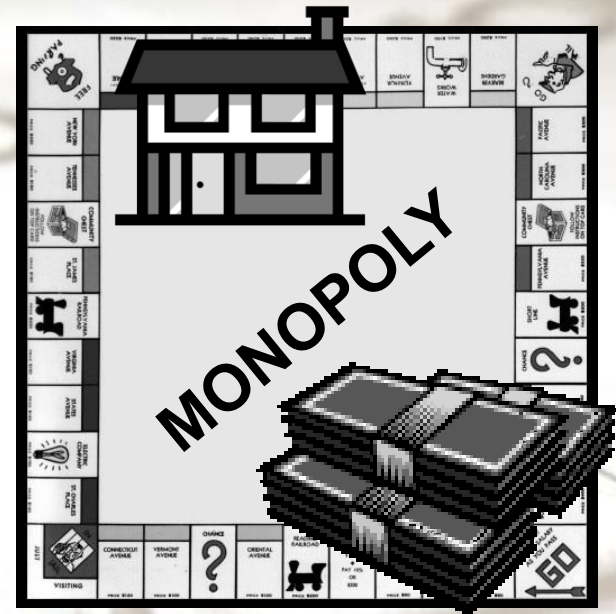
# An appropriate solution for the future

The key factor in our  
„Real life“-MONOPOLY is:

**We can't STOP !!**

**We always need a NEXT MOVE !!**

**So the goal is NOT  
to WIN the game ...**



*„There is NO winner - but only a global crowd of losers !“*



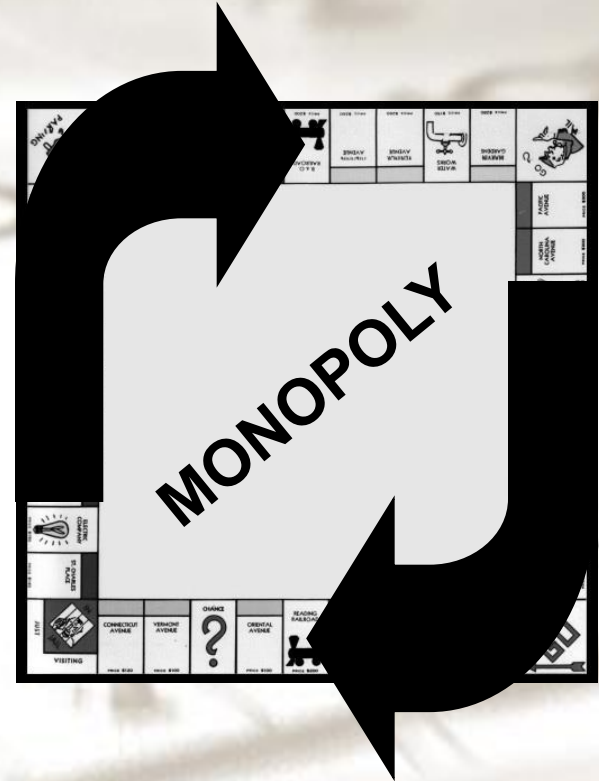
## An appropriate solution for the future

The key factor in our „Real life“-MONOPOLY is:

# We can't STOP !!

**We always need a NEXT MOVE !!**

**So the goal is NOT  
to WIN the game ...**



**... the goal is to KEEP IT GOING !!!**

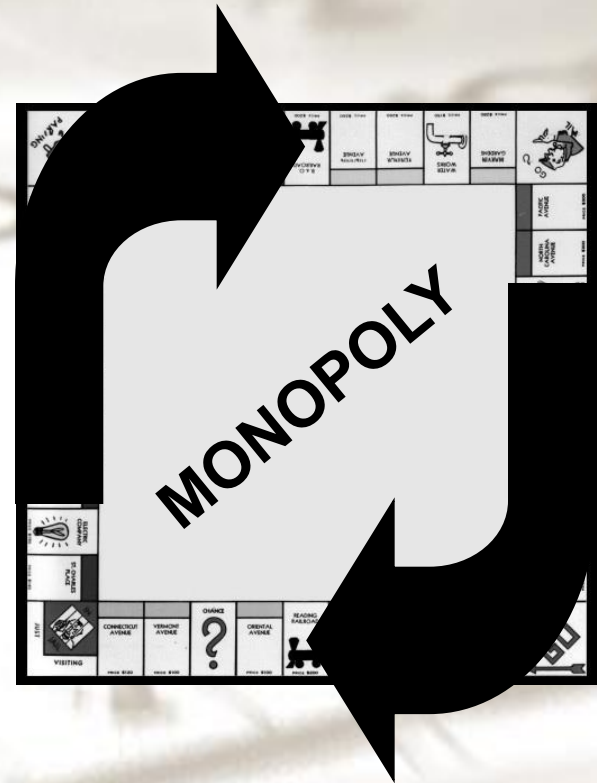
*„There is NO winner - but only a global crowd of losers !“*

# An appropriate solution for the future

Reconceiving that:  
How has MONOPOLY to be  
played consequentially?

You have to balance the revenues  
and expenditures of **ALL** players !

- Stop to encash for the use of own possessions
  - Give away own possessions
  - Give away own revenues ...
- ... or a mixture of that actions !



**A new strategy  
is needed !**

# An appropriate solution for the future

So the key question is:

„Are you rather disposed  
to invest your money  
in protecting  
your current living standard

(not a half bad point of view, hmmm?)

than in an extra gain of money

(already not used potential to „change“) ?“

**YES !**

**YES !**

# An appropriate solution for the future

**MAXIMUM of profit !**

??????

There hasn't been  
a fair choice, has it ??

**Correct !**

Because  
**there IS no choice !**

The Top 100(0)(0)(0)  
are not only responsible  
for the „global pack“ ...

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Social order  
**Policy**

Coherence  
Social affairs

Surroundings, Resources  
Ecology

... they are also responsible  
for their own fate !

**And so they have to ACT !**

# An appropriate solution for the future

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Social order  
**Policy**

It's not the question,  
**IF** they  
change their mind ...

It's only the question,  
**WHEN** they  
change their mind ...

... how much more money they „exhaust“,  
... how much more time they lose, ...  
... **until that moment is reached !**

Coherence  
Social affairs

Surroundings, Resources  
Ecology



# An appropriate solution for the future

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

***„Time is money“ ????***

It has a new meaning ...

... especially when the  
potential for new profits is  
rapidly **decreasing** ...

... there has to be **ACTION** !

**NOW !!!**

Social order  
**Policy**

Coherence  
Social affairs

Surroundings, Resources  
Ecology

... how much more money they „exhaust“,  
... how much more time they lose, ...  
... **until that moment is reached !**

# An appropriate solution for the future

**A simple question:**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Social order  
**Policy**

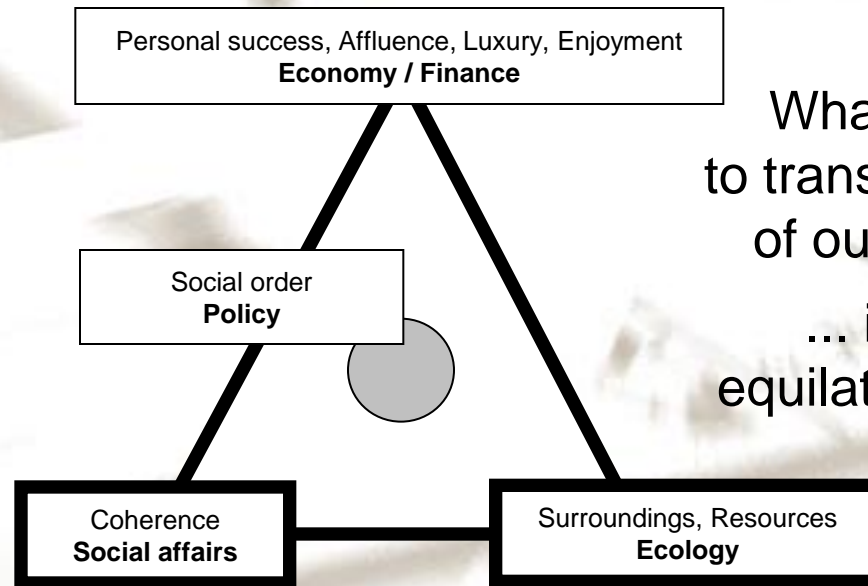
Coherence  
**Social affairs**

Surroundings, Resources  
**Ecology**

What has to be done  
to transform THAT shape  
of our social triange ...

# An appropriate solution for the future

**A simple question:**



What has to be done  
to transform THAT shape  
of our social triangle ...  
... into the original  
equilateral shape again ?

That means:

To **broaden** and **stabilize**  
the **basis** of our triangle again !

# An appropriate solution for the future

**The answer also  
is quite simple !**

We have to **reverse**  
the applied forces !

And we need **a lot of power**  
for the „global thrust-reverser“  
to broaden the basis again !

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

S...er

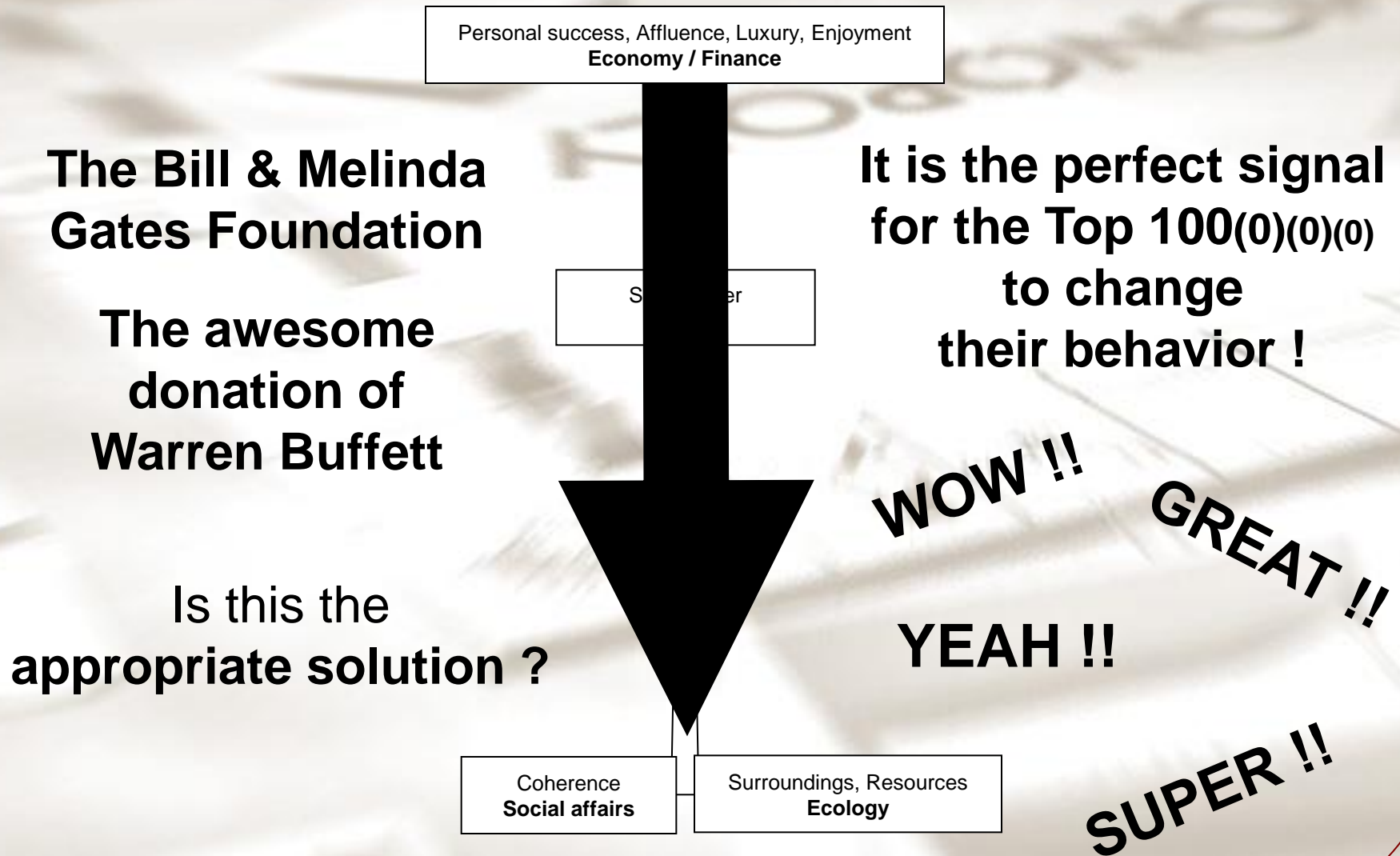
That means:

**We have to shift a lot of  
„potential to change“ TOP  
- DOWN !**

Coherence  
**Social affairs**

Surroundings, Resources  
**Ecology**

# An appropriate solution for the future





# An appropriate solution for the future

## WHY ??

And finally ...

You have to be  
VERY poor & needy  
to profit by the donations

Is this the  
**appropriate solution ?**

For the future:

## NO !

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

S...er

1. Because the increasing problems (and aggressions) of **the middle-class** are not sufficiently taken into account
2. Because the problems on **THIS basic corner** are not sufficiently taken into account

Coherence  
**Social affairs**

Surroundings, Resources  
**Ecology**

# An appropriate solution for the future

And finally ... **it takes too long !!**

In other words:

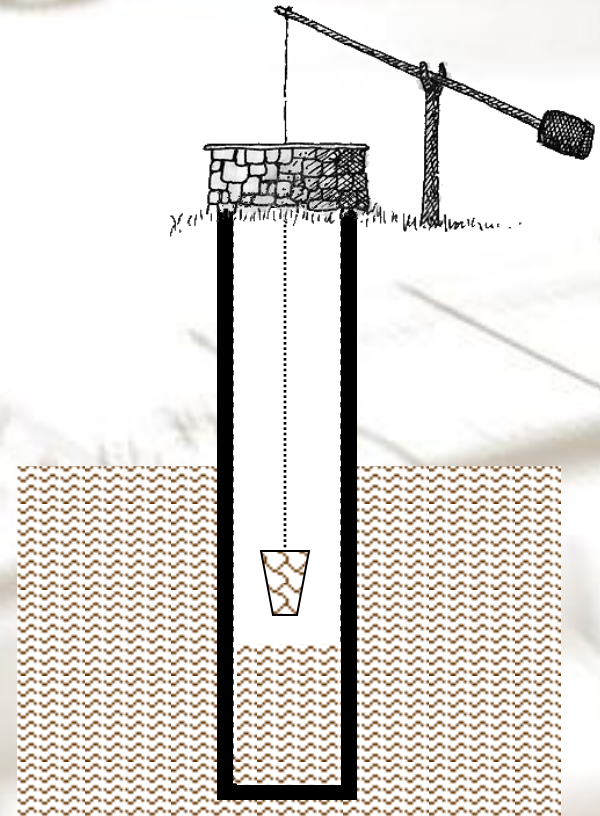
If we proceed in that way ...

*„... it means to pour back  
some of the exhausted water  
when the well is almost empty !“*

Is this the  
**appropriate solution ?**

For the future:

**NO !**



# An appropriate solution for the future

And finally ... **it takes too long !!**

If you skim as much „extra money“ as possible  
for half a lifetime ...

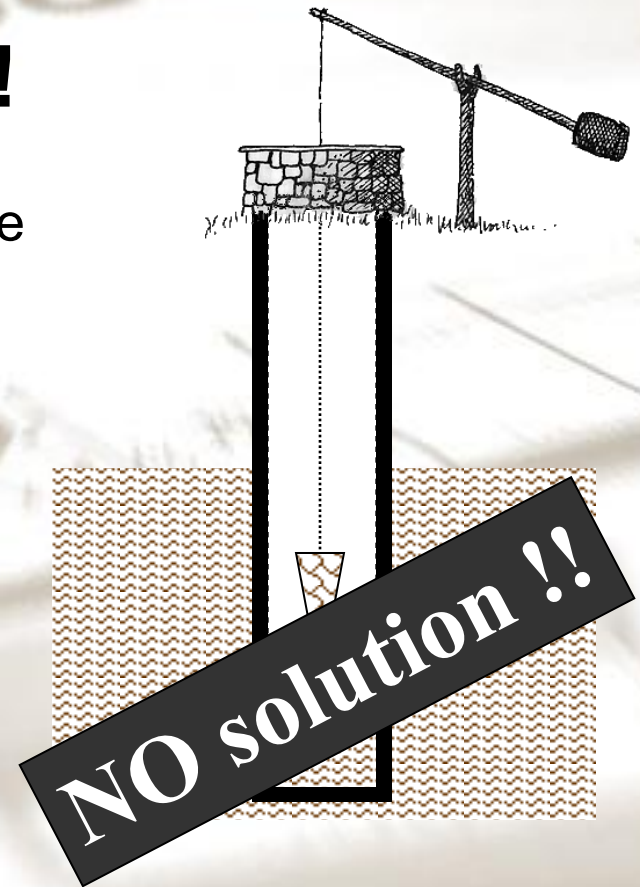
... only to give noble donations in the end ...

... you create problems (and threads)  
for half a lifetime ...

... and solve them much too late !

**This is – of course - ....**

**The sands are running out !!**



# An appropriate solution for the future

## The „Global Financial Crisis“

Especially if we try to protect and maintain the current system it is an additional **THREAT**.

In 2007 the total volume of annual financial transactions added up to an **equivalent of 73,5 global nominal GDP's**.

Let us assume, that **only 10%** of these transactions are „*fraught with problems*“ (in fact the percentage might be much higher)  
= **7,35 global nominal GDP's**.



An appropriate solution for the future

# The „Global Financial Crisis“

A very high percentage of the global affluence  
is currently in the possession of:

**NOBODY !!**

This percentage of the global affluence  
**NEVER EXISTED !!**

These values were – as discussed before -  
**created by assessments and arrangements.**

So these amounts cannot be used for  
measurements in „real economy“.

**In theory !**





# An appropriate solution for the future

## The „Global Financial Crisis“

We have to solve THREE „problem(-type)s“ very quickly:

- The still existing „bubbles“ / remaining problems within the financial system,
- the life-threatening problems in „real“ economy, ecology and social affairs
- and therefore the enormous / still increasing financial problems of the public sector.



# An appropriate solution for the future

## The „Global Financial Crisis“

**To manage this one big global bubble could be used - in practice - to combat the other one:**

Values, only existing in assessments and calculations, could be used to accomodate the public sector with money (never to be amortized!).

It sounds crazy, but it could work - and would deflate two enormous, ultrahazardous and not controllable global bubbles.

**73,5 or at least 7,35 global nominal GDP's:**

In view of such amounts solutions have to include anyway **measurements ever unimaginable and never seen before.**



An appropriate solution for the future

# The „Global Financial Crisis“

Compared with the dimension of problems in the financial system, the needed money for a global change in „real“ economy, ecology and social affairs seems to be a small „add-on“.

A global society (seen as one unit) always possesses the money (potential for change) currently needed for joint actions!



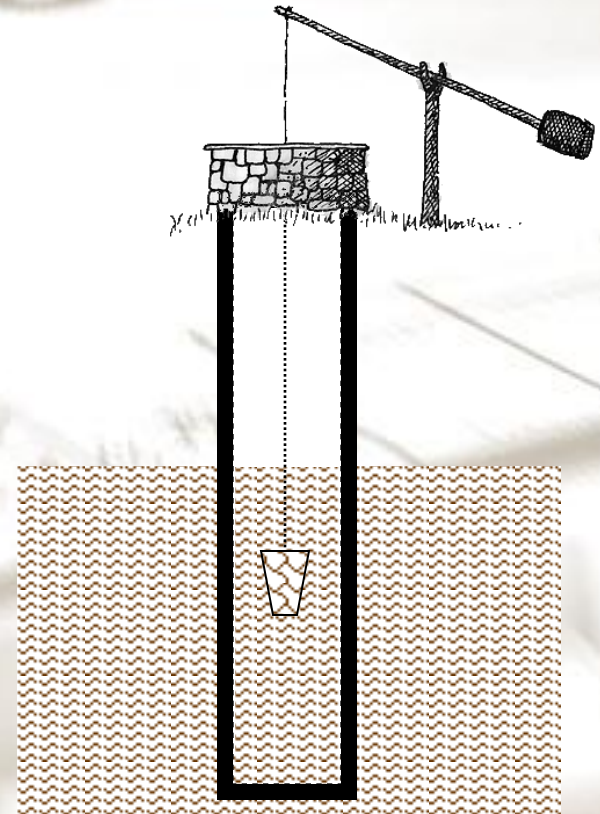
# An appropriate solution for the future

## So what has to be done in concrete?

We have to ...

... use all the presently available „potential“  
to **refill the well** and  
to **launch the „global thrust-reverser“**

... change the behavior in businesses  
to **keep this process going** and  
to **protect the well against drying-up again**



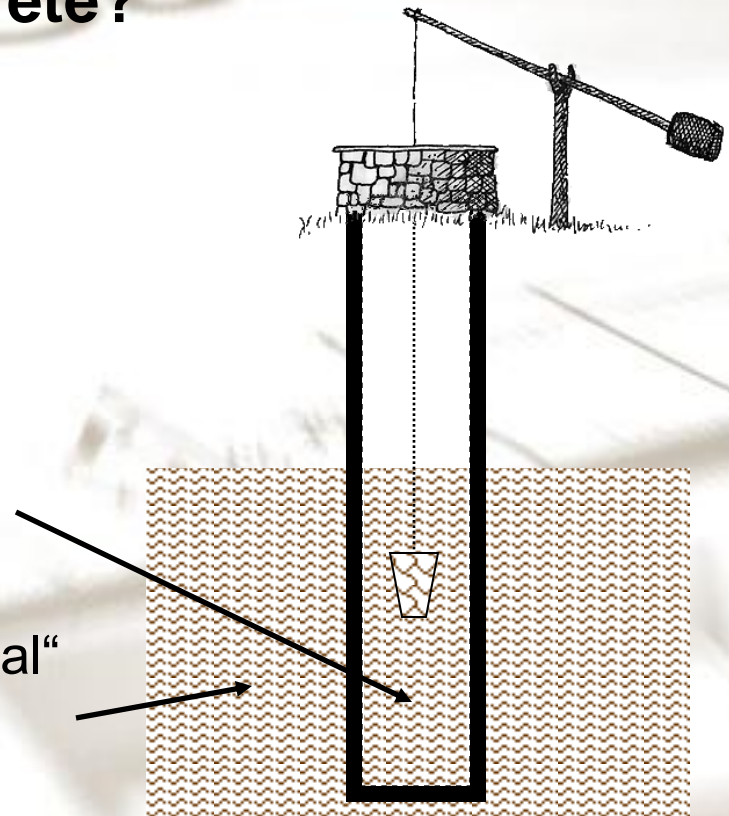
# An appropriate solution for the future

## So what has to be done in concrete?

The World Bank  
and the International Monetary Fund  
should give an adequate amount \*) to

- financial institutions for solving the remaining problems within the financial system
- countries for solving the problems in „real“ economy, ecology and social affairs

**Both under strict supervision!**



\*) More or less a „contracted gift“.  
Loans in that dimension  
would not be repaid anyway!



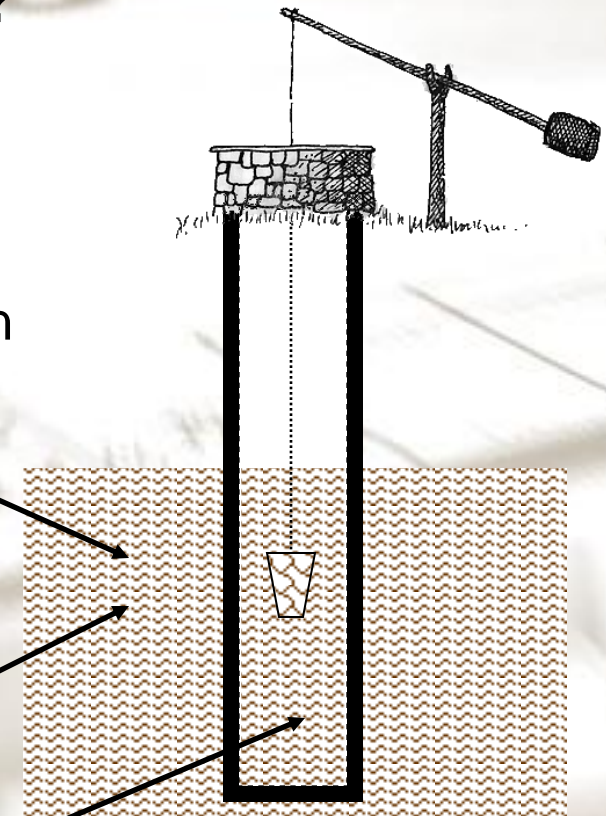
# An appropriate solution for the future

## So what has to be done in concrete?

The global distribution of these amounts should be synchronized with extensive corrections of currency-relations to diminish the gaps between local salary- / buying power-structures and to strengthen local markets.

New tax- and customs duty-systems shall distinguish between goods also available or not available in the target country to diminish transport-needs.

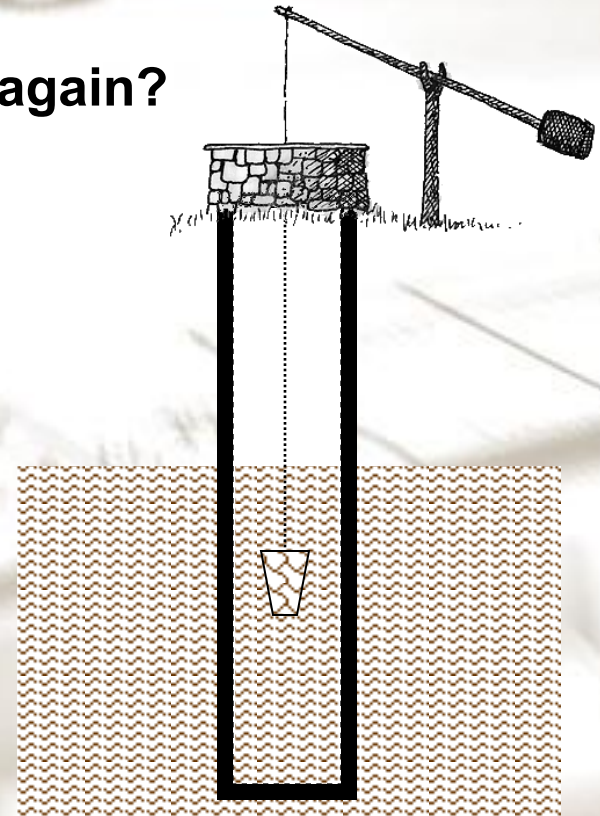
Supervision and tax-systems (TOBIN etc.) shall prevent from new financial „bubbles“.



# An appropriate solution for the future

A solution causing a new (even bigger) problem?

What, if the „new water“ would be skimmed again?



# An appropriate solution for the future

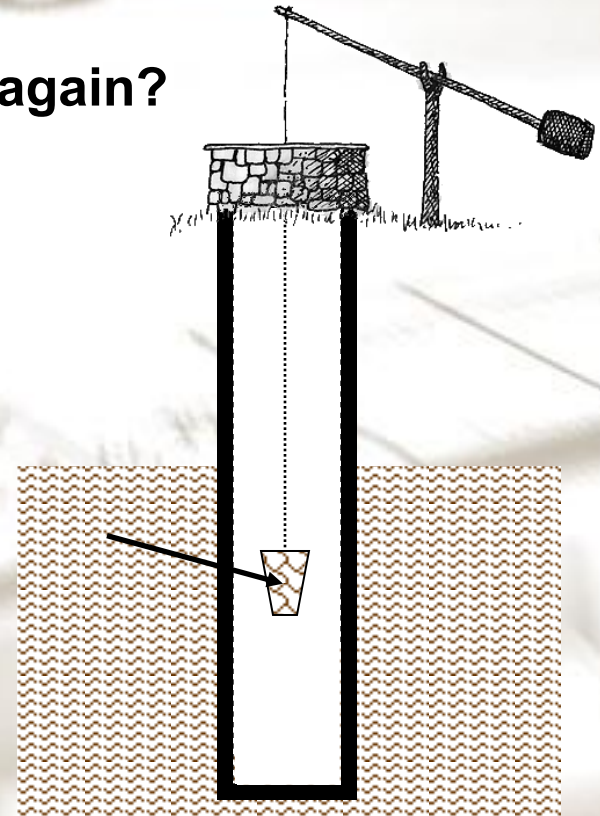
## A solution causing a new (even bigger) problem?

What, if the „new water“ would be skimmed again?

Who should / could do that?

- (Local) politicians / corruptionists
- The Top 100(0)(0)(0) and their asset managers

You'll find detailed explanations about the predictable change in politics / the new relations between politicians and the Top 100(0)(0)(0) later on within that presentation.



# An appropriate solution for the future

## A solution causing a new (even bigger) problem?

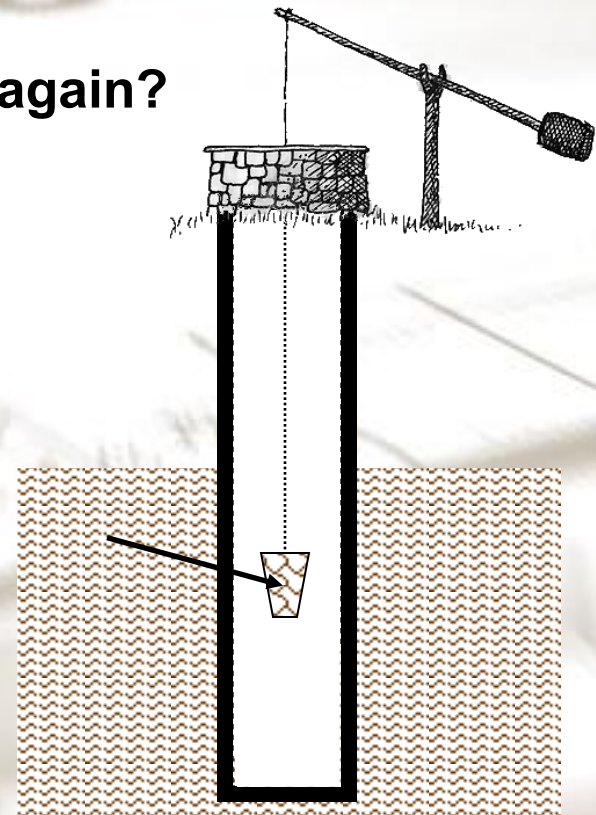
What, if the „new water“ would be skimmed again?

Who should / could do that?

- (Local) politicians / corruptionists
- The Top 100(0)(0)(0)  
and their asset managers

It is crucial, that – before these measures will be implemented - the Top 100(0)(0)(0) were **persuaded**, that these amounts should not be skimmed.

It must be THEIR declared intention, that these amounts should be **used to solve problems**, ..... **THEIR** problems!

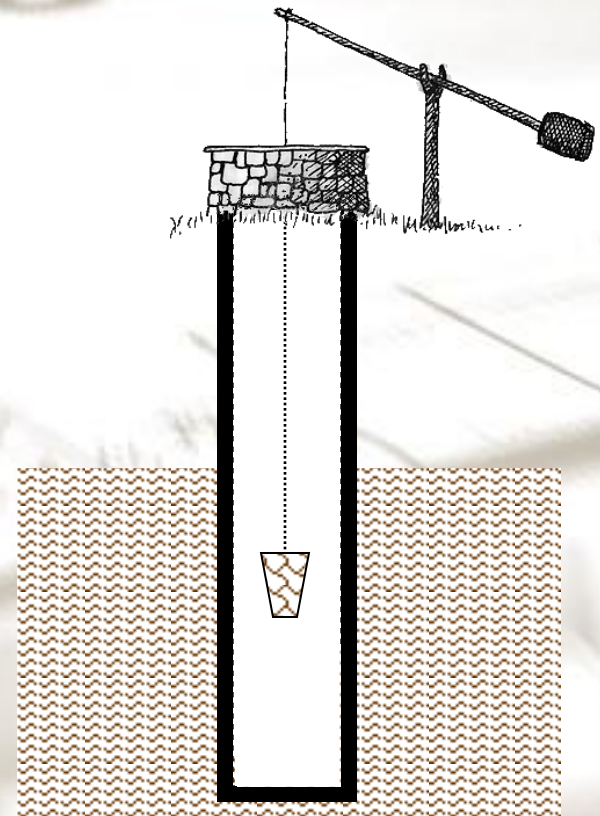


# An appropriate solution for the future

**Needed to manage that – and still missing:**

- The financial instrument / financial system.
- **The will to make it happen.**

**Otherwise? What are the alternatives?**





# An appropriate solution for the future

## The „Global Financial Crisis“

**Needed to manage that – and still missing:**

- The financial instrument / financial system.
- **The will to make it happen.**

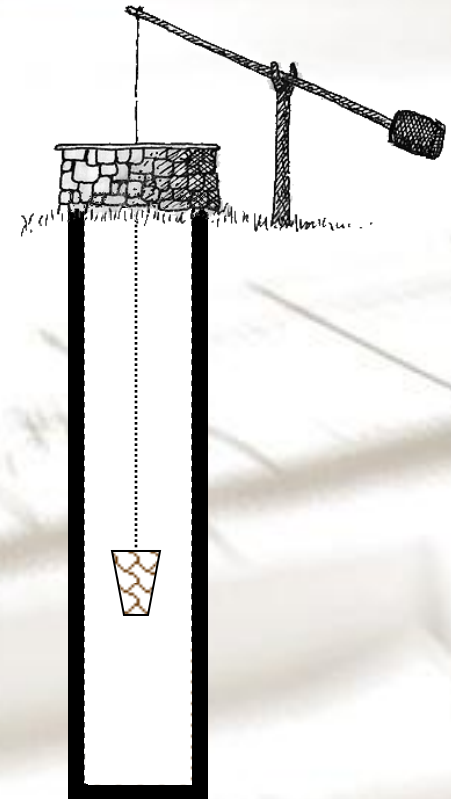
**Otherwise? What are the alternatives?**

Both bubbles will burst.

It's merely a matter of time.

A matter of very short time!

Not only the fictive part of global affluence  
will be put at risk.



***„A penny is sometimes better spent than spared.“***

# An appropriate solution for the future

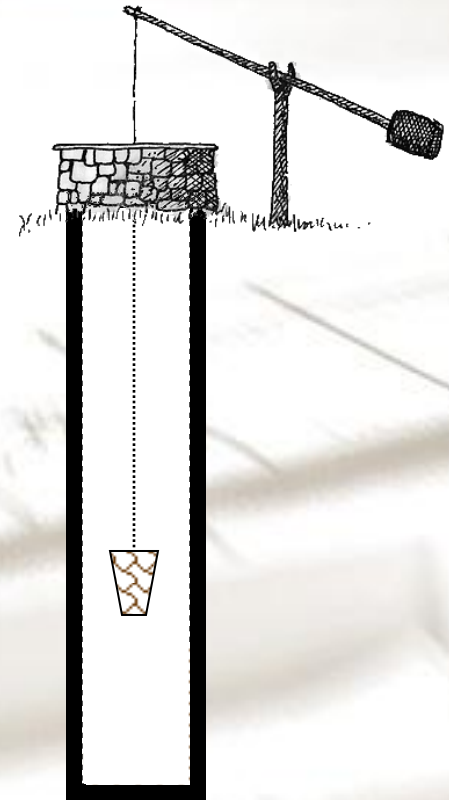
Isn't it unfair to solve the global problems – caused by shareholders for their own benefit – by using unthinkable high amounts as a „present“ of the World Bank and the IMF – representing all global inhabitants?

It seems so. At the first glance!

But on the one hand this is – in the current situation – the price for a feasible last-minute solution meeting global life-threatening problems!

On the other hand the „very rich people“ will lose a lot of their affluence.

Effectless to discuss, that this part of their affluence in fact never existed.



# An appropriate solution for the future

The **important** part of THIS presentation is (almost) done !

What you will see from now on is (almost) nothing new !

The current problem is not,  
that the often suggested actions have been wrong until now !

The problem is, that **we did not ACT** ...

The problem is, that the motivation was not clear enough ...

The problem is, that the TOP 100(0)(0)(0) did not realize,  
how **SELFISH** it is to act in the following described manner ...

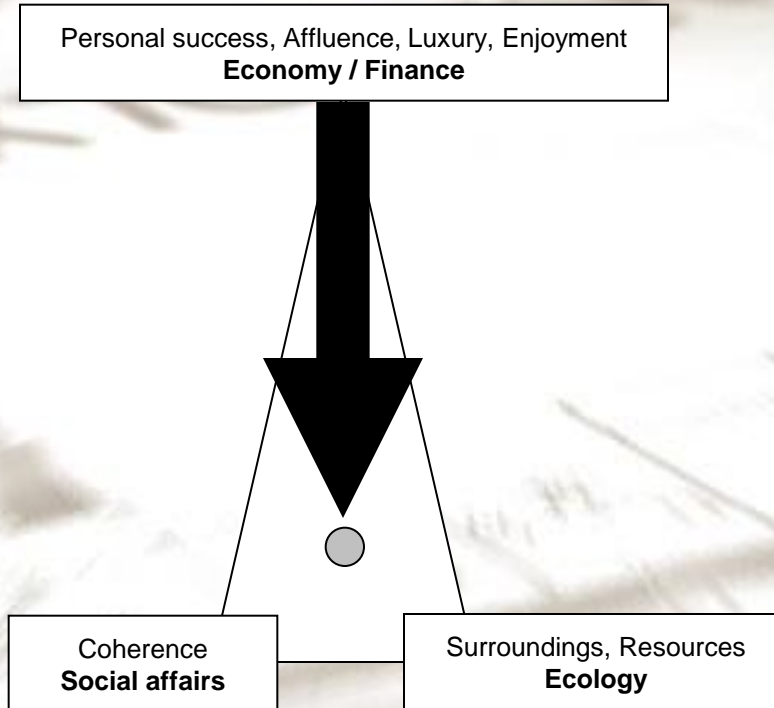
**... until now !!!**

Following now it should only be demonstrated, that **it can work in detail** !

# An appropriate solution for the future

## The „global thrust-reverser“

Is it preferable to **split**  
the transferred  
„potential to change“  
to solve  
**all** the problems ?



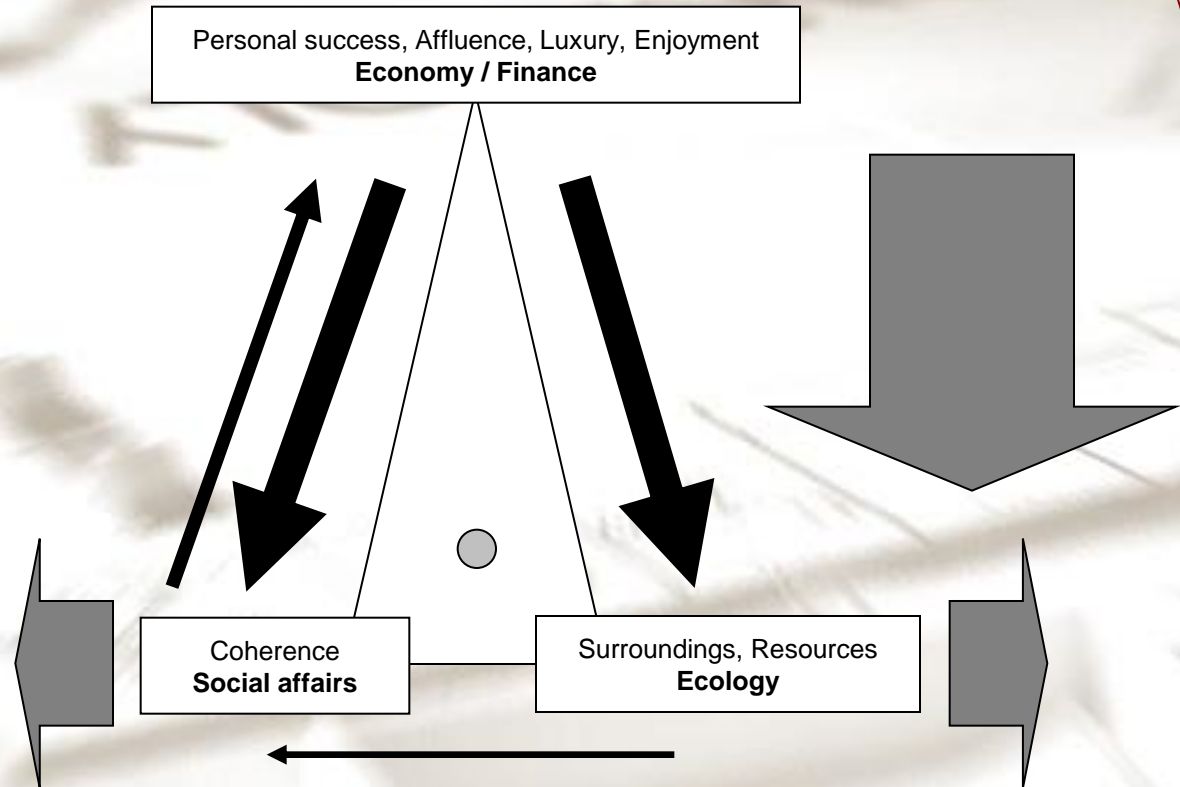
# An appropriate solution for the future

## The „global thrust-reverser“

Is it preferable to **split**  
the transferred  
„potential to change“  
to solve  
**all** the problems ?

Well, it will work –  
and is much better  
than anything else  
going on now ...

... and there will also  
be an acceptable  
„flow back-effect“ of  
money !



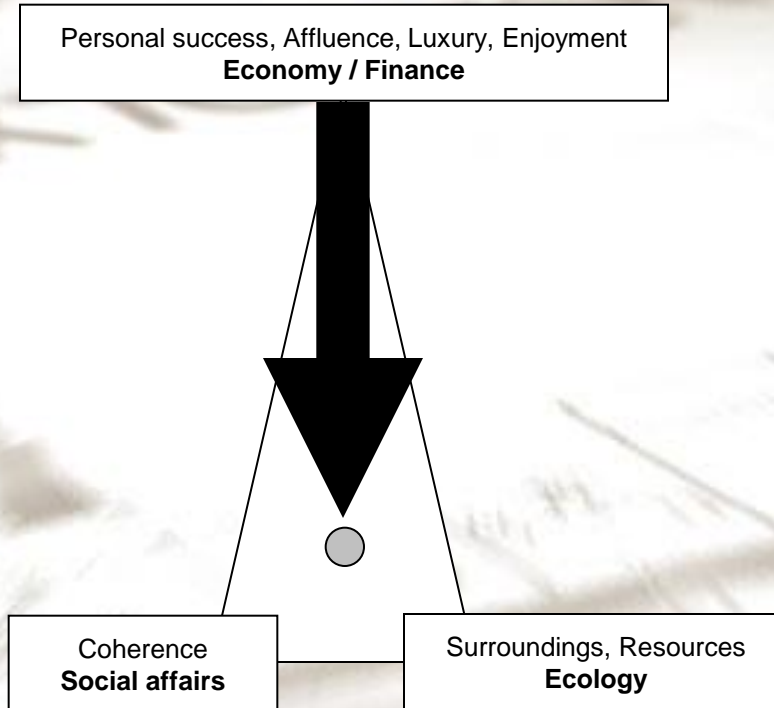
But another solution is suggested here!



# An appropriate solution for the future

## The „global thrust-reverser“

The suggestion is, to  
**redirect**  
the mainstream ...



# An appropriate solution for the future

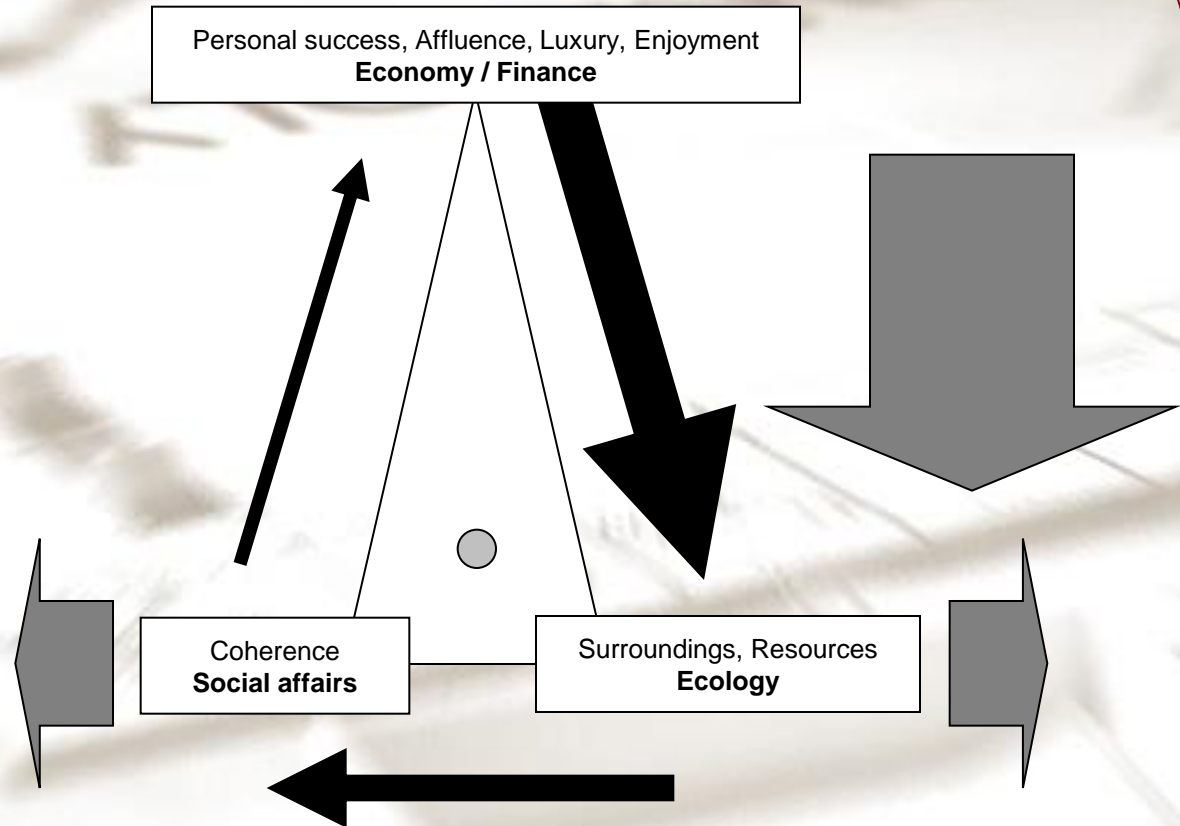
## The „global thrust-reverser“

The suggestion is, to  
**redirect**  
the mainstream ...

... and to build  
a system like  
**a circulation pump !**

You will see:  
**It works ...**

... and much better  
than  
**all other solutions!**



# WHY ?

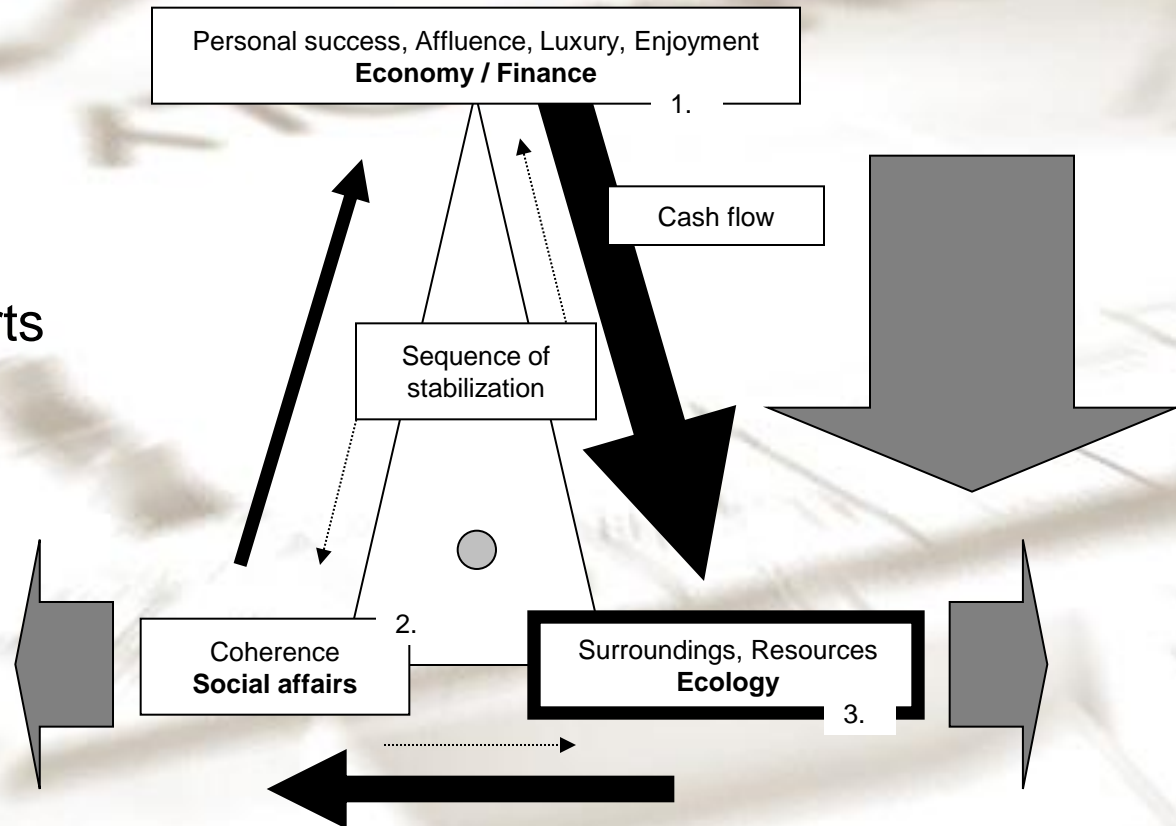
# An appropriate solution for the future

Surroundings & ecology  
need the  
**longest reaction times**

So it is consistent  
to make the strongest efforts  
in **this** direction

But because of  
the needed reaction times  
the desired effects will occur  
**in reverse order !**

## The „global thrust-reverser“



# WHY ?

# An appropriate solution for the future

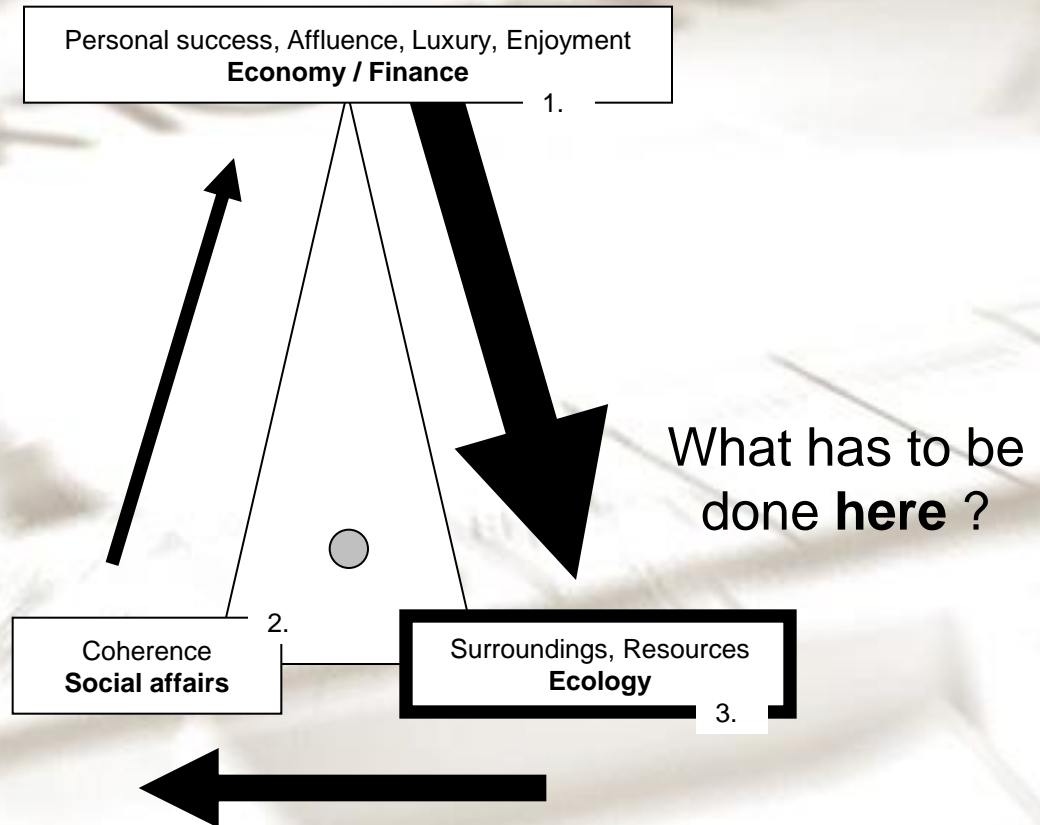
When we talk about  
*„globalization“*  
the next consistent step is  
to respect the conditions  
and borders of the globe !

And the paramount  
condition is:

**To respect the  
„closed system nature“  
of our planet !**

So we have to convert our  
economic system  
from **„growth / expansion“**  
to **„conservation“** !

## The „global thrust-reverser“



# An appropriate solution for the future

## The „global thrust-reverser“

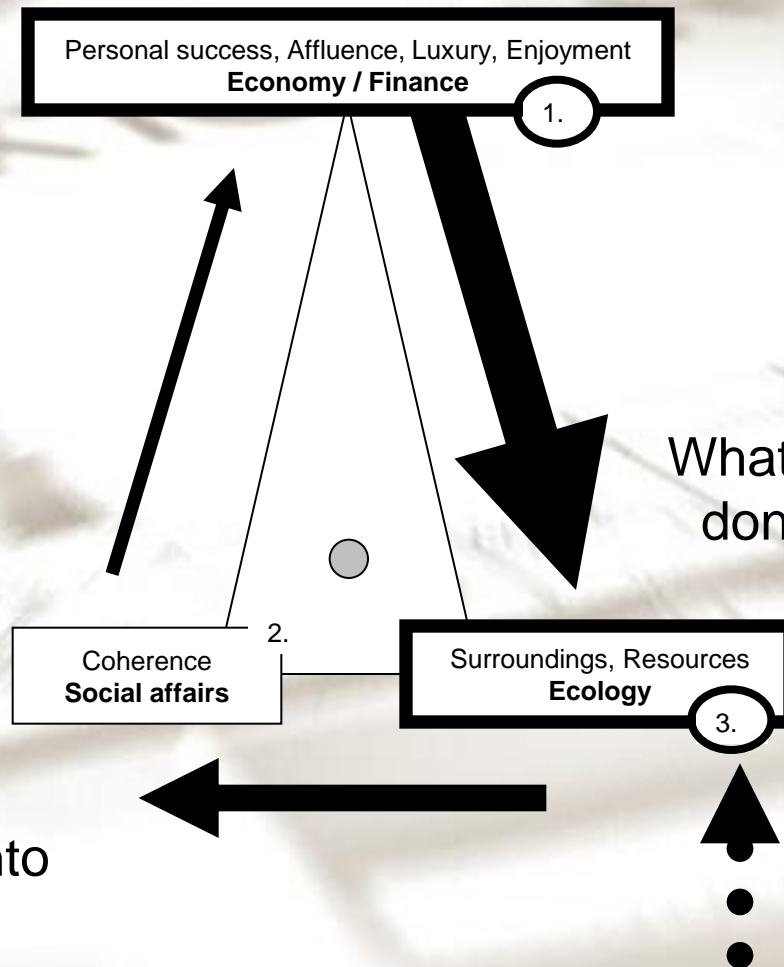
From „**growth / expansion**“  
to „**conservation**“ ??

... we have to manage the  
most challenging redesign of

- industry,
- transport facilities,
- production of energy, ...

... ever seen !

Will our planet Earth be turned into  
**a MUSEUM ??**



To solve the problems here ...

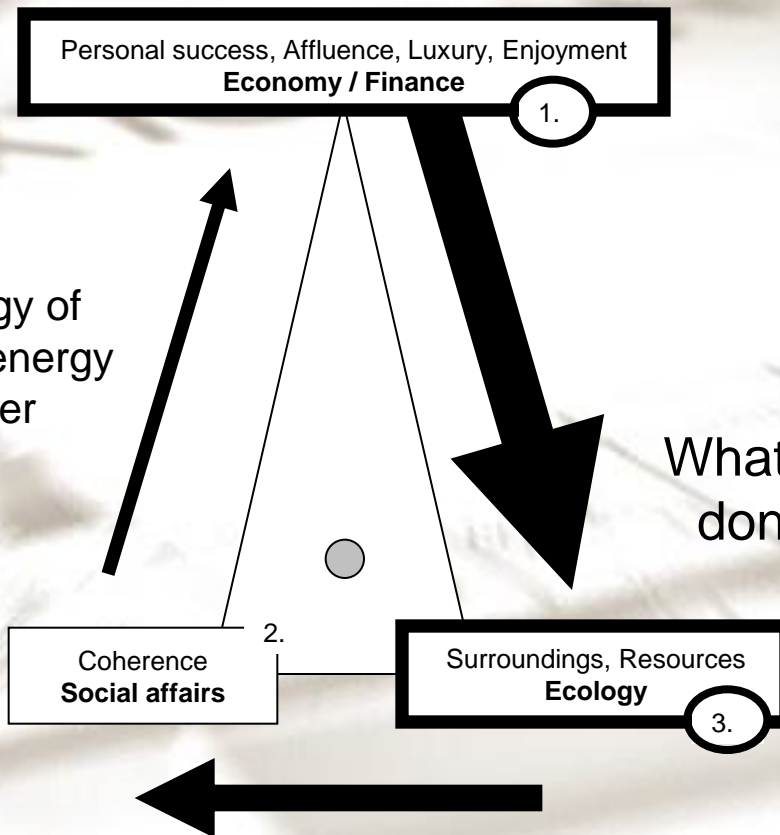


# An appropriate solution for the future

## The „global thrust-reverser“

So we have to ...

- .... suit heavy & building industries to conservation
- .... restructure energy generation: energy of (super-)volcanos, solar/wind/water-energy instead of fossil fuels & nuclear power
- .... minimize global transport needs & improve public transports
- .... minimize (< 1% !!) output of greenhouse gases, CFC etc.
- .... minimize wastage - especially of non renewable resources
- .... improve durability of goods, recycling & repairs
- .... minimize refuse

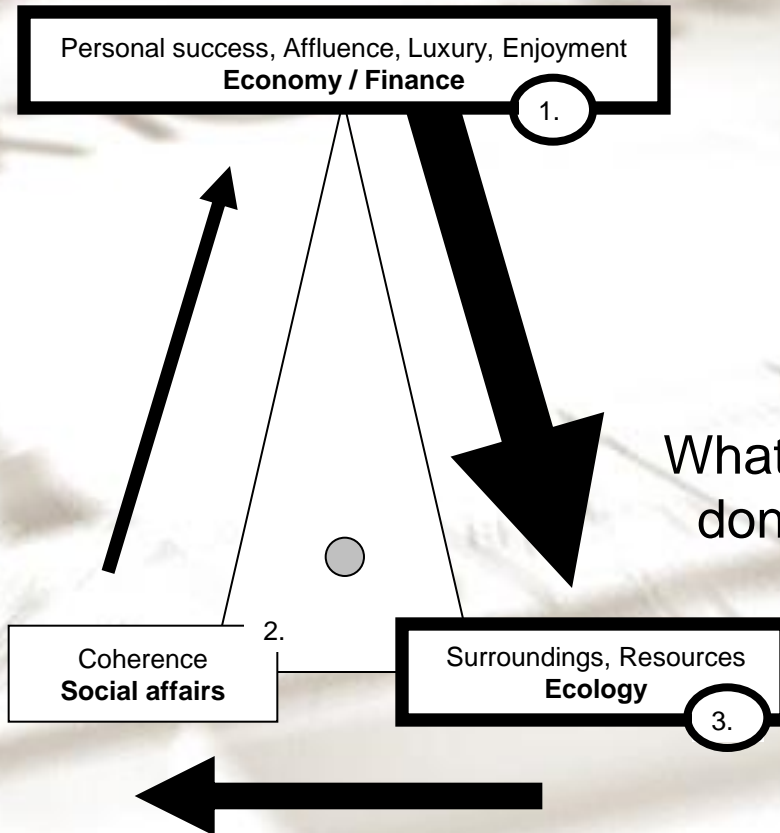


# An appropriate solution for the future

So we have to ...

- .... improve quality of food & (potable) water
- .... expand medical capacities, especially to fight against global diseases, cancer and to improve rehabilitation
- .... restructure armament industry for a global safety system against meteor impacts
- .... improve astronautics, research & development
- .... extend recreation facilities & vacation centers, preserve cultural assets (the reason why will be discussed later on)

## The „global thrust-reverser“



What has to be done **here** ?

# An appropriate solution for the future

- A Greenpeace-Folder ?
- A WWF-poster ?

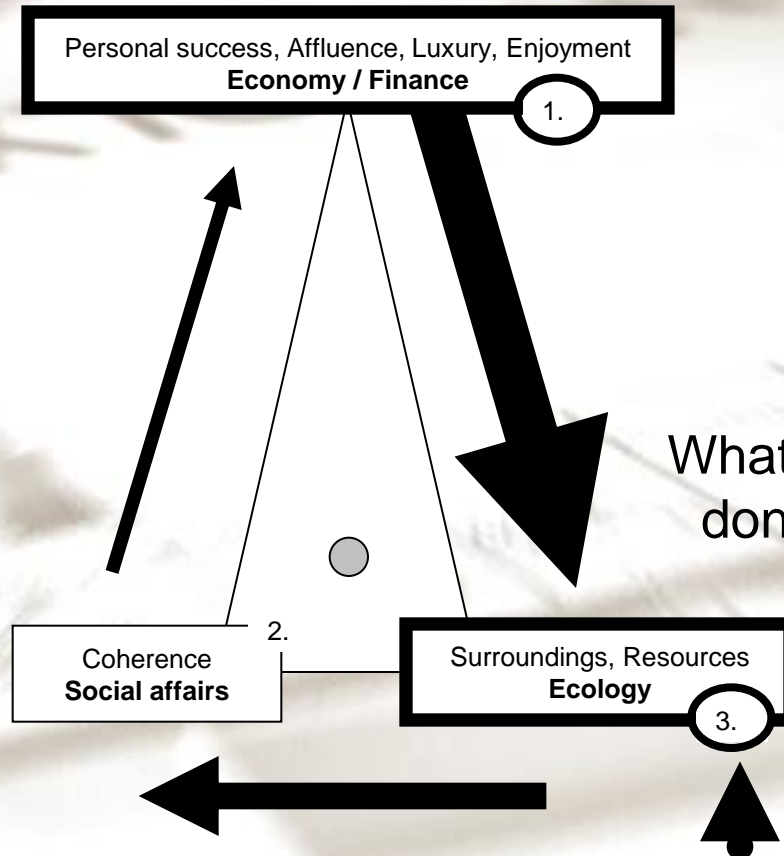
Yes ???

Hey, great !

Let's talk about it !

[othellos.team@gmx.net](mailto:othellos.team@gmx.net)

## The „global thrust-reverser“



What has to be done **here** ?

Do you have better ideas  
to solve the current problems **HERE** ???

## An appropriate solution for the future

- A Greenpeace-Folder ?
- A WWF-poster ?

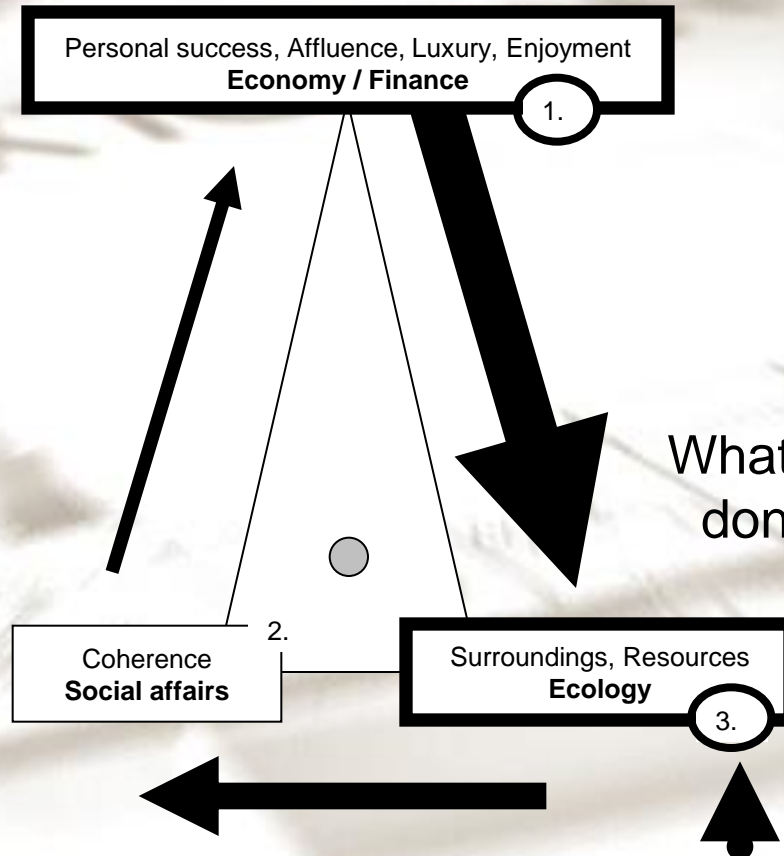
**No ???**

# That was assumed!

So if you have  
**no** better plan ....

... let us start to act  
**in the suggested way ...**

**... now !**



What has to be  
done **here** ?

Do you have better ideas  
to solve the current problems **HERE ???**

# An appropriate solution for the future

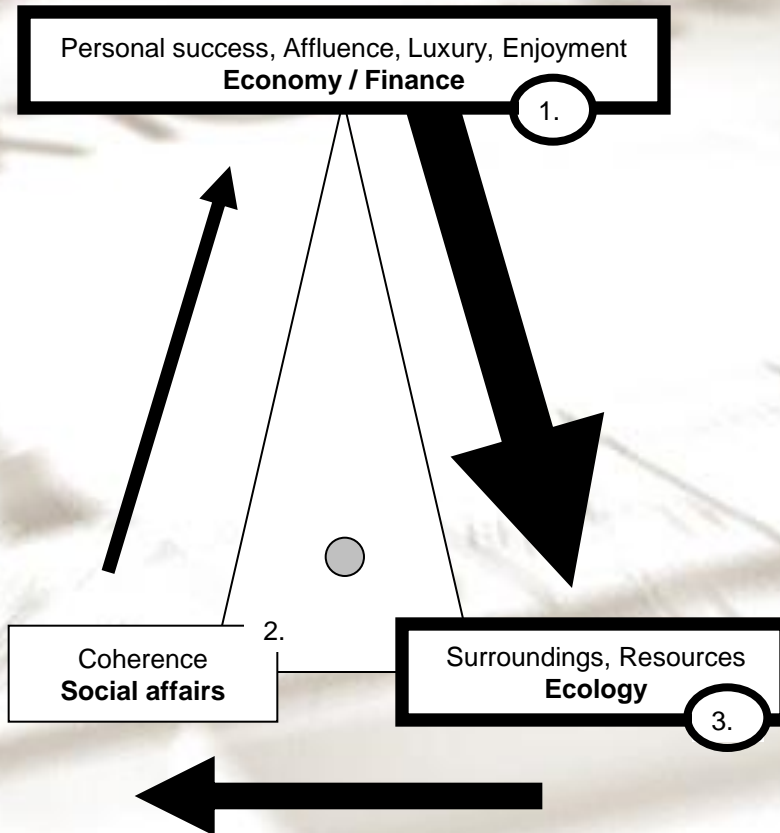
## The „global thrust-reverser“

**A lot of work to be done !**

But in such a situation:  
Isn't it stupid to send  
more and more people  
to unemployment  
for profit-reasons?

**NO !!**

**It is the  
second largest mistake  
human beings ever made !!!**





# An appropriate solution for the future

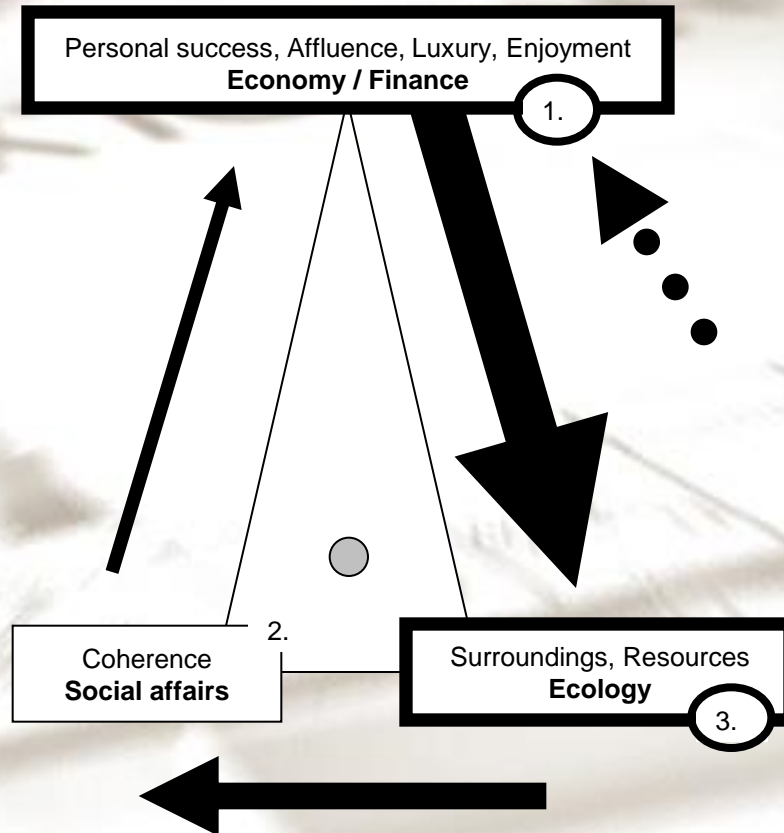
**A lot of work to be done !**

That also means

- a lot of new orders
  - new jobs for the people
  - additional purchasing power
- to keep the economy afloat again !

**The game is moving on !**

## The „global thrust-reverser“



# An appropriate solution for the future

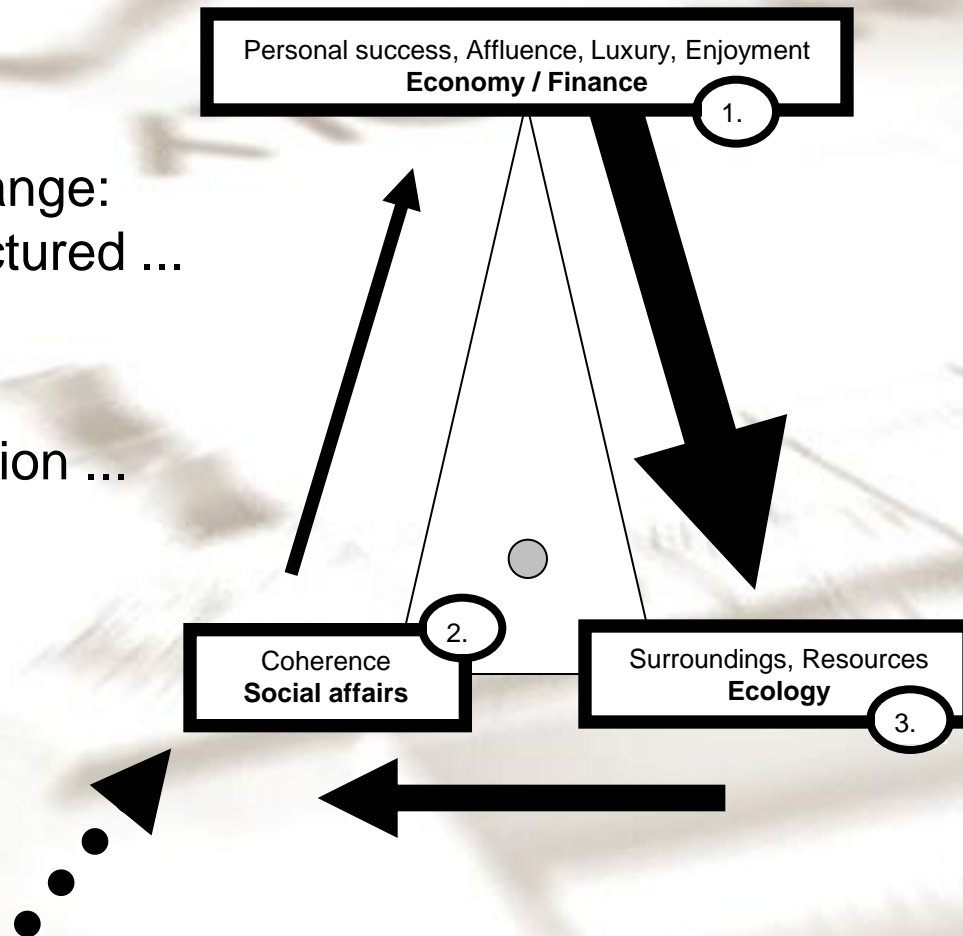
## The „global thrust-reverser“

In the context of this change:  
„work“ has to be restructured ...

... national & global ...

... as ONE important action ...

... **HERE !!!**



# An appropriate solution for the future

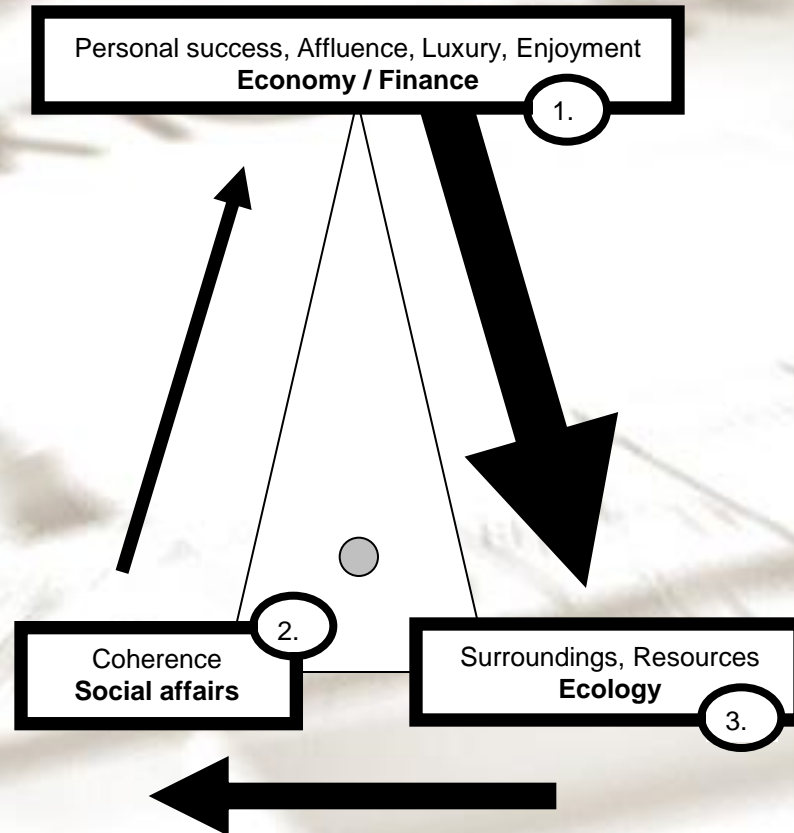
## The „global thrust-reverser“

Automation means less work to handle by human laborers !

Instead of increasing the shareholder value this has to cause a reduction of working hours (with unaltered wages - not to affect purchasing power !)

This means more spare time (to use recreation facilities, to visit vacation centers & cultural assets)

And this means a comprehensive decline of health care costs



# An appropriate solution for the future

## The „global thrust-reverser“

The gap between incomes has to be diminished ...

... on a local basis between high & low income earners

Determination of an assured basic income for people with a positive attitude to work !

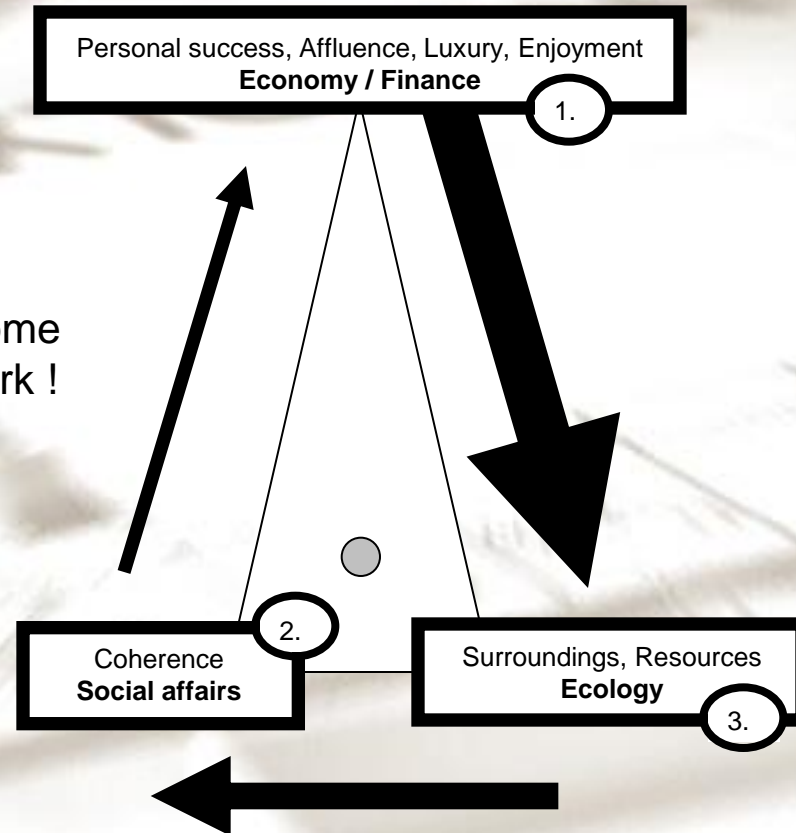
Same global wages for the same global performance !

This will minimize the crime rates & the problem of economic refugees

Local markets will be improved

Global transport needs are minimized

No high sophisticated actions against disturbances, strikes, sabotage etc. are required



# An appropriate solution for the future

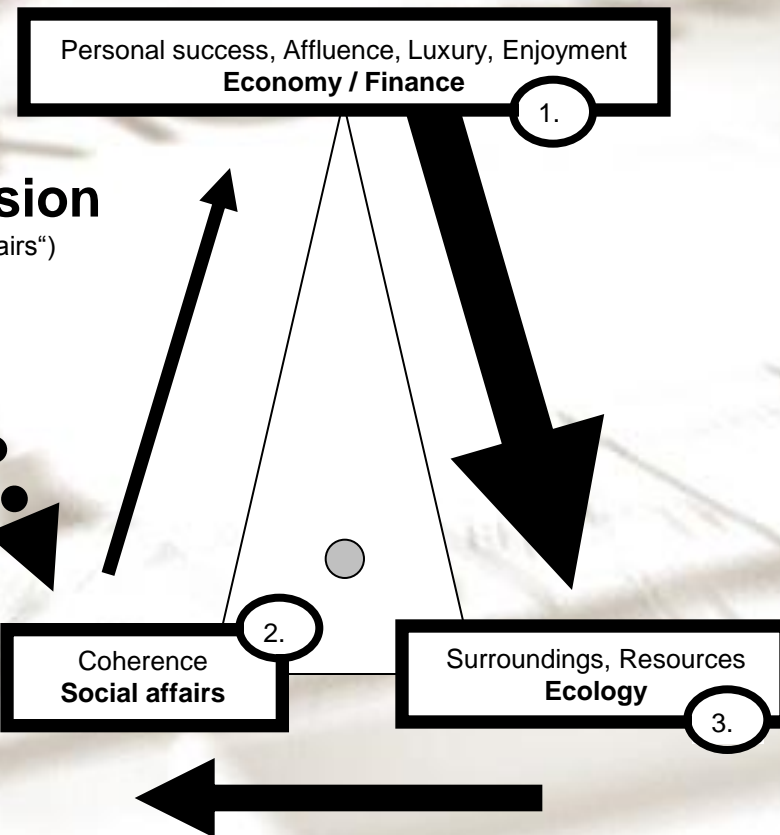
## The „global thrust-reverser“

„Conservation“ also includes to stop the population explosion !

But if we want to **minimize aggression**

(the priority objective in the basic corner „Coherence / Social affairs“)

- we cannot count on the effect that war, hunger & diseases „will manage this job“ !
- We have to take other measures to start up this development, e.g. ...
- ... to broaden birth control
- ... to improve global health care
- ... to improve global supply of food
- ... to stop armed conflicts
- ... to respect human rights & public international law





# An appropriate solution for the future

**Remember!**  
**The goals are ....**

**„Cooperation“**

**To share the work &  
ensure adequate supply !**

(Economy is no end in itself)

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Social order  
**Policy**

**„Coordination“**

**Keep the game going !**

**„Minimize aggression“**

**Everyone is part  
of our social order !**

Coherence  
**Social affairs**

Surroundings, Resources  
**Ecology**

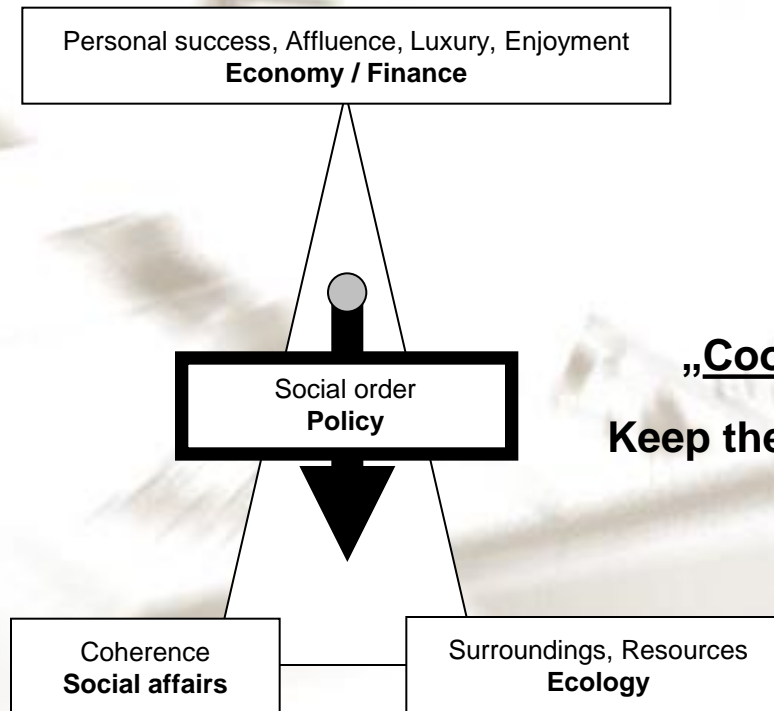
**„Conservation“**

**To respect the  
„closed system nature“  
of the globe !**

# An appropriate solution for the future

**Noone else can do this job !**

**To manage this  
a „thrust-reverser“  
also is needed  
in politics !**



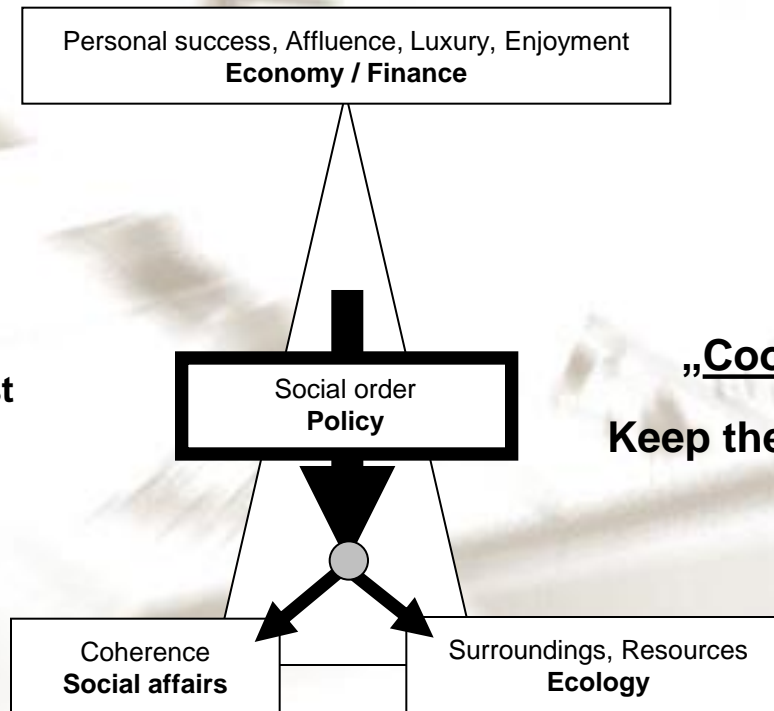
**„Coordination“  
Keep the game going !**

# An appropriate solution for the future

**Noone else can do this job !**

**To manage this  
a „thrust-reverser“  
also is needed  
in politics !**

In the future  
politicians have to do their best  
to solve the current problems  
on the **basic corners**  
of our social triangle !



**„Coordination“**

**Keep the game going !**

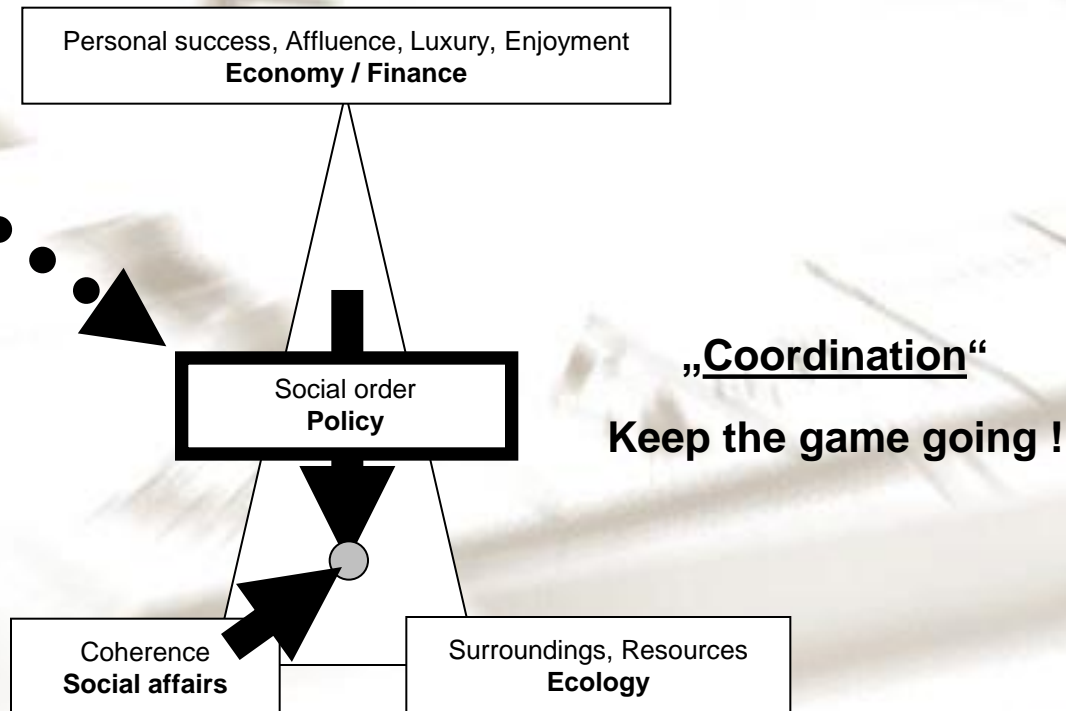
The nowadays political favorites for the Top 100(0)(0)(0) ...  
... will be the most disfavored antagonists of tomorrow !

# An appropriate solution for the future

**Noone else can do this job !**

**We need top experts  
to manage  
the challenging  
changeover !**

**And they have to be  
well controlled by  
the people they are  
working for !**



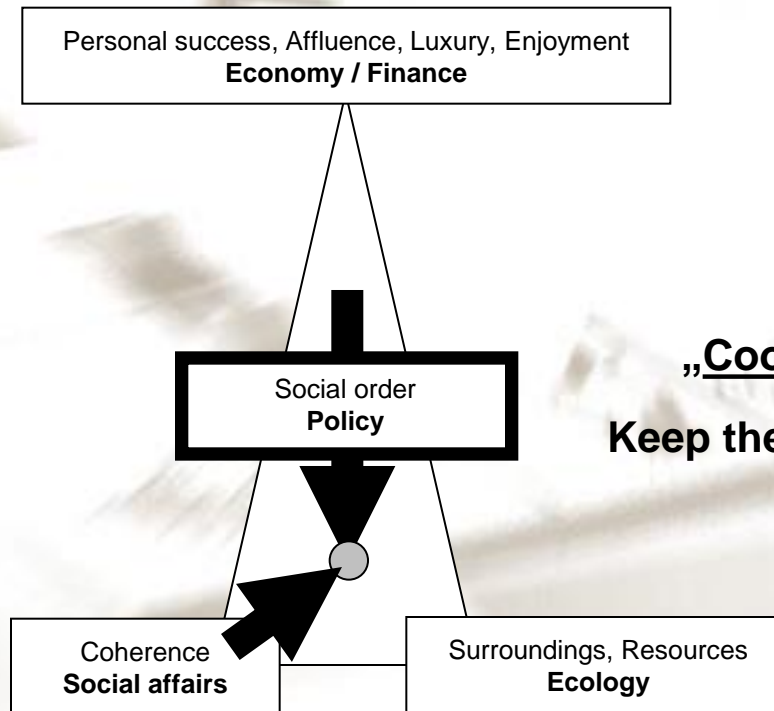
The nowadays political favorites for the Top 100(0)(0)(0) ...  
... will be the most disfavored antagonists of tomorrow !

# An appropriate solution for the future

**Noone else can do this job !**

*"Organized power  
can be opposed  
only by organized  
power. Much as I  
regret this, there  
is no other way."*

Albert Einstein,  
(1879 - 1955)



**„Coordination“**

**Keep the game going !**

**In the very next future we need the „BEST OF“ in politics.**

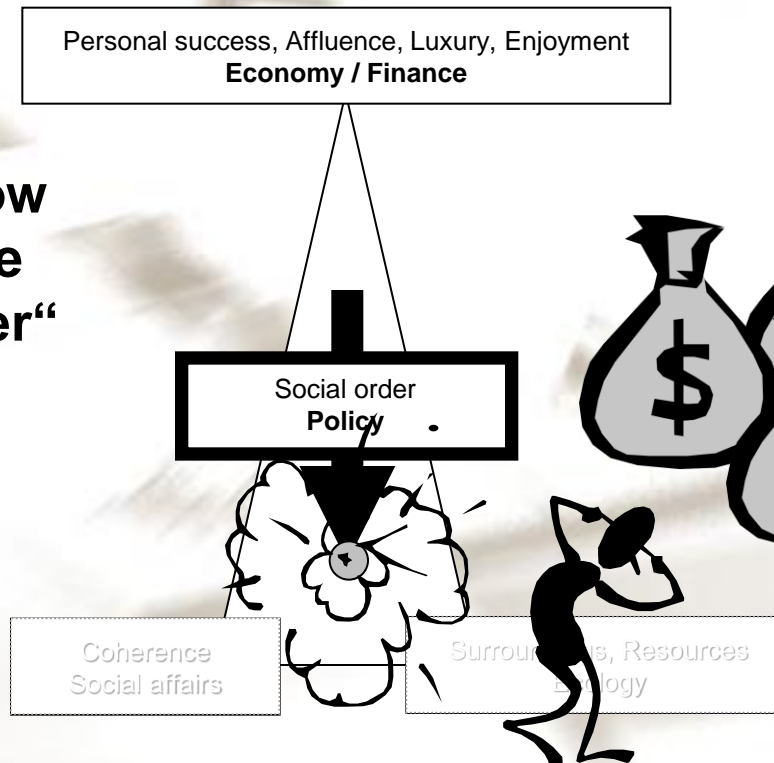


# An appropriate solution for the future,

**Noone else can do this job !**

**Otherwise  
the immense cash flow  
needed to launch the  
„global thrust-reverser“  
only will fund  
corruptionists ...**

**... and the plan  
will fail !**



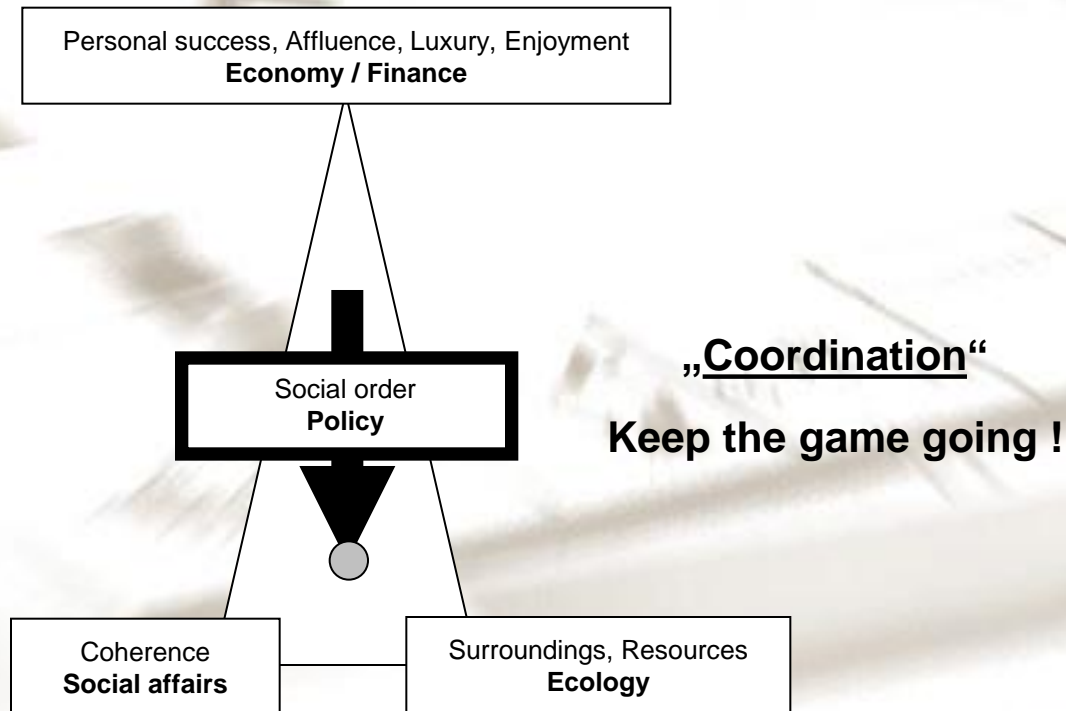
**In the very next future we need the „BEST OF“ in politics.**

# An appropriate solution for the future

**Noone else can do this job !**

To optimize the  
political coordination  
we need

- well balanced  
long term concepts
- efficient reviews,  
if the short term  
development  
makes sense



Remember: Who is the owner and stakeholder of the today's „State Inc.“ ?

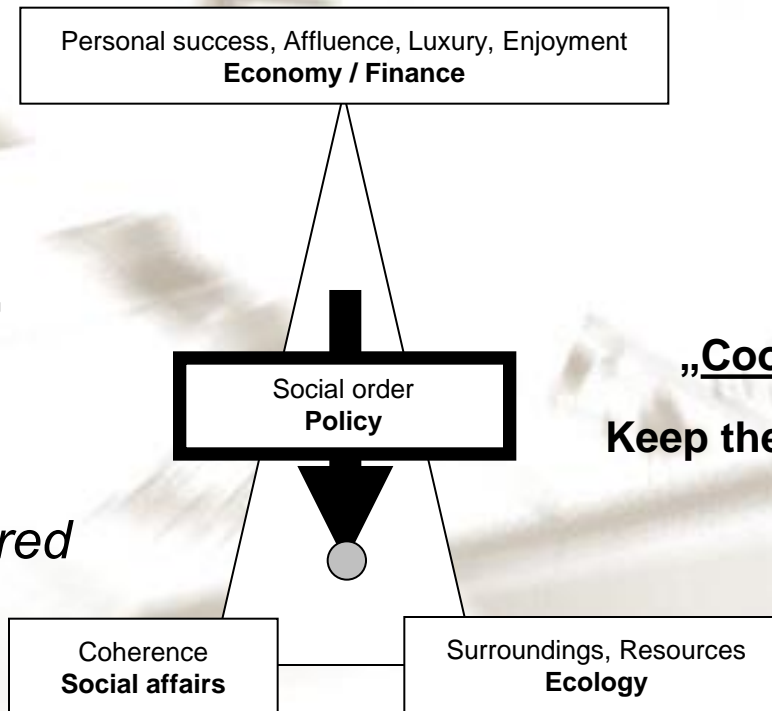
**The population !**

# An appropriate solution for the future

**Noone else can do this job !**

To optimize the political coordination we must

- **make democracy work - everywhere!**
- deal with „*customer satisfaction*“ when the state is „*considered to be an enterprise*“



**„Coordination“**

**Keep the game going !**

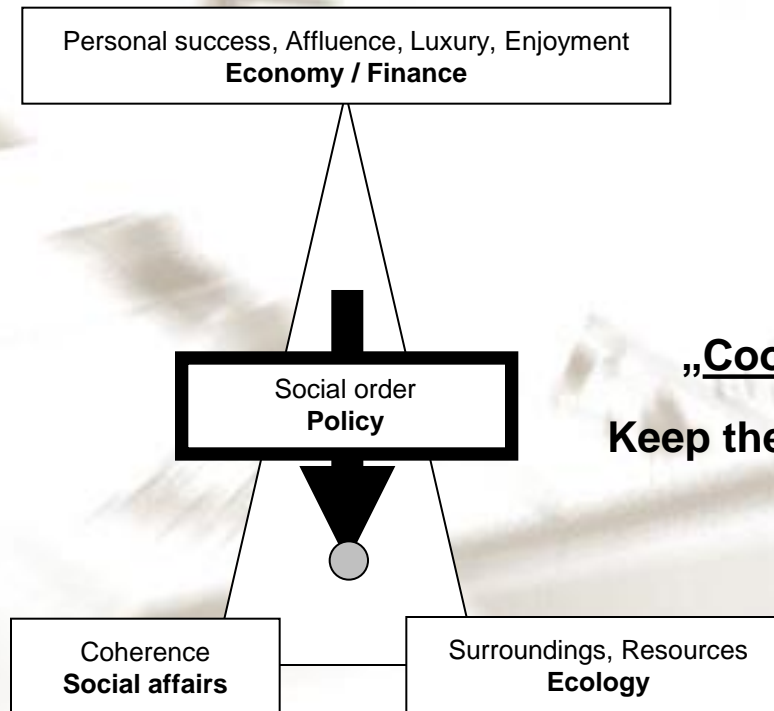
The state has to intervene where other infrastructures of our society fail & economic decisions have to be made under national economic supervision.

# An appropriate solution for the future

**Noone else can do this job !**

*"No one pretends that democracy is perfect or all-wise. Indeed, it has been said that democracy is the worst form of government - except all those other forms that have been tried from time to time."*

Sir Winston Churchill,  
11<sup>th</sup> November 1947



**„Coordination“**

**Keep the game going !**

**But we have a lot to do for making democracy work again.**

# An appropriate solution for the future

**Noone else can do this job !**

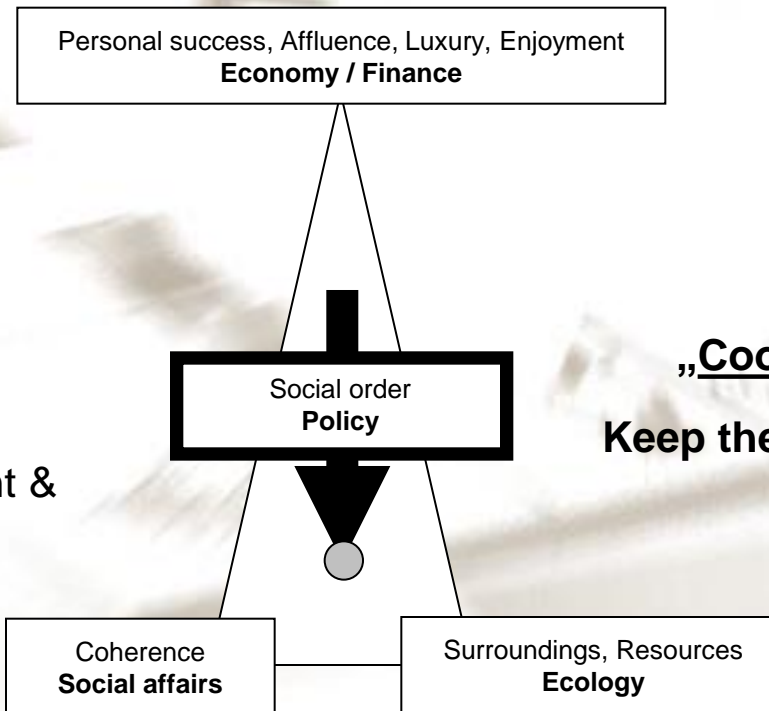
To optimize the political coordination we must restructure the political tasks:

- Global decisions should be made global / centralized

For example: Global emergency management & peace-keeping

- Local decisions should be made local / decentralized

And these decisions are the majority !



**„Coordination“**

**Keep the game going !**

**A „Global Constitution“ will be helpful,  
leading to a ...**



# An appropriate solution for the future

## „Cooperation“

To share the work &  
ensure adequate supply !

## „Coordination“

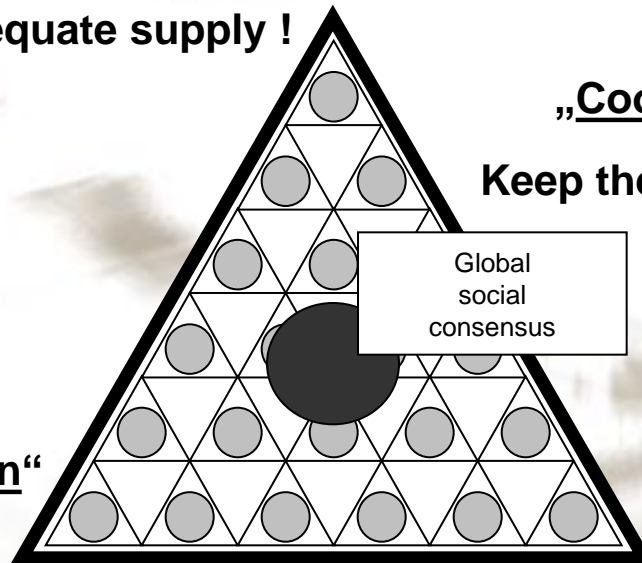
Keep the game going !

## „Minimize aggression“

Everyone is part  
of our social order !

## „Conservation“

To respect the  
„closed system nature“  
of the globe !



# An appropriate solution for the future

## What have the most important politicians to do ???

Trust, but verify...

... also regarding to this presentation!

If you don't agree:

- Look for a better thought-out plan ... or ...
- argue why there are no problems to overcome.

If you agree:

- Remember also, that you (and your family) are affected as well by the events to follow.
- What is your part, to make it work?
- This presentation could also be thought-provoking for other politicians / people. So spread the idea!



# An appropriate solution for the future

## What has the X billions-crowd of people to do ???

Trust, but verify...

... also regarding to this presentation!

If you don't agree:

- Look for a better thought-out plan ... or ...
- argue why there are no problems to overcome.

If you agree:

- What is your part, to make it work?
- This presentation could also be thought-provoking for other people. So spread the idea!
- We need reformations, no revolution! So even if the situation is constituted to make you lose your temper: Minimize aggression and apply nonviolence!



# An appropriate solution for the future

## What have the Top 100(0)(0)(0) to do ???

Trust, but verify...

... also regarding to this presentation!

If you don't agree:

- Look for a better thought-out plan ... or ...
- argue why there are no problems to overcome.

If you agree: You have nothing else to do, as you do today!

- Give orders to your asset managers
- Give orders to your political lobbies

**Only the direction of the orders changes !!**

This means **not so bad chances**, because ...

- there is still a lot of money / potential to redirect !
- Only politicians / parties with a financial background are powerful / can forge ahead !



**An appropriate solution for the future**

**Isn't it quite risky ??? It sounds like utopia !**

**Hey, what do you have to lose ?**

**MONEY !!!**

**Okay, and money is ...?!**

**Not used (!!)**

**potential to „change“**

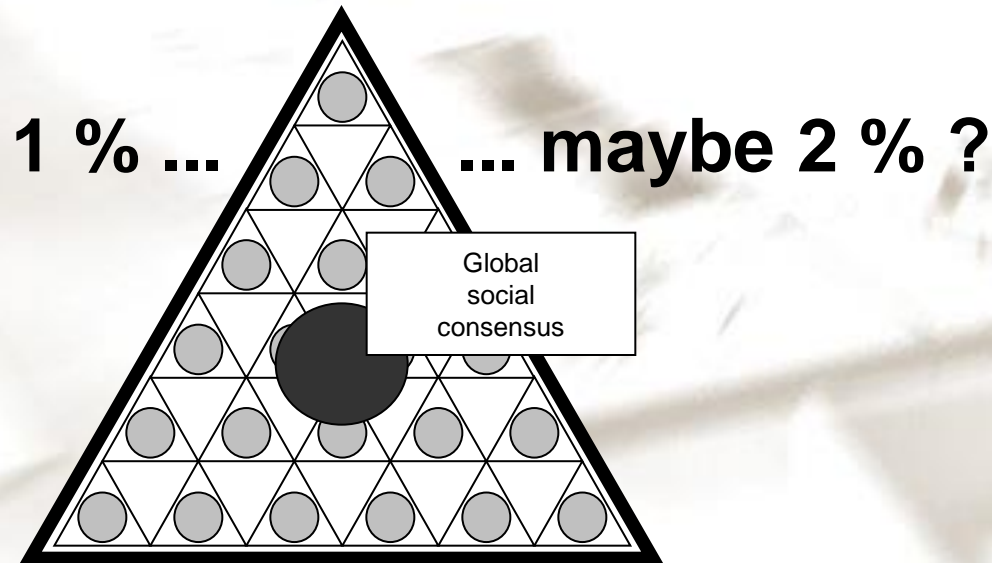




# An appropriate solution for the future

And compared with the  
current risks ???

What plan do you mean  
has a **greater chance to succeed** ?



So what are you waiting for ???

**MAXIMUM of profit !**

Personal success, Affluence, Luxury, Enjoyment  
**Economy / Finance**

Social order  
**Policy**

**0,0.....x % ?**

Coherence  
Social affairs

Surroundings, Resources  
Ecology

# An appropriate solution for the future

You always dreamed to be a super-hero ??

**This is your chance to be one !!**

If you like you can write  
the most important chapter of human history ...

... here and now !

You can be known as a savior of the world ...

... if you **ACT** and use your potential !

*„For knowledge, too,  
itself is power.“*  
Francis Bacon (1561 - 1626)



# „Sustainability“ and „The aim in life“

Summary (1 minute)

**CLICK!**

Detailed version (5 minutes)

**CLICK!**

- Matching the triangles
- The „reason why“ – small and simple (click for direct access)
- A compact foundation wall for a selfish philosophy (click for direct access)
- Expanding the triangle (click for direct access)
- A global social consensus (click for direct access)
- No time to lose (click for direct access)

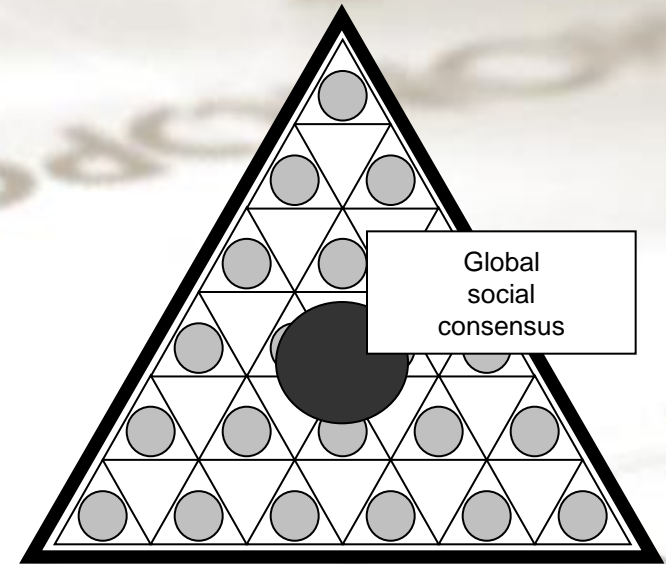
**CLICK!**

**BACK**

**END**

**CLICK!**

# „Sustainability“ and „The aim in life“



In our „**Global social consensus**“ we have to ...

- take into account the „**Closed system**“-nature of our environment and
- to create a social order where every single person has a realistic chance to „**live his/her individual triangle**“

**But there is no time to lose to make it work!**

# „Sustainability“ and „The aim in life“

If we match the „*Triangle of Sustainability*“ and our „*Aim in life*“-triangle we can find parallel worlds.

This would explain the reason why the matched top corners

- „*Have fun*“ and
- „*Economy / Finance*“

both are **the most invitingly corners to deform the whole triangle.**

But if this theory is true, this would also imply:

Because „*Give pleasure*“ and „*As long as possible*“ can be seen as **a compact foundation wall for the (quite selfish) summit „*Have fun*“** the **Top 100(0)(0)(0)** might even enjoy their new role and course of action.

CLICK!

**BACK**

**DETAILS**

**END**

CLICK!



# „Sustainability“ and „The aim in life“

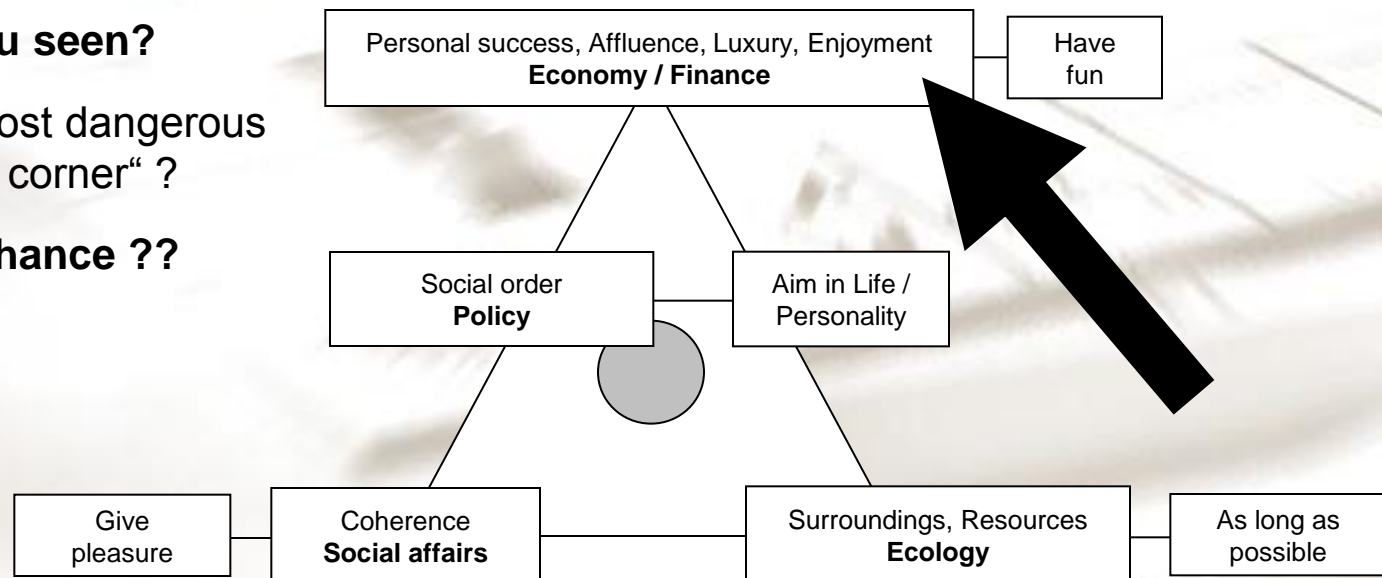
## Parallel worlds ?

To prove that: Let us match the „Triangle of Sustainability“ with the corners of a (suggested) „Aim in life“-triangle!

**Have you seen?**

What is the „most dangerous / invitingly corner“ ?

**Just by chance ??**

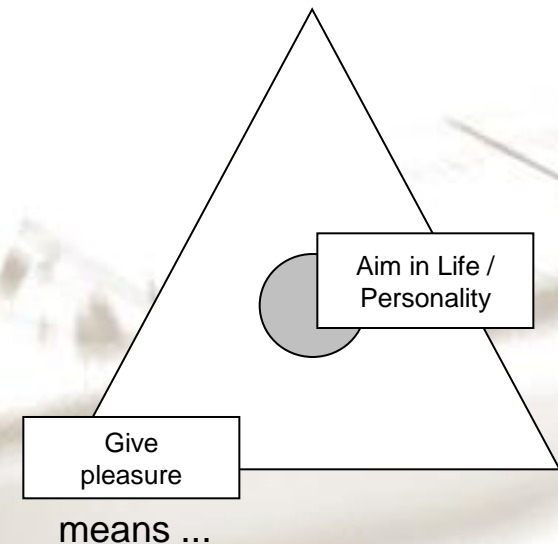


# „Sustainability“ and „The aim in life“

To keep „the reason why“ small and simple ...

Contribute and be part of a community:

- *Make love* (in all of it's meanings!)
- Feel sympathetic
- Be helpful
- Be valuable
- Spend time
- To share:  
Spend money / material things ...

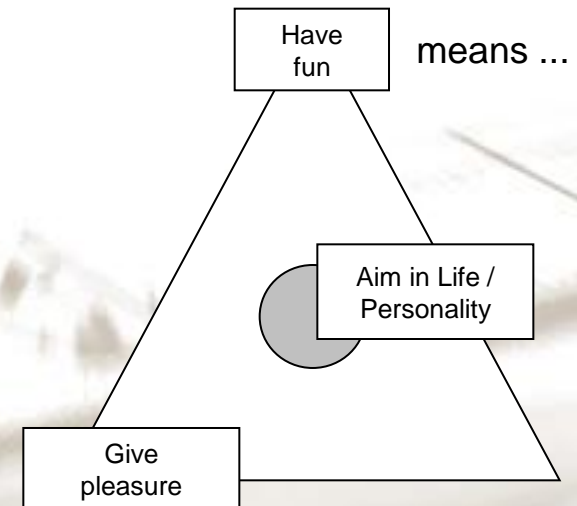


# „Sustainability“ and „The aim in life“

- To do whatever you like – free, with an almost unlimited choice
- To feel, see, hear, smell ... something wonderful
- To develop
- To laugh
- **To have sex**
- To enjoy **the pleasures of the others**
- To realize and enjoy **being needed and valuable**

Leading to:

- To be certain that **the own existence „makes sense“**

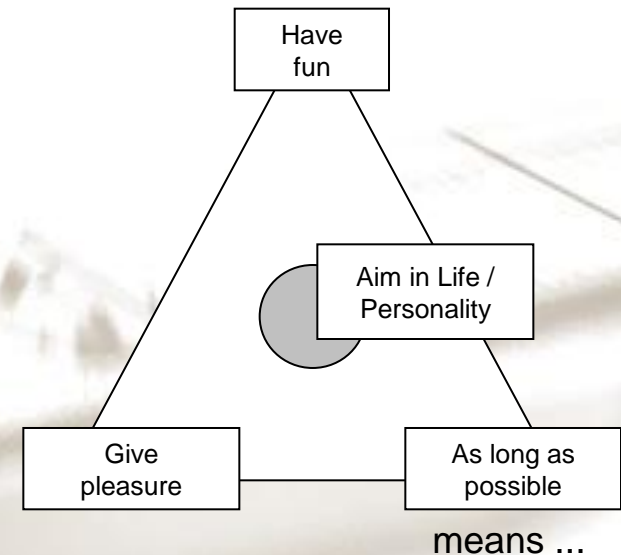


# „Sustainability“ and „The aim in life“

- Live and enjoy as long as possible ...
- ... without physical or mental diseases
- ... without pain or other interferences
- To provide for salvation and eternal life
- To leave your mark / something durable

And that means:

- **To be unforgettable**
- ***To procreate***



# „Sustainability“ and „The aim in life“

Some aspects in

- „**Give pleasure**“ and
- „**As long as possible**“

can be seen as

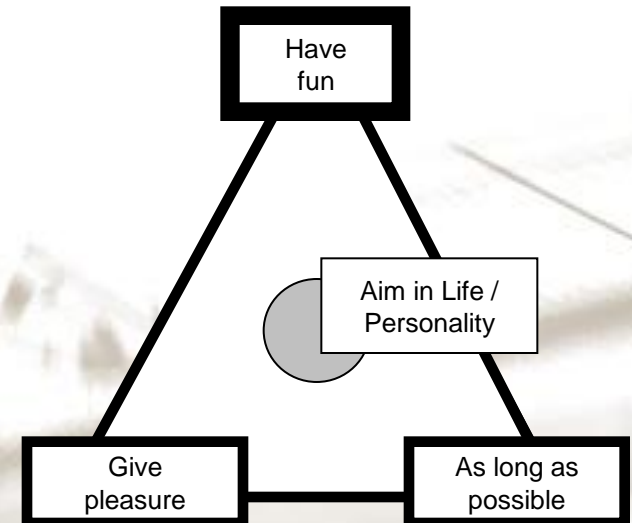
- a „sub-supplier“ or
- a precondition

for „**Have fun**“ ...

... a compact foundation wall  
for the top !

And the top is:

**SELFISH !!!**





# „Sustainability“ and „The aim in life“

## Check it !

This simple triangle is the basis for most of the religions and philosophies!

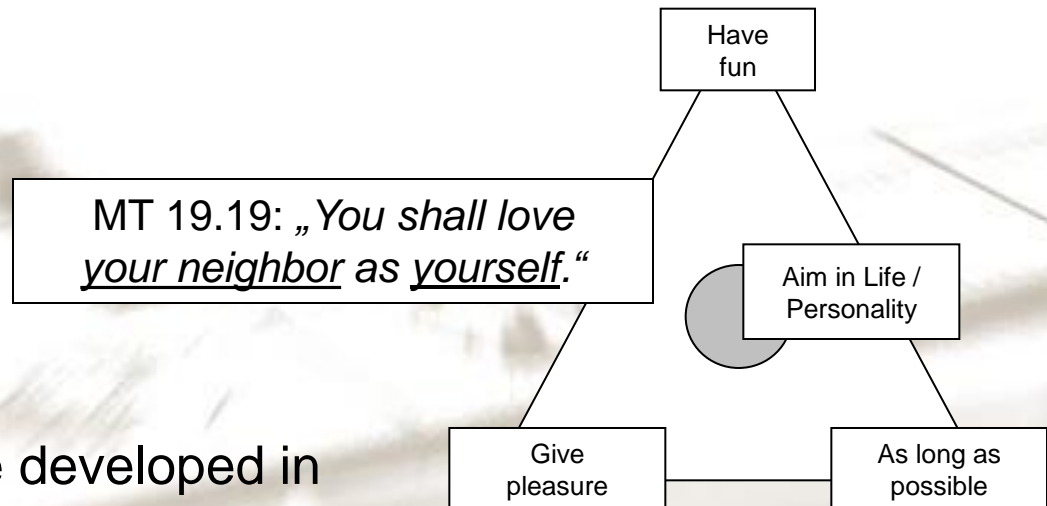
*„The philosophy behind the philosophies“ ?*

For example:

## It fits - but:

The 3 components may be developed in different strength (but at least as desire)

- Depending on the philosophy
- Depending on the individual person



# „Sustainability“ and „The aim in life“

***"All religions, arts and sciences are branches of the same tree. All these aspirations are directed toward ennobling man's life, lifting it from the sphere of mere physical existence and leading the individual towards freedom."***

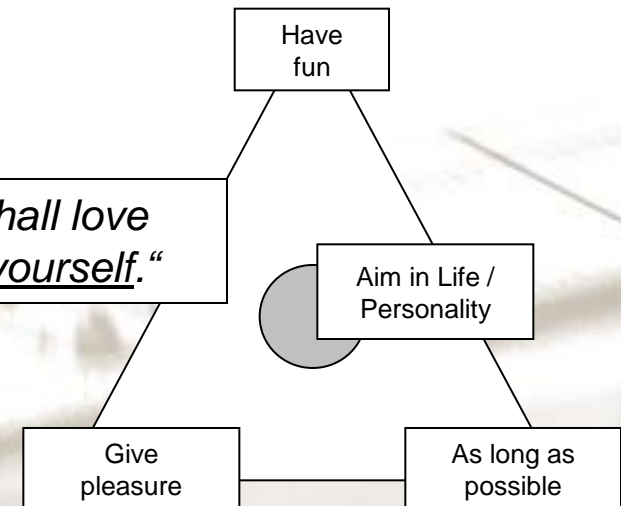
Albert Einstein (1879 - 1955)

MT 19.19: „You shall love your neighbor as yourself.“

## It fits - but:

The 3 components may be developed in different strength (but at least as desire)

- Depending on the philosophy
- Depending on the individual person

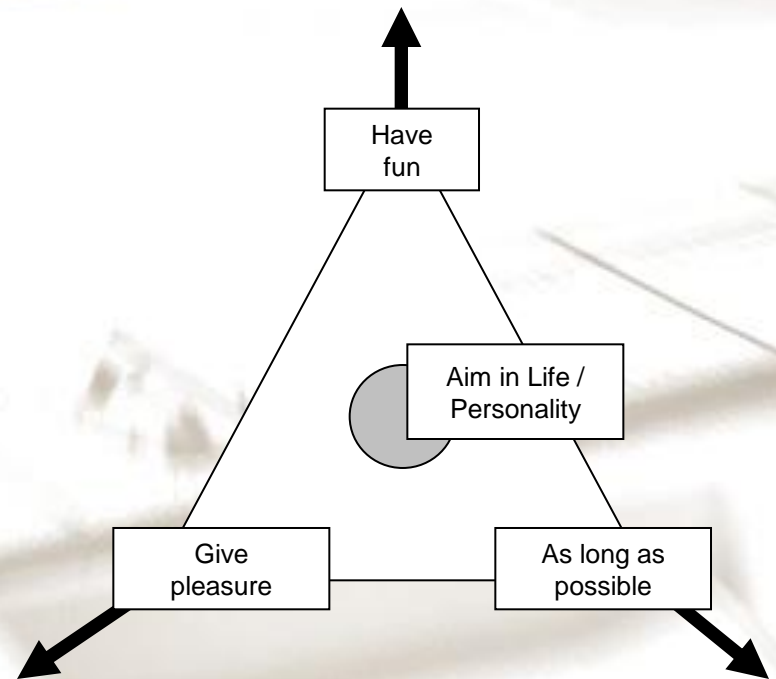


# „Sustainability“ and „The aim in life“

## Good news !

This triangle is able to expand

- Especially concerning intangible values
- Especially when the triangle is in approximately equilateral shape

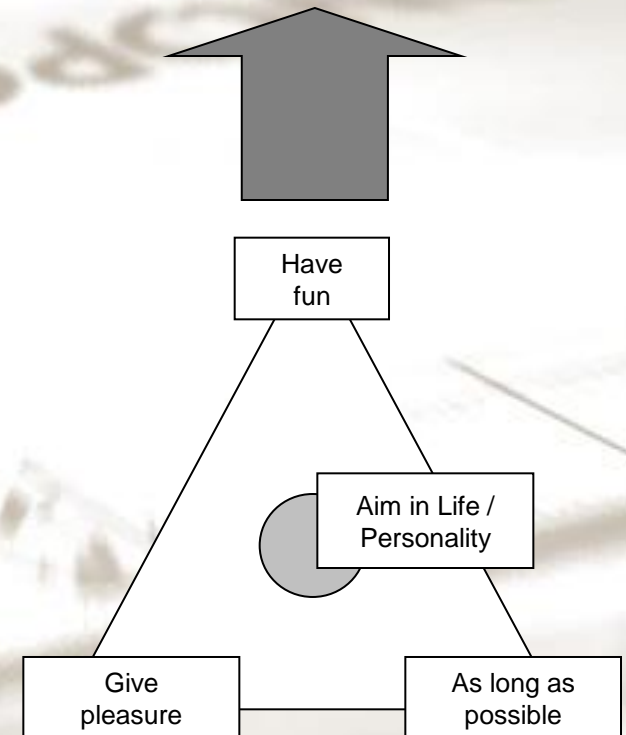


Sorry, in some situations it is also able to shrink – e.g. when someone has a „depression“  
(no mere chance: take note of the different meanings of this word)

# „Sustainability“ and „The aim in life“

But if you employ too much power into only one direction ...

... also this triangle does not expand!



# „Sustainability“ and „The aim in life“

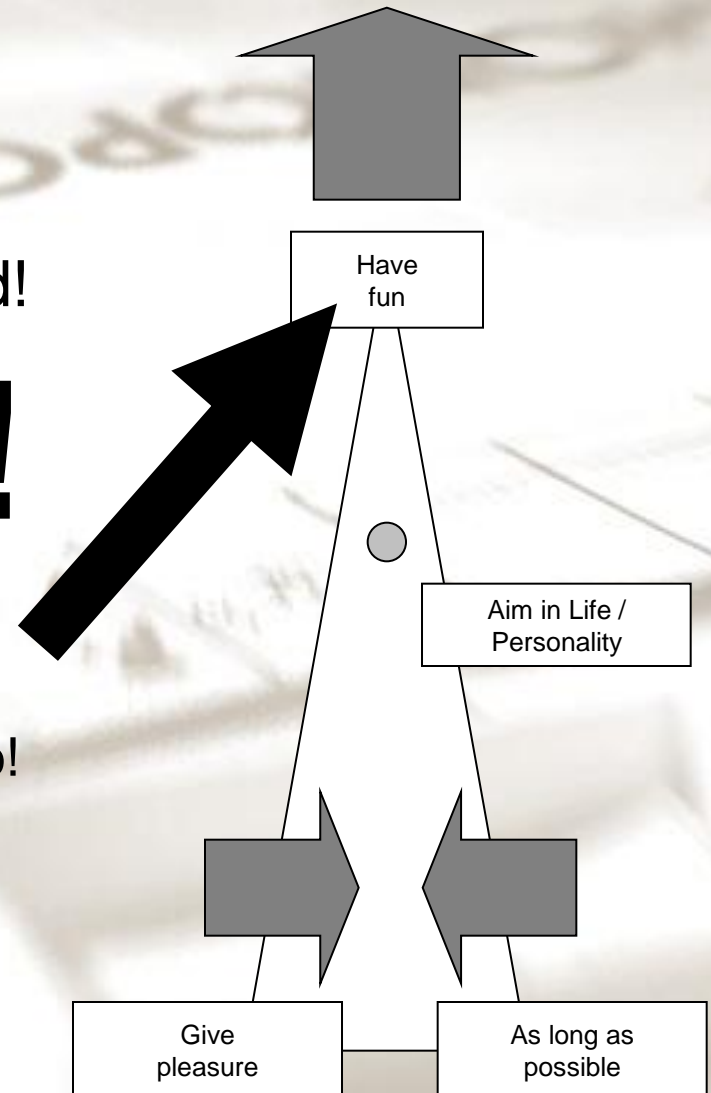
But if you employ too much power into only one direction ...

... also this triangle does not expand!

## It deforms !

And „Have fun“ is the most dangerous / invitingly corner to do so!

A reason for the fact, that also „Economy“ is the most dangerous / invitingly corner to do so within the „Triangle of Sustainability“ ??





# „Sustainability“ and „The aim in life“

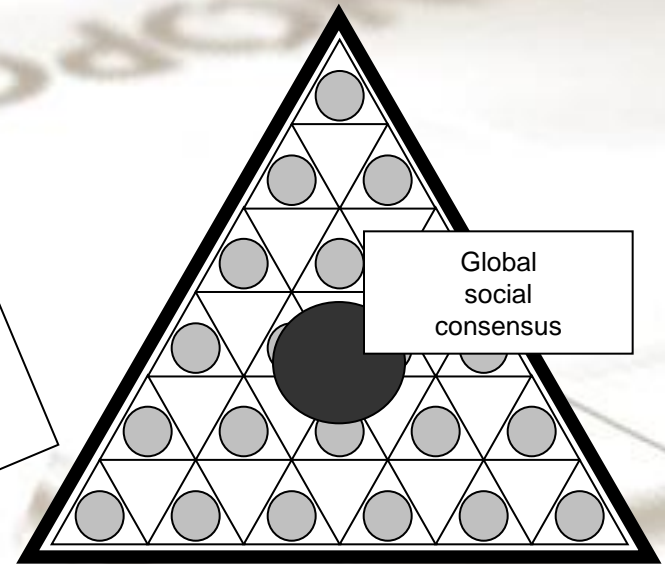
So what we have to do in our ...

... is to create a social order  
where every single person  
has a realistic chance  
to „live his/her individual life“

Coherence  
**Social affairs**

... and take into account  
„Closed system“  
of our environment

Surroundings, Resources  
**Ecology**



**It sounds like theory !      And I told you to forget Ethics !**

**But now you can see:      It's selfish !!!**

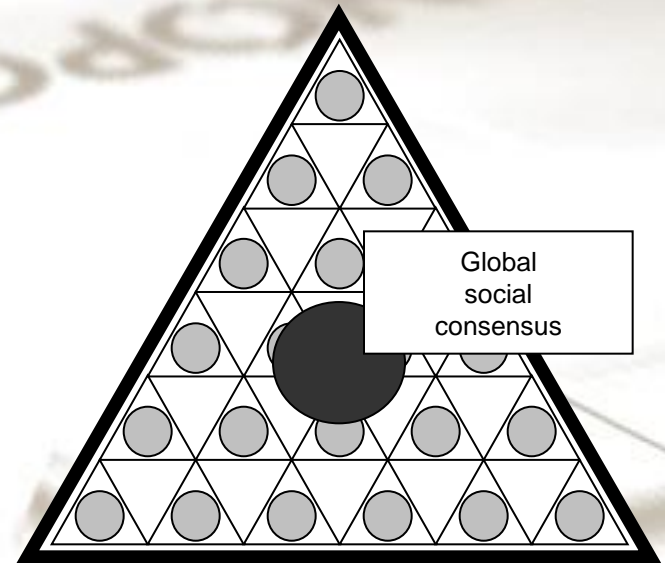
# „Sustainability“ and „The aim in life“

**So welcome, you new member  
of „Othello's Team“ !**

- No political party
- No society
- No denomination, no sect
- No company

Just a way of ...

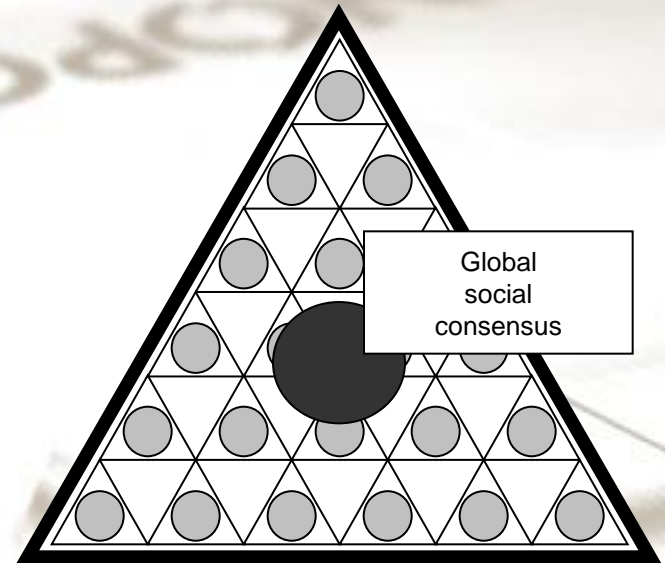
- thinking
- acting / living
- and (later on) feeling



***"I believe in intuition and inspiration. Imagination is more important than knowledge. For knowledge is limited, whereas imagination embraces the entire world, stimulating progress, giving birth to evolution. It is, strictly speaking, a real factor in scientific research."*** Albert Einstein (1879 - 1955)

# „Sustainability“ and „The aim in life“

**Thanks for your attention !**



**And now move your feet !**

**There is no time to lose !**